

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
CENSUS SURVEY OVERSIGHT SUBCOMMITTEE

May 16, 2006  
MAG Office  
302 North First Avenue  
Phoenix, Arizona

MEMBERS ATTENDING

George Pettit, Gilbert, Chair  
Stephanie Prybyl for David Fitzhugh, Avondale  
Brian Rose, Buckeye  
Gary Neiss, Carefree  
\*Usama Abujbarah, Cave Creek  
David de la Torre for Marian Norris Stanley,  
Chandler  
\*\*Joanne Garrett, El Mirage  
Richard Turner for Ken Valverde, Fountain Hills  
\*Beverly Turner, Gila Bend  
\*Tina Notah-Enas, Gila River Indian Community  
Kate Langford for Dana Tranberg, Glendale  
\*\*Wanda Nelson for Jerene Watson, Goodyear  
\*\*Gail Acosta, Guadalupe  
Sonny Culbreth, Litchfield Park

\*Richard Bohan, Maricopa County  
Wahid Alam for Jim Huling, Mesa  
\*\*Duncan Miller, Paradise Valley  
Chad Daines for Peoria  
Tom Remes, Phoenix  
Shawny Ekadis, Queen Creek  
\*Bryan Meyer, Salt River Pima-Maricopa Indian  
Community  
Harry Higgins for Bridget Schwartz Manock,  
Scottsdale  
Stephanie Wilson for Sintra Hoffman, Surprise  
Sherri Lesser for Amber Wakeman, Tempe  
\*Chris Hagen, Tolleson  
\*Miles Johnson, Wickenburg  
\*Mark Fooks, Youngtown

\*Members neither present nor represented by proxy.

\*\*Participated via telephone conference call.

✓ Participated via videoconference.

OTHERS PRESENT

Molly Hood, Paradise Valley  
Karen Flores, Peoria  
Max Enterline, Phoenix  
\*\*Norris Nordvold, Phoenix  
Tim Tilton, Phoenix

Harry Wolfe, MAG  
Heidi Pahl, MAG  
Jeff Romine, MAG  
Matthew Clark, MAG  
Steve Gross, MAG  
Rita Walton, MAG

1. Call to Order

The meeting was called to order at 10:08 a.m. by Chairman George Pettit. Voting members, Joanne Garrett Gail Acosta, Duncan Miller and proxy Wanda Nelson attended via audio conference. All members introduced themselves.

2. Call to the Audience

No comments were made by the audience.

3. Approval of October 18, 2005 Meeting Minutes and April 4, 2006 Meeting Minutes

It was moved by Stephanie Prybyl seconded by David de la Torre and unanimously recommended to approve the October 18, 2005 meeting minutes. Shawny Ekadis stated that she would like to amend the April 4, 2006 meeting minutes so that she is shown as the voting member in attendance for the Town of Queen Creek. It was moved by Tom Remes seconded by Sonny Culbreth and unanimously recommended to approve the April 4, 2006 meeting minutes as amended.

4. Preliminary Results from the 2005 Census Survey

Mr. Pettit expressed his appreciation for the opportunity to work with member agency staffs on the 2005 Census Survey effort. He explained that when the process began in 2002, it was recognized that this would not be a typical census because of the magnitude of work and potential cost. Mr. Pettit stated that the Survey was no small task and required a great deal of staff time and dedicated work. He expressed appreciation to Heidi Pahl, MAG staff, and to the Census Bureau.

Mr. Pettit stated that the Subcommittee on Population Options identified a September 1, 2005 Survey date in order to capture as much population as possible. He noted that in September 2003, the Management Committee recommended and the Regional Council approved proceeding with a survey rather than a full count because it was more cost-effective and because it was determined that an appropriate estimate could result from a survey.

George Pettit thanked the City of Phoenix for its leadership and for funding the census media and public outreach campaign. Mr. Pettit stated that the Census Bureau regularly met with MAG staff and that member agency staff provided the Bureau staff with the resources and support to make their work possible. He added that some savings were realized because of the commitment of some communities to provide information to the Census Bureau in a timely manner.

Heidi Pahl provided an update on current 2005 Census Survey activities, including member agency appeal and review, the Census Bureau's follow-up operation, and the submittal of survey results. She then addressed the member agency appeal and review process. She mentioned that upon receipt of the 2005 Census Survey preliminary results, member agencies that believed that their group quarters population count was inaccurate, wrote a letter to the Bureau appealing the count. Ms. Pahl stated that member agencies that had questions or concerns about their housing unit population and/or count of housing units, wrote a letter to the Bureau stating their concern and requested that the Census Bureau review the issue. She said that three group quarter appeal letters and 13 housing unit review letters were submitted to the Census Bureau. Ms. Pahl stated that six MAG member agencies submitted additional housing unit addresses, which totaled 7,500 units. She noted that the Census Bureau is reviewing all letters and will consider them when preparing the final results.

Ms. Pahl stated that the Census Bureau has redeployed staff in the field to resurvey a sample of housing units in order to validate their preliminary results. She added that that Census Bureau is concentrating on units previously identified as vacant and on units in areas with a disproportionate number of low persons per household. She advised that the Census Bureau is also surveying a sample of the 7,500 additional housing units identified by member agencies. Ms. Pahl stated that all census field work is being conducted by personal visit, rather than by telephone or mail.

Ms. Pahl stated that after the fieldwork is complete, the Census Bureau will process, review and evaluate the results and determine whether changes to the preliminary results are needed. According to the Census Bureau the resurvey effort and any necessary revisions that result from it will be completed by June 30, 2006.

Ms. Pahl indicated that because state law requires that census figures be provided to the applicable state agencies by May 1, 2006, MAG had transmitted a letter and the preliminary population numbers to the Arizona State Treasurer, Director of the Arizona Department of Revenue, and the Director of the Arizona Department of Transportation. She said that when the Census Bureau provides the final 2005 Census Survey results, MAG will submit those results to the appropriate state agencies by June 30, 2006. Ms. Pahl noted that the state representatives have indicated that they would accept and make any necessary adjustments to the distribution of revenue based on these results.

Tom Remes asked when the Census Bureau will be finished their field work. Heidi Pahl replied in about a week.

5. Member Agency Possible Cost Allocation

Heidi Pahl said that in December 2003, the MAG Regional Council approved conducting a 2005 Census Survey and a full count of population in group quarters at an estimated cost of \$7.5 million. She said that since the last CSOS meeting in October, monthly updates have been provided to Management Committee and Regional Council as well as to CSOS via e-mail on a regular basis. She stated that in a February 2006 memorandum to the Management Committee and Regional Council, it was noted that in addition to the original census cost estimate of \$7.5 million, additional costs were incurred, including:

- 1) An increase to the Census Bureau's original cost estimate (increase estimated at \$200,000).
- 2) The regionwide media campaign (estimated at \$230,000).
- 3) The setup and maintenance of the local census office (estimated at \$170,000).

Heidi Pahl said the Federal Highway Administration (FHWA) has agreed that MAG FHWA funds may be used for 50 percent of the additional costs. She mentioned that it is anticipated that the total costs for the 2005 Census Survey will not exceed the total estimated cost of \$8.1 million.

Heidi Pahl noted that final cost allocation will be based upon the 2005 Census Survey final results. She said costs will be recalculated in accordance with the cost allocation method developed by the MAG Subcommittee on 2005 Population Options and approved by the Regional Council in December 2003. Any differences between the preliminary member agencies' share of cost and the

final share of costs will need to be reconciled. Ms. Pahl said that member agencies that wish to pay their estimated share of additional census costs this fiscal year may do so.

Heidi Pahl reported that Attachment One provides an estimated cost allocation by jurisdiction for the additional 2005 Census Survey costs. She noted that this Attachment was sent with the March CSOS agenda packet. It assumes that MAG FHWA funds will pay half of the costs (\$300,000) and the remaining (\$300,000) will be paid by member agencies. She said Attachment One is an estimate only and intended for use by member agencies during their budgeting process.

George Pettit asked if this item could be voted on if the costs on Attachment One were not the final costs. Heidi Pahl said the subcommittee can vote on this item and that final member agency costs will be reconciled after the final Census Survey numbers and bills are received.

It was moved by Sonny Culbreth seconded by Gary Neiss and unanimously recommended to approve the additional costs for a total cost of \$8.1 million.

6. Meeting Schedule

George Pettit confirmed that the next Census Survey Oversight Subcommittee meeting will be held on Tuesday, June 27, 2006 in the MAG Saguaro room.

The meeting was adjourned at 10:28 a.m.