



AZ ONE

CENTRAL ARIZONA

A Reality Check

What is AZ One?

- A regional effort to **raise awareness** of both the public and elected officials about the level and pace of growth coming to Arizona over the next 30 years.
- It will encourage both the **public** and **elected officials** to **think regionally** on how best to accommodate the new growth.
- It will involve unique **visioning exercises** to be held in three regions of the state: **Central, Southern, and Northern Arizona**. The first event will be held on May 16, 2008 for the Central Arizona Region.
- A diverse group of stakeholders representing **government, business, environmental, real estate, and civic interests** will be invited to participate in each of the three regional events.
- The **goal** of **AZ One** is to create new ideas from the visioning exercises that can be used to form the basis of sustainable regional solutions.



What is -- & What Isn't -- AZ One

- **AZ One** is *not* intended to produce regional plans, but will produce **robust alternative scenarios** of where Arizona citizens believe new growth should occur and what areas should be protected.
- The direct **participation of elected officials** will be critically important in each of the regional events and in any action that comes as a result of this effort.
- **AZ One** will provide **new information** that local governments can use as they periodically update their comprehensive plans and that state government can use in **re-evaluating policies**.
- **AZ One** is based on credible, broadly accepted **data** and accurate **mapping**.



Why AZ One?

- Because Arizona is the **fastest** growing state in the nation; both in terms of population and land use change.
- Because the U.S. Census Bureau predicts Arizona will grow from its 2000 population of approximately 5.1 million to **9.3 million** by 2030 – **just 23 years** from now – an **increase of 4.2 million** beyond current state estimates.
- Because we need to know:
 - Where will these new residents – and the millions more who follow in subsequent years – live and work? Can our cities and towns absorb such an increase?
 - What will be the **cumulative effect** of such an increase in population and development on our transportation network, housing costs, taxes, and health of Arizona's natural environment?
 - What, ultimately, will be the effect on the **quality of life** of Arizonans?





Tampa Bay, FL



<http://www.realitychecktampabay.com/video/reality-check.wmv>

Washington, D.C.



http://www.uli.org/misc/video/DC_Video_Small.wmv

AZ One Objectives

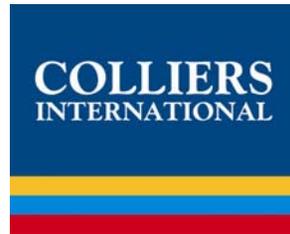
- Create **region-wide awareness** of the level of growth that is projected and its potential impact on our quality of life.
- Provide a review of choices available for accommodating growth that will support economic vitality, environmental sustainability and the development of thriving, livable communities.
- Recognize the points of view of **diverse stakeholders** and create an ongoing forum for public and private sector actions necessary to sustain and improve our quality of life.
- Help initiate the public policy changes necessary to meet the challenges of the projected growth.



Results of Other Reality Checks

Location/Date	Results
Utah 1997	Support for: 1) Light Rail, 2) Kennecott Land Plan adding 96,000 acres west of SLC and 3) A non-profit resource focusing communities on keeping Utah beautiful and prosperous.
Chicago 2000	Attracting investment and creating new jobs like the Boeing relocation by focusing on workforce housing and land use planning for freight transportation centers in the region
Southern California 2004	More intensive land use redevelopment on 2% of the land area will yield significant transportation and environmental benefits. The Southern California Association of Governments provides on-going assistance implementing the 2% Strategy.
Washington, DC February 2005	Recognition of Transit Oriented Development potential in areas like Prince George's County to accommodate growth and especially the creation of incentives for housing in those areas. The Smart Growth Alliance provides technical assistance and project certification to facilitate entitlement.
Dallas/Fort Worth April 2005	A polycentric land use approach supported by rail to improve resource sufficiency and to lower infrastructure costs by \$15 billion
Maryland May/June 2006	Importance of preserving legacy lands and creating priority funding areas served by multi-modal transportation
Tampa, FL Reg May 2007	Broaden community conversation about regional visioning and smart growth. Build upon the guiding principals for quality growth and create more housing near jobs, choices for transportation, preservation of green space, and access to natural assets.

Current Alliances



City of Phoenix



Involvement Opportunities

- **Sponsor AZ One, a Central Arizona Reality Check**

AZ One is a public-private endeavor that will require resources from across the region to make the event a success. We need your financial support. Sponsorships range from \$50,000 - \$500. Your contribution will not only support the one-day event, but also carry into the post-implementation process that will begin after the event.

- **Nominate Yourself or Others**

AZ One is a one-day exercise with over 300 invited political, business, environmental, real estate, academic, social and civic leaders who will attend this participatory event. Nominations for AZ One will be collected through March 14, 2008. While there will be many qualified nominees, the committee will give the utmost consideration to selecting a diverse group of participants that will reflect the diverse communities of the Central Arizona region. Nominations may be submitted on the website at www.azOneFuture.com.

- **Stay Informed**

Please join our growing mailing list of regional leaders and community members who are interested learning more and to stay informed of new information regarding AZ One. Please contact us or submit your information online at www.azOneFuture.com.





Join us in preparing AZ One
for Arizona's future.

May 16, 2008

Phoenix Convention Center

www.azOneFuture.com