

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
PEDESTRIAN WORKING GROUP AND THE
REGIONAL BICYCLE TASK FORCE

Tuesday, October 21, 2008 at 1:30 p.m.
MAG Office Building, Cholla Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Tami Ryall, Gilbert, Chair, Regional Bicycle Task Force and Acting Chair of the Pedestrian Working Group	Steve Hancock, Glendale
* Bruce Meyers, ADOA Gen. Services	Farhad Tavassoli, Goodyear
* Michael Sanders, ADOT	* Michael Cartsonis, Litchfield Park
Brian Fellows, ADOT	Vacant, Maricopa County
Michael Eagan, ASLA, Arizona Chapter	Jim Hash, Mesa
Margaret Boone-Pixley, Avondale	Monique Spivey for Brandon Forrey, Peoria
Robert Wisener, Buckeye	Katherine Coles, Phoenix
Brian Craig, Carefree	Briiana Leon, Phoenix
* Michael Normand, Chandler	Mike Roche, Queen Creek
* Rich Rumer Coalition for Arizona Bicyclists	Peggy Rubach for Suzanne Day, RPTA
Pat Dennis for Mark Smith, El Mirage	Reed Kempton, Scottsdale
	Eric Iwersen, Tempe
	Lance Ferrell, Surprise

*Members neither present nor represented by proxy.

^Attended via audio-conference

OTHERS PRESENT

Susan Conklu, Scottsdale

1. Call to Order

Eric Iwersen called the meeting to order at 1:30 p.m.

2. Approval of the September 16, 2008 Meeting Minutes of the Pedestrian Working Group and the Regional Bicycle Task Force

Catherine Coles moved to approve and Jim Hash seconded the move to approve the meeting minutes of the Bicycle Task Force and Pedestrian Working Group for September 16, 2008.

3. Call to the Audience

An opportunity was provided to members of the public to address the Bicycle Task Force and the Pedestrian Working Group on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public were requested not to exceed a three minute time period for their comments. A total of 15 minutes was provided for the Call to the Audience agenda item, unless the Bicycle Task Force and the Pedestrian Working Group

requests an exception to this limit. Please note that those wishing to comment on action agenda items were given an opportunity at the time the item was heard. No one wished to address the committee.

4. Staff and Member Agency Reports

Reed Kempton would like to introduce Susan Conklu, the new bicycle coordinator for the city of Scottsdale.

Brian Fellows announced the third cycle of the Safe Routes to School program. The deadline is December 31, 2008. Brian extended a special thanks to city of Phoenix staff for their assistance addressing the bicycle and rail issue on Washington and Jefferson streets.

Peggy Rubach noted that Valley Metro has received the notice to proceed on the two enhancements grants on safety education and safe routes to school. She will be setting up planning meetings with members in the next few months.

5. MAG Design Assistance Program Process

Maureen DeCindis explained that five project applications were submitted for the FY 2009 Design Assistance Program. There is \$150,000 available to fund pedestrian facility designs and \$250,000 available for bicycle/shared-use facilities design. There is still funding available for the bicycle design project. Ms. DeCindis asked if the committee would like to extend the deadline for ten days to give cities the opportunity to submit their applications. Katherine Coles moved to extend the application deadline. Lance Ferrell seconded the motion. The committee voted unanimously to approve the motion.

Maureen DeCindis explained that project applications will be presented and recommended for approval at the next meeting. In order for the Design Assistance Program to match the Federal Funding Program process, Tami Ryall asked members to review the Evaluation Criteria and the Design Assistance Project Selection process handouts:

6. Design Assistance Project Selection Process

1. The Bike/Ped committees will review and recommend for funding Design Assistance Projects.
2. It is within the purview of the Bike/Ped committee to work with the applicants to suggest changes to the scope and design fee of the project submitted. This program differs from the TIP project selection because these design projects up to 95% design are not construction projects in this phase. This program differs from the TIP project selection because these design projects up to 95% design are not construction projects in this phase
3. The recommendation is sent to TRC, Management and Regional Council for approval.
4. Each member can vote even if they submit a project.
5. The applicant (member city) presents the project from the information in the application and not from a powerpoint presentation.

6. Each committee member fills out an evaluation score sheet for each project and then puts the applications in rank order.
 - The member may change their scores and re-rank the order after the presentation of the project.
 - The member will use their score sheets and dots to determine which projects receive funding.
 - At the end of the meeting, all score sheets will be submitted to MAG staff.

7. There will be no caps on the amount of funding each jurisdiction can request from the amount allocated to each program. There is \$250,000 available for Bicycle-Shared Use Designs and \$150,000 for pedestrian design projects.

Evaluation Criteria

FACTOR	DESCRIPTION	POINTS	SCORE
Need: 30%	This project benefits low income	0 - 7.5	
	This project benefits minorities	0 - 7.5	
	This project benefits elderly	0 - 7.5	
	This project benefits physically challenged	0 - 7.5	
Replication: 15%	This project provides a solution to a common problem throughout the region; refers to MAG <i>Pedestrian Policies and Design Guidelines</i> and/or <i>AASHTO Guide for the Development of Bicycle Facilities</i> .	0 - 10	
	This project provides a public amenity that can be used by anybody.	0 - 5	
Linkages: 10%	This project completes or adds a critical link to the overall multi-modal transportation system.	0 - 10	
Existing Plans: 5%	This project helps to achieve existing plans and has been included in adopted regional or local plans.	0 - 5	
Support & Resources: 20%	Community partners provide support to the development and promotion of this project.	0 - 10	
	Jurisdiction has the staff and data resources available to complete the project design.	0 - 10	
Cost & Funding: 20%	This project is costs are deemed reasonable.	0 - 5	
	Construction funds are identified or secured.	0 - 10	
	Funds and staff are available for maintenance	0 - 5	
TOTAL SCORE			

Pat Dennis asked if the scores rationale under the Criteria for Need of 30% can be identified. Tami

Ryall suggested that MAG specify the federal guidelines for poverty.

Margaret Boone-Pixley asked for clarification on the word “anybody” in the Replication criteria. She asked if it represented ADA issues. Maureen DeCindis explained that projects must be on public property for the use by the general public. This description will be incorporated into the criteria.

Robert Wisener asked about the reading score. Tami Ryall explained that the reading score reflects what members write down from reading the applications. Members will be given the opportunity to alter their reading scores after listening to the presentation. Tami Ryall explained that the presentation reflects project clarification and an opportunity for members to ask questions.

Robert Wisener asked if there was an issue if the member who submitted a project votes on their project. Tami Ryall explained that this has not been issue in the past.

Steve Hancock asked about the wording on number 2. He will send in

Monique Spivey read a statement from Brandon Forrey to the affect that he agreed that all projects should be scored based on the merits set forth in the ranking, but that adjustments should be allowed following presentations. From there, all the points for each of the projects should be added up to provide the final ranking coming from the Bike/Ped committee.

6. Bicycle Education Campaign 2009

Peggy Rubach, the new Supervisor Bicycle/Ped Outreach Planner for Valley Metro provided a description of the scope of work proposed for the Bicycle Education Campaign for 2009. At the September meeting, a subcommittee was formed to develop the concepts.

Peggy Rubach gave an update on the Bike Rodeo project. Peggy Rubach demonstrated the Bike Rodeo kit contents. The kit would have hanging folders or other compartments. There will be a short video demonstrating how to set up a bike rodeo. There will also be a cd which will hold the masters of the handouts. Tami Ryall asked when the kits will be ready. Peggy Rubach said that the trainings (which will include kit distribution) will occur in January.

The subcommittee for the 2009 grant met on October 6, 2008. The bike/ped education trainings should include with a very strong safety message for safe crossings including mid-block, HAWK and rail crossings. The safety message would be portrayed on the t-shirt. The t-shirts would be advertising the safety message.

Tami Ryall reinforced that helmets and trainings were the most valuable educational tools for the jurisdictions especially for Gilbert.

Margaret Boone Pixley suggested that Valley Metro develop a tool kit for members of the public. She suggested a sheet of ideas that members of the community could do for an event or educational effort. Peggy Rubach explained that the Safe Routes to School program will supply educational kits for the 15 model schools. Peggy Rubach explained that Valley Metro is leveraging other funding sources to complement this program.

7. City of Phoenix CMAQ Central Avenue to Third Street Project Change Request

The City Of Phoenix is requesting that Congestion Mitigation Air Quality Funds (CMAQ) awarded for fiscal year 2012 for a pedestrian enhancement project along Hatcher Road: 3rd Street to 5th Street be used to fund a similar pedestrian enhancement project along Hatcher Rd, 3 blocks to the west from Central Avenue to 3rd Street.

Katherine Coles explained that the Sunnyslope community is quite active and has asked the city to change the boundaries for this project. Reed Kempton asked if there has been a streetscape improvement on Central Avenue. Katherine Coles responded that this project would be easier to implement and give more connectivity to surrounding neighborhoods.

Brian Fellow made a motion to approve the change request and Eric Iwersen seconded the motion. The motion passed unanimously.

8. Next Meetings

All meetings will be on Tuesday in the Cholla Room at 1:30 p.m., except for the December meeting that begins at noon.

The committee chose to cancel November 25, 2008 meeting and do the Design Assistance review and ranking at the December 16, 2008 meeting.

~~November 18, 2008~~ ~~November 25, 2008~~

December 16, 2008 NOON

January 20, 2009

February 17, 2009

March 17, 2009

April 21, 2009

January 20, 2009

February 17, 2009

March 17, 2009

April 21, 2009

May 19, 2009

June 30, 2009 (note 4th Tuesday)

July 21, 2009

August 18, 2009

September 15, 2009

October 20, 2009

November 17, 2009

December 15, 2009 (noon)