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December 2, 2008

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, December 9, 2008 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Steve Gross at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of October 28, 2008

4. 2035 MAG Projections

At the January 2008 MAG POPTAC meeting, members approved the use of base data and methods consistent with the 2007 Socioeconomic Projections to extend the projections by Municipal Planning Area (MPA) and Regional Analysis Zone (RAZ) to 2035. A 25-year planning horizon is needed to support potential transportation planning projects.

In March and October 2008, MAG POPTAC members reviewed and provided comments on draft 2035 projections of population, housing and employment. The extension of MAG 2007 Socioeconomic Projections to 2035 for population, housing and employment by Municipal Planning Area (MPA) and Regional Analysis Zone are being transmitted. The MAG POPTAC will be requested to recommend approval of the Draft Extension of MAG 2007 Socioeconomic Projections to 2035 for Resident Population, Housing and Employment by Municipal Planning Area and Regional Analysis Zone in Attachment One.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of October 28, 2008.

4. For information, discussion and recommendation to approve the Extension of the 2007 MAG Socioeconomic Projections to 2035 for Resident Population, Housing and Employment by Municipal Planning Area (MPA) and Regional Analysis Zone (RAZ).

5. Census 2010 Update

5a. 2010 Participant Statistical Areas Program

The 2010 Participant Statistical Areas Program (PSAP) provides an opportunity to provide input on revisions to Census geography including Census County Divisions, Census Designated Places, Census Tracts, and Block Groups. MAG will be coordinating the Statistical Areas Program and staff will be serving as a liaison between MAG member agencies and the Census Bureau.

Since the October POPTAC meeting, member agencies have attended PSAP workshops, received PSAP materials, and have begun making changes to census tracts and block groups in their jurisdiction. The member agency deadline for submitting PSAP changes to MAG is December 31, 2008. MAG has now received the PSAP materials from the US Census Bureau. An update will be provided.

5b. 2009 Boundary and Annexation Survey (BAS)

The Census Bureau has distributed its 2009 Boundary and Annexation Survey (BAS) to contacts of local jurisdictions for review and update. The BAS information is used when reporting the results of decennial and economic censuses and to support the American Community Survey and the Census Bureau Population Estimates Program. Maintaining correct boundaries through the BAS helps ensure that the appropriate population is assigned to each entity.

To request a change from paper BAS to digital BAS please contact 1-800-972-5651 or geo.bas@census.gov before Jan 15, 2009.

Responses to the 2009 BAS are due to the Census Bureau by March 1, 2009.

5a. For information and discussion.

5b. For information and discussion.

5c. Census 2010 Outreach and Complete Count Committee (CCC)

In past years, MAG has helped to coordinate regional communication, outreach, advertising and information efforts for the Census. MAG has established a “Count to ‘10” Census Outreach Group consisting of agency public information officers and communication representatives. The first meeting of the Census Outreach Group will be held December 4, 2008. The group will discuss roles and responsibilities, goals and timelines, and review best practices. An update will be provided.

The city of Phoenix is working on the selection of members for their CCC and other subcommittees. Phoenix is planning to appoint these members January 6, 2009.

5d. Recruitment

The US Census Bureau is now recruiting for thousands of temporary jobs in Maricopa County. Workers will be hired in spring of 2009 and will be responsible for updating the Census Bureau’s address list. For more information about these jobs, residents can call 1-866-861-2010. Please see Attachment Two.

5e. Timeline

MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines to ensure an accurate and complete count. Please see Attachment Three for a draft Census 2010 timeline.

6. July 1, 2008 Maricopa County and Municipality Resident Population Updates and Methodology

At the October 28, 2008 meeting of the MAG POPTAC, approval of the July 1, 2008 Maricopa County and MAG Municipality Resident Population Updates was recommended provided the Maricopa County

5c. For information and discussion.

5d. For information and discussion.

5e. For information and discussion.

6. For information and discussion.

control total is within one percent of the final control total. These numbers were recommended by MAG Management Committee on November 12, 2008. An updated draft control total for Maricopa County was received from Arizona Department of Commerce on November 18, 2008. This draft number is within one tenth of one percent of the control total recommended by MAG Management Committee and has therefore been used in preparing the municipality population updates. Please see Attachment Four. At the December 3, 2008 meeting of the MAG Regional Council, members will consider approval of this recommendation. The State Population Technical Advisory Committee will be considering these updates along with those for the remainder of the State on December 5, 2008. A status report will be provided.

7. For information and discussion.

7. Valley Foreclosures

Metropolitan Phoenix has one of the highest foreclosure rates in the country. Max Enterline from the City of Phoenix will provide an update on Attachment Five, the "Foreclosure Rate by Zip Code" map and his "Foreclosure TD-Status Count" table. The map was created as an illustration tool to assist the City of Phoenix in making the case to the Federal government for economic assistance funds, through the Housing & Economic Recovery Act (HERA) which was signed into law on July 30, 2008 by the President. This map uses Census 2000 Data from Summary File 1, and MAG's residential completions permits database to help determine how many houses were on-the-ground on July 1, 2008. An update will be provided.

8. For information and discussion.

8. Implementation of GovDelivery for Electronic Communication

MAG has instituted a new system to provide faster delivery of information to the MAG member agencies and the general public. The GovDelivery system will facilitate more rapid communication, promote public access to information, allow interested parties to have

more control over the information they receive from MAG and facilitate a reduction in paper mailings to reduce costs and environmental impacts. An update on the implementation will be provided.

9. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, January 27, 2009 at 10:00 a.m. A schedule of calendar year 2009 meetings is included as Attachment Six.

9. For information and discussion.