

2005

Census Survey Information Handbook

CENSUS
SURVEY



2005

COUNT ME IN!



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1. Frequently Asked Questions



2005 Census Survey Frequently Asked Questions

In September 2005, about one in every 13 households in Maricopa County will receive a short survey from the U.S. Census Bureau that they will be asked to fill out and return. The survey will provide an accurate count of people in each city, town, and unincorporated area of the county. These updated population numbers will be used to determine how much state money each community receives over the next five years. Here are answers to just a few of the frequently asked questions about the 2005 Census Survey.

Why is the 2005 Census Survey important to me?

By answering your Census Survey, you are ensuring that your community receives its fair share of allocated money that helps pay for services such as police and fire protection, parks, libraries, recreation facilities, senior centers, road improvements, hospitals and schools.

Why is it important to fill out the survey?

When the state of Arizona collects money through taxes and other sources, it returns nearly \$1 billion per year to cities and towns. The amount of money each city, town, or unincorporated area receives is based on its population. That is why your community needs the most accurate count possible.

Who will get a survey?

It is important to note that it is your address, not you personally, that may be chosen as part of a scientifically-determined sample. If your address is selected, you will receive a letter in the mail from U.S. Census Bureau Director Charles Kincannon notifying you that the survey is on its way. If your household is chosen, it will represent many others in your community.

How long will it take to fill out the survey?

The survey is a short, easy-to-fill out form with fewer than 10 questions. It is expected to take about six minutes to complete.

Who is conducting the 2005 Census Survey?

The U.S. Census Bureau is conducting the 2005 Census Survey through the Maricopa Association of Governments (MAG) at the request of the Valley's cities and towns, which need updated information in order to receive appropriate state funding. The results will update the 2000 Census numbers for cities and towns in Maricopa County.

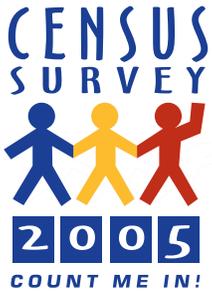
How safe and confidential is the census information I provide?

The information you provide to the 2005 Census Survey is entirely safe and confidential. Consider that:

- ◆ By federal law, the U.S. Census Bureau cannot share your responses with others, including welfare agencies, immigration authorities, Internal Revenue Service, courts, police and other law entities. In fact, it is illegal for these agencies to obtain confidential information from the census.
- ◆ Confidentiality is essential to the success and integrity of the census process.
- ◆ The U.S. Census Bureau has a long-standing position, without exception, to hold each person's answers confidential.

What is the difference between a survey and a full count?

A full count attempts to individually count every resident in Maricopa County. A survey takes a representative sample of all the housing units in an area, and from that sample uses statistical



methods to estimate the population. The primary reason for conducting a survey instead of a full count is cost. The estimated cost of conducting a full count is about \$31 million, while the cost of conducting the survey is about \$7.5 million.

How accurate is the survey compared to a full count?

Both methods are considered accurate means of determining an area's population. Surveys are subject to sampling error. The sample size for the survey within Maricopa County has been chosen so that the estimated population is within two percent of the actual population 95 percent of the time, or 19 times out of 20.

Full counts are also subject to error, because of persons missed or counted more than once. Based on past Census Bureau statistics, counts have been within one to two percent of the actual count.

What can I do?

Look for your letter from the Census Bureau in late August. Fill out the questionnaire and send it back right away. Make sure everyone living in your household is counted, including children, live-in relatives, or any other occupants, regardless of citizenship status. If you are living in the community, then you are using public services and the community should receive its fair share of funds based on actual numbers living here.

Do you belong to any organizations, clubs, churches, or neighborhood groups? You can help spread the word about the 2005 Census Survey. We will be happy to provide you with the materials you need to help inform your group about the upcoming survey.

How can I get census materials to distribute to others?

Free census materials, such as posters, fliers, and other materials are available online at www.census2005.com. If you would like a census representative to conduct a presentation or provide free materials to your organization, please e-mail a request to census@mag.maricopa.gov.

What happens if I don't participate in the survey?

The 2005 Census Survey is voluntary and there are no penalties for not answering a question; however, lack of a response can have serious effects on the state funding your community receives. Remember, because this is a survey and not a full count, you are representing many others in your neighborhood. The survey provides you a unique opportunity to help your community.

Are job opportunities available?

Yes! The Census Bureau is offering opportunities for flexible, part-time employment. Pay begins at \$11.50 per hour, plus mileage and paid training. To be considered for temporary census employment, you must be 18 years or older, a U.S. citizen, have a social security number, a valid driver's license and your own transportation. Interested? Call the Census Job Hotline at **602-256-3225**.

When will the survey be conducted?

The Census Survey will be mailed to Maricopa County residents on August 30, 2005. Those receiving the survey will be asked about the number of people living there on September 1, 2005. On September 30, a second mailing will be sent to residents who did not respond to the first survey mailing. In October, those who don't respond by mail will be called and asked to provide responses over the telephone. If there is still no response, a personal visit to those households will be conducted.

How can I learn more?

Visit the 2005 Census Survey Web site at www.census2005.com for information and answers to questions you may have about the 2005 Census Survey. You can also e-mail your question to census@mag.maricopa.gov, or call **602-256-3225**.

Additional Census Questions

1. Why is the 2005 Census Important?

- *Everybody Counts! Remember to include everybody living in your home on your September 2005 Census Survey.*
- *Answering the Census helps you to get the resources you count on: parks, libraries, youth programs, schools, roads, emergency assistance and more!*
- *Nobody can find out your individual answers! It's confidential and protected by law!*

2. How will the 2005 Census output be used?

- *The Census output will be used to determine each city and town's annual state-shared revenues. The amount of revenues is based upon each jurisdiction's share of the population of all jurisdictions in the state.*

3. When will cities start receiving state shared revenue based on the output from the 2005 census?

- *Cities and towns will begin to receive state-shared revenues beginning Fiscal Year 2006. (Note specific time)*

4. Can someone request a survey, if one was not mailed to them?

- *No. Only households in the selected sample will be mailed a questionnaire. If you didn't receive one, then you aren't in the sample. Only one in 13 households in Maricopa County will be included in the sample.*

5. Which cities are going to lose money and which are going to gain money from the 2005 census?

- *There is no way to currently calculate a figure because it depends on each jurisdiction's 2005 population and the state's 2005 population. However, if a jurisdiction is growing faster than the state growth since the April 1, 2000 Census, it will gain money over what it is currently receives; if the jurisdiction is growing more slowly than the state, it will lose money. ??? This assumes that the amount of state-shared revenue remains constant. If state-shared revenues decrease, a jurisdiction growing faster than the state, could lose money compared to what it is receiving today or increase? If state-shared revenues increase, a jurisdiction growing more slowly than the state average could actually gain money. Should this be added?*

6. Who are the biggest losers/winners?

- *This cannot be determined at this time because of the lack of 2005 population figures. However, the fast growing cities in the State will gain money, while the slow-growth cities will lose money.*
7. How much time does the census questionnaire take to complete?
- *The Census Bureau estimates that it will take 6 minutes to fill out the Census questionnaire.*
8. What if I throw out my census survey – can I get another one?
- *It depends.. If you discard the first survey mailed, it will be followed by a second survey. If you do not fill out either the first or second survey mailed, you will be contacted by a Census enumerator.*
9. When will the 2005 Census Survey be completed?
- *The fieldwork will be completed in November 2005. Subsequently the surveys will be processed and the final results released in the Spring.*
10. When will you be hiring Census Bureau workers? What will they be doing?
- *The initial hiring of census workers occurred in May 2005. Hiring will proceed throughout the Census process to compensate for attrition. Census workers typically are involved in listing addresses in blocks to be sampled, and calling or visiting households that have not returned their mail questionnaire.*
11. Is Maricopa County the only county in Arizona conducting a survey?
- *At this time Yes.*
12. Who else in the U.S. is conducting a mid-decade census survey?
- *The jurisdictions in Maricopa County are the only jurisdictions contracting with the Census Bureau to conduct a mid-decade Census Survey. However, other surveys conducted by the Census Bureau and other federal agencies are ongoing and conducted annually.*
13. Have we ever conducted a mid-decade census before?
- *Yes. The Maricopa Association of Governments sponsored a mid-decade Census in 1985 and 1995. Additionally the City of Mesa sponsored a mid-decade Census in 1975.*
14. Why are you doing a survey and not a full count?

- *A survey is being conducted instead of a full count because of the cost involved. It is estimated that the cost to count the anticipated 3.6 million people in Maricopa County would be greater than \$30 million. The cost of the survey is estimated to be \$7.5 million. Cities and towns, sensitive to the impact on their budgets have agreed to a survey instead of a full count.*

15. How much does the survey cost?

- *It is currently estimated at \$ 7.5 million*

16. Who is paying for it?

- *The Federal government (Federal Highway Administration) is paying about \$4.1 million of the cost, while the cities and towns are paying for approximately \$3.4 million of the costs.*

17. How can I get more information about the census?

- *Call 602-256-3225 or 602-452-5016, or visit <http://www.census2005.com/>*

18. How safe and confidential is the Census information I provide?

*The information you provide to the 2005 Census Survey is entirely safe and confidential.
Consider that:*

- *By federal law, the US Census Bureau cannot share your answers with others, including welfare agencies, immigration authorities, Internal Revenue Service, courts, police and other law entities.*
- *Confidentiality is essential to the success and integrity of the census process.*
- *The US Census Bureau has a long-standing position, without exception, to hold each person's answers confidential.*

REFERENCE GUIDE

1. Who authorizes this survey?

The 2005 Census Survey of Maricopa County, Arizona (CSMA) is being conducted by the U.S. Census Bureau under the authority of Title 13, United States Code, Section 8. The CSMA questionnaire was approved by the Office of Management and Budget and was given approval number 0607-0914. This approval number enables the Census Bureau to collect the information.

2. Why should I fill out this questionnaire?

The Census Bureau is conducting a count of Maricopa County citizens and housing units at the request of your local cities and towns, which need updated information in order to receive appropriate state funding. Because of Maricopa County's rapid growth, population numbers in cities around the region have changed dramatically since the Census was conducted in 2000. The Census Bureau is conducting the 2005 Census Survey of Maricopa County to update the data collected in 2000.

This survey is important to you and your neighbors because the more people who are accurately counted in your community, the more funding your city or town potentially will receive. When the state of Arizona collects money through taxes and other sources, it returns nearly \$1 billion per year to cities and towns. The amount of money each city, town, or unincorporated area receives is based on its population. This state funding helps pay for vital city services such as police and fire protection, water and sewer services, and street maintenance. That is why your community needs the most accurate count possible.

3. Who will use the information from the 2005 Census Survey of Maricopa County?

Local governments will use this updated information as their official population counts. The information will primarily be used to determine how state-shared revenues are distributed, but it will also be used in local and regional planning efforts.

4. How long will it take?

The Census Bureau estimates that for the average household, the questionnaire will take about six minutes to complete, including the time for reviewing the instructions and answers.

5. Do I have to participate?

This survey is voluntary and there are no penalties for not answering a question; however, lack of a response can have serious effects on the amount of state funding your community receives.

6. Why can't you just select someone else?

Your address was chosen as part of a scientifically selected random sample of Maricopa County residents. Your answers will represent many other residents. It would affect the quality of the survey results if we replaced your address with another address.

7. How do I know that the information I give you will be kept confidential?

Federal law, Title 13 of the United States Code, protects your privacy and ensures that you cannot be identified in any Census Bureau publications. All Census Bureau employees take an oath to keep all Census Bureau information confidential. If they break this oath, they are subject to \$250,000 in fines, five years in prison, or both.

8. Will the Census Bureau share my address?

No, Federal law, Title 13 prohibits the Census Bureau from giving or selling your address. Every Census Bureau employee has taken an oath to keep all Census Bureau information confidential. If they break this oath, they are subject to \$250,000 in fines, five years in prison, or both.

9. Will the Census Bureau give information about me to other federal agencies?

According to Federal law, Title 13 of the United States Code, your information may only be seen by people sworn to uphold the confidentiality of Census Bureau information and may be used in aggregate form only for statistical purposes only. This means that your individual information will be grouped with all the other respondents' information, and that there is no way to distinguish your individual information from the other respondents.

This also means that the court cannot subpoena that information, nor is it subject to the Freedom of Information Act or the Patriot Act. Title 13 is an airtight law that has been upheld by the U.S. Supreme Court. It even applies to the White House, Internal Revenue Service, Department of Homeland Security, Federal Bureau of Investigation (FBI), immigration services, police, military and the welfare agencies.

10. I am not a U.S. citizen. Should I participate?

Yes. Everyone living in Maricopa County is included in the survey, regardless of citizenship status. The count is of **persons** living in Maricopa County and is not

limited to U.S. citizens. The questionnaire does not ask about citizenship, just about the number of people living at the residence.

11. How do I fill out the questionnaire if we moved from the address on the questionnaire label before September 1?

Do not complete the questionnaire. It is very important that the person(s) who lived at the address on September 1, 2005 be the ones who complete the questionnaire. A Census Bureau worker will visit the address to collect information about the residents who were living there on September 1st.

12. Do I need to complete this questionnaire even if I don't live or stay here most of the time?

Yes. It is very important that the occupants of all selected housing units complete the questionnaire. Item 3 on the questionnaire collects information about vacation homes, seasonal homes or occasionally occupied housing units – this is where you can record that information.

13. Why do you need my telephone number?

Telephone numbers enable a Census Bureau worker to contact the person who completed the questionnaire. We may need to clarify your responses. If we have a telephone number, we can do this without having to send a Census Bureau worker to your home. Your telephone number is kept confidential, just like all census information.

14. What if I can't read English or Spanish?

The Census Bureau may send a Census Bureau worker to collect your information.

15. Can I get paid to complete this questionnaire?

The Census Bureau is not authorized to pay anyone for participating in the 2005 Census Survey of Maricopa County.

16. I mailed in my questionnaire and I just received another one. What am I supposed to do?

Please disregard the second questionnaire. And thank you for your participation.

17. Can I get a new questionnaire?

A second questionnaire will be mailed to you on September 21, 2005. If you do not receive that questionnaire, the Census Bureau will contact you by telephone or personal visit.

18. What if this is a business?

In Item 1 on the questionnaire, enter “2” for nonresidence and follow the instructions to complete the rest of the questionnaire.

19. Who should fill out the questionnaire?

The person who owns or rents the residence or any other person who is at least 15 years old should fill out the questionnaire; however, the person completing the questionnaire should include information about all the household members who live and sleep at the address most of the time.

20. Should I fill out the questionnaire in pen or pencil?

Please complete the questionnaire using a black ballpoint pen.

21. What if I make a mistake on the questionnaire?

If it is a written answer, carefully draw a line through the incorrect entry and write the correct information as close as possible to the entry you lined through. This way, the person who reviews it will know what you intended. If the wrong box was checked, just draw a line through it and mark the correct box for the question.

22. What is the due date for returning the questionnaire?

Please complete and return the form as soon as possible. If we do not receive your form by October 1, 2005, you might be visited or called by a Census Bureau worker.

25. Where can I write to voice my concern?

You can write to voice your concern to:

Paperwork Project 0607-0914

U.S. Census Bureau

4700 Silver Hill Road

Stop 1500

Washington, D.C. 20233-1500.

You may also e-mail comments to Paperwork@census.gov; use “Paperwork Project 0607-0914” as the subject.

26. Will a Census Bureau employee contact me by phone or in person?

It is possible that a Census Bureau worker will contact you either by telephone or in person to clarify some of your responses. In both cases, the Census Bureau worker

will identify himself or herself to you as a Census Bureau employee. He or she will have a badge that you can look at for verification.

27. I thought the Census Bureau only operated every 10 years, when they counted people. What is the Census Bureau doing now?

In addition to the decennial census, which is conducted every 10 years, the Census Bureau is conducting a special count of Maricopa County citizens and housing units at the request of local cities and towns, which need updated information in order to receive appropriate state funding. Because of Maricopa County's rapid growth, population numbers in cities around the region have changed dramatically since the Census was conducted in 2000. The Census Bureau is conducting the 2005 Census Survey of Maricopa County to update the data collected in 2000.

28. How was I selected for this survey?

Actually, the Census Bureau selected your address rather than you personally for this survey. For the 2005 Census Survey, your address was chosen as part of a scientifically selected random sample of Maricopa County residents. If you should move away while your address is still in the survey, the Census Bureau would interview the family that moves in.

29. How many times will I be contacted?

In late August, you should receive a letter in the mail announcing the 2005 Census Survey of Maricopa County. Approximately one week later, you should receive a questionnaire in the mail. If you complete and return this mail questionnaire in a timely manner, you will not need to be contacted again. The one exception is that a Census Bureau worker may contact you to clarify your written responses. Those who do not respond will be sent a second questionnaire package, than called. If they are unable to be reached, a census employee will go to the home.

30. What is the difference between a survey and a full count?

A full count attempts to individually count every resident in Maricopa County. A survey takes a representative sample of all the housing units in an area, and from that sample uses statistical methods to estimate the population. The primary reason for conducting a survey instead of a full count is cost. The estimated cost of conducting a full count is about \$31 million, while the cost of conducting the survey is about \$7.5 million.

2005 CENSUS SURVEY: WHERE YOU ARE COUNTED IS IMPORTANT

Planners of the first U.S. decennial census established the concept of *usual residence* as the main principle in determining where people should be counted.

Usual residence means the place where you live and sleep most of the time.

When conducting the 2005 CSMA, the Census Bureau wants to count you and your family members at your usual residence.

Determining usual residence is easy for most people but for some people it is not as easy. Applying the usual residence concept to real living situations means that people will not always be counted at the place where they happen to be staying on September 1, 2005. For example, people who are away from their usual residence on vacation on September 1 will be counted at their usual residence.

The Census Bureau has developed Residence Rules to help those people with an unusual circumstance determine usual residence on September 1, 2005.

Residence Rules

1. The address on the questionnaire label is your usual residence if you live and sleep there most of the time even if on September 1 you are:
 - Away on vacation.
 - On a business trip.
 - A commuter worker living away part of the week while working; or
 - A snowbird (People who live in one state but spend the winter in another state with a warmer climate.)
2. Children in a joint custody situation will be counted at the residence where they live most of the time. If time between both houses is divided equally between parents, then the children are counted where they live on September 1, 2005.
3. People who own more than one residence will be counted at the residence where they live and sleep most of the time.
4. Boarding school students will be counted in their parental home rather than the boarding school.

5. College students living away from home while attending college will be counted where they are living at college. College students living at their parental home while attending college will be counted at their parental home.
6. Live-in nannies will be counted where they live and sleep most of the time. Foster children, roomers or boarders, housemates or roommates will be counted as living at the address where they live and sleep most of the time.
7. Armed Forces personnel residing in Maricopa County will be counted at their usual residence whether it is on-base or off-base. Armed Forces personnel living somewhere else, including those temporarily stationed elsewhere, are not included in the count.
8. The rules for people in hospitals, prisons or other institutions follow:
 - Patients in general hospitals or wards, including newborn babies will be counted at their usual residence. Newborn babies are counted at the residence in which they will be living.
 - Patients in chronic or long-term disease hospitals or wards will be counted at the hospital ward.
 - People in nursing or convalescent homes for the aged or dependent will be counted at the nursing or convalescent home.
 - Patients staying in hospice facilities will be counted at the hospice.
 - People staying in homes, schools, hospitals, or wards for the physically handicapped, mentally retarded, or mentally ill; or in drug/alcohol recovery facilities will be counted at the institution.
 - Inmates of correctional institutions, including prisons, jails, detention centers, or halfway houses will be counted at the institution.
 - Children in juvenile institutions such as residential care facilities for neglected or abused children or orphanages will be counted at the institution.
9. The rules for people in noninstitutional group quarters follow:
 - Migrant farmworkers will be counted at their usual U.S. residence if they report one or otherwise at the worker's camp.
 - People at hostels, YMCAs/YWCAs, or public or commercial campgrounds will be counted at their usual residence, if they report one, or otherwise at the hostel, etc.
 - Members of religious orders living in monasteries or convents will be counted at their usual residence, if they report one, or otherwise at the monastery, etc.
 - People staying at Job Corps or other post-high school residential vocational training facilities will be counted at their usual residence, if they report one, or otherwise at the Job Corps Center, etc.
 - Shelters with sleeping facilities for people without housing, for abused women, or for runaway or neglected youth will be counted at the shelter.

10. The rules for foreign citizens follow:
 - Citizens of foreign countries who have established a household or are part of an established household in the U.S. while working or studying, including family members with them will be counted at the household.
 - Citizens of foreign countries who are living in the U.S. at embassies, ministries, legations, or consulates will be counted at the embassy, etc.
 - Citizens of foreign countries temporarily traveling or visiting in the U.S. are not included in the count.

11. People without housing will be counted where they are staying on Sept. 8, 2005.

Source:

U.S. Census Bureau, Population Division, Population and Housing Programs Branch

Are You in a Survey or Census?

Information for Survey and Census Participants

The Census Bureau conducts a variety of censuses and surveys, not just the once-a-decade census. Every month, quarter, and year we conduct surveys with households and businesses.

We use a workforce of trained federal employees to conduct a variety of household surveys by telephone and in-person interviews, as well as the mail.

If someone from the Census Bureau has contacted you at home, and you have any questions, you may speak directly via telephone or e-mail with [your Census Bureau Regional Office](#).

We Protect Your Information

The surveys we conduct provide information about social and economic conditions in the country, including employment, housing, manufacturing, trade, and many other topics. The questions we ask are used only to produce statistics, and you are never identified individually. For more information on how we protect your information, please see our [Data Protection and Privacy Policy](#) website.

Is this a legitimate household survey conducted by the Census Bureau?

Official business of the U.S. Government

Any request for survey information from the Census Bureau will be clearly identified as coming from the **U.S. Census Bureau** and as **OFFICIAL BUSINESS** of the United States.

It is a Federal offense for anyone to pretend they represent the Census Bureau, or any other office of the United States Government. Section 912 of Title 18, U.S. Code, states the following:

"Whoever Falsely assumes or pretends to be an officer or employee acting under the authority of the United States or any department, agency or officer thereof, and acts as such, or in such pretended character demands or obtains any money, paper, document, or thing of value, shall be fined under this

title or imprisoned not more than three years, or both."

Census Bureau surveys look different from other surveys, and we provide information that will help you in answering the census or survey.

We will send you an introductory letter.

When you are in a Census Bureau household survey, you will receive a letter from the Census Bureau Director, notifying you that, in a few days, your household will receive

1. a questionnaire in the mail, or
2. a phone call from the Census Bureau, or
3. a visit from a Census Bureau representative

This letter will also tell you whether your participation is mandatory or voluntary, and that your responses are confidential and protected by law.

Questions and concerns

If you any questions or concerns about a survey, please call or e-mail the Census Bureau Regional Office in your area.

When you contact us, if you can provide any of the following information, it will help us respond more quickly:

1. the name of the survey and/or the return address for the survey form (if you receive a request in the mail or by e-mail)
2. the name and/or telephone number of anyone who contacted you by phone
3. the name and/or other identification provided by someone who contacted you in person

Is this person a Census Bureau employee?

If a Census Bureau employee is at your door, he or she will

1. Show you their Census Bureau identification badge,
2. Tell you the name of the survey for which your participation is needed
3. Provide a copy of the notification letter you received or should have received, in the mail describing the survey.

The field representative will also tell you approximately how long the survey will take to complete, why the information you provide is important, and how the Census Bureau protects the confidentiality of your answers.

Depending on the survey, a field representative or enumerator may carry a laptop or hand-held computer bearing the insignia of the Census Bureau. Some of our surveys no longer use paper questionnaires and the field representative will enter your responses directly into the computer. This allows us to process information more quickly and improves the quality of the statistics we produce.

If you have questions about the survey, you may call or e-mail the Census Bureau Regional Office conducting the survey in your area.

Am I required to participate in this household survey?

The Census Bureau will always tell you why your responses to this census or survey are important, and why you should participate, as well as whether your participation is mandatory or voluntary.

The information you provide is combined with responses provided by your neighbors and other households across the country, to provide summary statistical data that are used by various local, state, and federal agencies.

The questions for every census and survey the Census Bureau conducts are carefully developed with input from other federal agencies and stakeholders who need the statistics we produce. Each question on every survey is specifically designed to meet a statistical need. Examples include:

| Questions about... | are used to... |
|--|--|
| what you buy and your household finances | understand the economy and provide input to cost of living measures |
| the location of your employer and how you travel to work | calculate average commuting times and to determine if local areas need new roads or new public transportation routes |
| your age and if you served in the military | help the Veterans Administration to provide services such as veterans hospitals |

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USCENSUSBUREAU

Helping You Make Informed Decisions

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2. Brochure



Need Census Materials, Presentations?

Promotional materials are available at www.census2005.com. If you would like a census representative to conduct a presentation to your group about the survey, please e-mail a request to census@mag.maricopa.gov. And if you have an idea on how to spread the word, we'd love to hear from you.



CENSUS 2005



How Safe and Confidential is the Census Information You Provide?



The information you provide to the 2005 Census Survey is entirely safe and confidential. Consider that:

- By federal law, the U.S. Census Bureau cannot share your answers with others, including welfare agencies, immigration authorities, Internal Revenue Service, courts, police and other law entities.
- Confidentiality is essential to the success and integrity of the census process.
- The U.S. Census Bureau has a long-standing position, without exception, to hold each person's answers confidential.

- Participating Communities:**
- ▲ Avondale ▲ Buckeye ▲ Carefree ▲ Cave Creek ▲ Chandler
 - ▲ El Mirage ▲ Fort McDowell Yavapai Nation ▲ Fountain Hills
 - ▲ Gila Bend ▲ Gila River Indian Community ▲ Gilbert ▲ Glendale
 - ▲ Goodyear ▲ Guadalupe ▲ Litchfield Park ▲ Maricopa County
 - ▲ Mesa ▲ Paradise Valley ▲ Peoria ▲ Phoenix ▲ Queen Creek
 - ▲ Salt River Pima-Maricopa Indian Community ▲ Scottsdale
 - ▲ Surprise ▲ Tempe ▲ Tolleson ▲ Wickenburg ▲ Youngtown

census2005.com



Call 602-256-3225

or visit the Census 2005 Web site at:

census2005.com

CENSUS 2005

In September 2005, about one in every 13 households in Maricopa County will receive a short survey that they will be asked to fill out and return. The survey will provide an accurate count of people in each city, town, and unincorporated area of the county. These updated population numbers will be used to determine how much state money each community receives over the next five years.



Count me in!

Please fill out your survey!

What Does the Census Survey Mean to You?

By answering your Census Survey, you are ensuring that your community receives its fair share of allocated money that helps pay for:

- Police and Fire Protection.
- Parks, Libraries, Senior Centers.
- Roads, Public Transportation, Hospitals and Schools.



2005 Census Survey Schedule

- **August 30:** Survey is mailed to Maricopa County residents.
- **September 30:** Second mailing is sent to residents who did not respond to the first survey mailing.
- **October:** Telephone follow-up with non-respondents is conducted.
- **October-November:** Personal visit to follow up with households who have not responded.
- **June 2006:** Cities and towns receive final numbers.



Why Is It Important to Fill Out Your Survey?

When the state of Arizona collects money through taxes and other sources, it returns nearly \$1 billion per year to cities and towns. The amount of money each city, town or unincorporated area receives is based on its population. That is why your community needs the most accurate count possible.

Job Information:

The U.S. Census Bureau is offering opportunities for flexible, part-time employment. Pay begins at \$11.50 per hour, plus mileage and paid training.

To be considered for temporary census employment, you must be 18 years or older, a U.S. citizen, have a social security number, a valid driver's license and your own transportation.

Interested? Call the Census Job Hotline at 602-256-3225.

Who is Conducting the Census Survey?

The U.S. Census Bureau is conducting the 2005 Census Survey at the request of your local communities, which need updated information in order to receive appropriate state funding. The count will update the 2000 Census.

3. Questionnaire

FORM **CSMA-1**
(6-8-2005)**2005 CENSUS SURVEY OF
MARICOPA COUNTY, ARIZONA**U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU
ACTING AS A COLLECTING AGENT FOR
THE MARICOPA ASSOCIATION
OF GOVERNMENTS

The 2005 Census Survey of Maricopa County, Arizona is being conducted to update the population counts that were collected in 2000. This survey is important because it determines how much State funding is provided to cities, towns and areas within the County based on the number of people living in each community. This funding is used to pay for services such as police, fire, water, sewer and streets.

The U.S. Census Bureau is conducting this survey under the authority of Title 13, United States Code, Section 8. In addition, Section 9 of **this law requires us to keep all information about you strictly confidential and use it for statistical purposes only**. The 2005 Census Survey is voluntary and there are no penalties for not answering a question; however, lack of a response can have serious effects on the state funding your community receives.

The Census Bureau estimates that, for the average household, this form will take about six minutes to complete, including the time for reviewing the instructions and answers. Comments about the time it takes to complete this survey should be directed to: Paperwork Project 0607-0914, U.S. Census Bureau, 4700 Silver Hill Road, Stop 1500, Washington, DC 20233-1500. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0914" as the subject.

The eight-digit number in the upper right corner means the Office of Management and Budget approved this survey. Without their approval, we could not send you this survey.

***Para la traducción al español, diríjase al reverso de este cuestionario.
(For a Spanish translation, see the reverse side.)***

U S C E N S U S B U R E A U

INSTRUCTIONS

Please print all information clearly in **CAPITAL LETTERS**, using a black ball point pen.

Correct marking example –

Please keep letters and numbers in their designated spaces and mark (X) in one box only.

000
E N G L I S H | | | | | | | | | |

000
1 Yes
2 No

Incorrect marking example –

000
e n g l i s h | | | | | | | | | |

000
1 Yes
2 No **OR**
000
1 Yes
2 No

- The person who owns or rents this residence should complete the questionnaire.
- Please complete it as soon as possible after receiving it.
- Please do not write comments near the answer boxes.
- If you are unsure about how to answer a question, please give the best answer you can, rather than leave it blank.
- If you have any questions, call our Telephone Center. The number is 1-800-759-4721. Someone will be available to take your call 7 days a week, between 8:00 a.m. and 9:00 p.m.

1. On September 1, 2005, was the address listed on the label a residence such as a house, condominium, town home, duplex, apartment, mobile home, manufactured home, boat, tent, or recreational vehicle?

Mark (X) one box.

001

- 1 Yes, residence
2 No, not a residence

→ **SKIP TO QUESTION 7 ON PAGE 6**

**2. On September 1, 2005, did you or anyone else in your household live here or stay here?
(Please answer "Yes" if you were away on vacation that day or staying at your seasonal home.)**

002

- 1 Yes
2 No

→ **SKIP TO QUESTION 4**

3. Is this residence usually occupied by your household, or is it a vacation home, seasonal home, or only occasionally occupied by your household?

003

- 1 Usually occupied by my household –
SKIP TO QUESTION 5 ON PAGE 4
2 Vacation home
3 Seasonal home
4 Occasionally occupied by my household

→ **SKIP TO QUESTION 7 ON PAGE 6**

4. On September 1, 2005, was this residence vacant or was it occupied by someone else?

Mark (X) one box.

004

- 1 Vacant
2 Occupied by someone else
3 Don't know

→ **SKIP TO QUESTION 7 ON PAGE 6**

Remarks – Use this space for any explanation that may be essential in understanding your reported data.

INFORMATION

Person 6

021 Last name

 First name MI

022 Age

 Sex 023
 1 Male 2 Female

Person 7

024 Last name

 First name MI

025 Age

 Sex 026
 1 Male 2 Female

Person 8

027 Last name

 First name MI

028 Age

 Sex 029
 1 Male 2 Female

Person 9

030 Last name

 First name MI

031 Age

 Sex 032
 1 Male 2 Female

Person 10

033 Last name

 First name MI

034 Age

 Sex 035
 1 Male 2 Female

Person 11

036 Last name

 First name MI

037 Age

 Sex 038
 1 Male 2 Female

Person 12

039 Last name

 First name MI

040 Age

 Sex 041
 1 Male 2 Female

Person 13

042 Last name

 First name MI

043 Age

 Sex 044
 1 Male 2 Female

Person 14

045 Last name

 First name MI

046 Age

 Sex 047
 1 Male 2 Female

Person 15

048 Last name

 First name MI

049 Age

 Sex 050
 1 Male 2 Female

INFORMATIONAL COPY

7. Is this address an apartment or condominium?

051

- 1 Yes → **SKIP TO QUESTION 9**
2 No

This question is about other living quarters at this address and on the property.

8. Were there any other places for people to live or stay at this address on September 1, 2005, such as a mobile home on the property or a garage, attic or basement apartment?

052

- 1 Yes
Mark (X) types below ↘ AND Specify how many places
- | | | | |
|-----|---|-----|--------------------------|
| 053 | <input type="checkbox"/> Mobile home | 054 | <input type="checkbox"/> |
| 055 | <input type="checkbox"/> Garage apartment | 056 | <input type="checkbox"/> |
| 057 | <input type="checkbox"/> Attic apartment | 058 | <input type="checkbox"/> |
| 059 | <input type="checkbox"/> Basement apartment | 060 | <input type="checkbox"/> |
| 061 | <input type="checkbox"/> Other living quarters, including guest house and workers' quarters | 062 | <input type="checkbox"/> |
- 2 No

9. In case we have questions about your responses and need to contact you, what is your name, telephone number, and the best time to call?

063

Last name

First name MI

064

Telephone

Area code Number -

065

- 1 Day
2 Evening
3 Either

INFORMATIONAL COPY

THANK YOU
for completing the
2005 Census Survey of Maricopa
County, Arizona

Please return the completed form
in the envelope provided.

4. Cost by City

**Estimated Cost of the Census Survey Using 95% Confidence Interval +/-2 Percent
With All Cities Less than 25,000 People and Less than 3.6% Growth Allocated by Population
Group Quarters Count Figured Separately
and FHWA Providing Additional Contribution**

| Jurisdiction | Estimated Share of Survey Cost |
|---------------------------------------|--------------------------------|
| Avon dale | \$95,700 |
| Buckeye | \$119,700 |
| Carefree | \$3,200 |
| Cave Creek | \$4,200 |
| Chandler | \$145,500 |
| El Mirage | \$130,600 |
| Fountain Hills | \$23,100 |
| Gila Bend | \$1,900 |
| Gilbert | \$100,400 |
| Glen dale | \$158,100 |
| Goodyear | \$115,100 |
| Guadalupe | \$5,000 |
| Litchfield Park | \$3,800 |
| Mesa | \$438,700 |
| Paradise Valley | \$13,700 |
| Peoria | \$150,400 |
| Phoenix | \$970,800 |
| Queen Creek | \$39,100 |
| Scottsdale | \$192,800 |
| Surprise | \$189,900 |
| Tempe | \$176,700 |
| Tolleson | \$5,300 |
| Wickenburg | \$7,600 |
| Youngtown | \$28,800 |
| Balance of County | \$231,600 |
| Total for Member Agencies | \$3,352,000 |
| Federal Highway Administration | \$4,148,000 |
| Total Survey Cost | \$7,500,000 |

Note: Numbers may not add due to rounding

5. Timelines

| 2005 Census Survey Timeline | |
|--|--------------------------------|
| Task Description | Due Date |
| New Construction | |
| Member agencies provide new construction data (from date address list was submitted to August 31) to MAG | September 8, 2005 |
| CB/MAG/member agency performs qa/qc on new construction information from member agencies | September 9-15, 2005 |
| Annexations | |
| Member agencies provide new annexations (from 2005 BAS update to August 31) to MAG | September 8, 2005 |
| CB/MAG/member agency performs qa/qc on new annexation information from member agencies | September 9-15, 2005 |
| City Address Lists | |
| Member agencies supplied address lists to MAG | May 1, 2005 |
| MAG sent address lists to CB | May 13, 2005 |
| CB/MAG/member agency perform qa/qc on address lists | May 14-July 1, 2005 |
| CB accepts address lists | May 14-July 1, 2005 |
| Outdoor locations | |
| Member agencies provide initial list of outdoor locations to MAG/CB | June 6, 2005 |
| Member agencies provide final list of outdoor locations (incl. List of "Gate Keepers") to MAG | July 1, 2005 |
| CB/MAG/member agency perform qa/qc on outdoor location list | July 5-15, 2005 |
| CB conducts full count of outdoor locations | September 7-9, 2005 |
| Group Quarters (GQ) | |
| Member agencies provide final list of group quarters to MAG | July 1, 2005 |
| CB/MAG/member agency perform qa/qc on list of group quarters | July 5-15, 2005 |
| Letters sent to GQ representatives | August 8, 2005 |
| CB conducts GQ enumeration | September 15-30, 2005 |
| Funding | |
| MAG sent invoice to member agencies for their share of census cost | May 16, 2005 |
| Member agency sends payment to MAG | July 29, 2005 |
| MAG sends member agency payment to CB | August 1, 2005 |
| Census Bureau Tasks | |
| Mail out of advance letter from Charles Kincannon, Director of the US Census Bureau | August 23, 2005 |
| Mail out of the 2005 Census Survey questionnaire | August 30, 2005 |
| Hand deliveries of mail questionnaire | September 1-15, 2005 |
| Mail out of reminder post card | September 6, 2005 |
| Mail out of second mailing sent to residents who did not respond to first mailing | September 15-30, 2005 |
| Telephone interviews with non-respondents | October 3-November 23, 2005 |
| Personal visits with non-respondents | September 15-November 23, 2005 |
| Receive preliminary output from Census Survey | March 2006 |
| Receive output from Census Survey | June 2006 |
| CB = Census Bureau | |

2005 Census Survey Timeline

| Task Description | Due Date |
|---|--------------------------------|
| Census Bureau Tasks | |
| Mail out of advance letter from Charles Kincannon, Director of the US Census Bureau | August 23, 2005 |
| Mail out of the 2005 Census Survey questionnaire | August 30, 2005 |
| Hand deliveries of mail questionnaire | September 1-15, 2005 |
| Mail out of reminder post card | September 6, 2005 |
| Mail out of second mailing sent to residents who did not respond to first mailing | September 15-30, 2005 |
| Telephone interviews with non-respondents | October 3-November 23, 2005 |
| Personal visits with non-respondents | September 15-November 23, 2005 |
| Receive preliminary output from Census Survey | March 2006 |
| Receive output from Census Survey | June 2006 |



2005 Census Survey Check List

July

- Send payment to MAG for estimated share of census cost
- Ensure funding is in place for census publicity campaign
- Ensure timeline has been created for publicity activities
- Ensure calendar of local events for your jurisdiction has been created
- Ensure major groups who will be affected by the census survey results are identified and informed
- Ensure traditionally undercounted groups are identified
- Confirm local contact lists of organizations, community centers, homeowner associations, community newspapers and other groups
- Ensure initial contact with support groups has been made
- Schedule informational meetings with local organizations
- Obtain press packet from MAG to distribute to newspapers and local press
- Localize publicity materials including brochures, posters, bookmarks, flyers, fact sheets, promotional items, letterhead, advertisements
- Distribute materials to identified groups (such as flyers to children enrolled in city summer programs)
- Pitch local media on local census-related efforts
- Utilize PSAs developed by Phoenix on city cable channels
- Place census stories in local utility bill inserts
- Encourage citizens to write letters to the editor
- Obtain fact sheets from MAG on the census survey
- Highlight the benefits of being surveyed and the confidentiality issues
- MAG meetings where 2005 Census Survey is discussed:
 - Regional Council
 - Management Committee
 - Census Survey Oversight Subcommittee
 - Census Survey Outreach Group
 - Population Technical Advisory Group



August

- MAG meetings where 2005 Census Survey is discussed:
 - Regional Council
 - Management Committee
 - Census Survey Oversight Subcommittee
 - Census Survey Outreach Group
 - Population Technical Advisory Group
- Provide list of outdoor location gatekeepers to MAG
- Schedule meeting with human service agencies to discuss outdoor location and group quarters counts
- Place census job ads in human resources department
- Place census job ads in local newspaper
- Initiate high profile media outreach. Coordinating with City of Phoenix through MAG
- Record telephone on-hold messages
- Stuff census information in employee paycheck envelope
- Launch movie theater PSAs
- Post flyers/information at community gathering points such as grocery stores, bowling alleys, swap meets, churches/temples/synagogues, etc.
- Attend local events to promote census
- Work with neighborhood groups/homeowners associations, schools, faith based organization and minority groups to get the word out
- Participate in joint press conference with Valley mayors proclaiming September as Census Survey Month
- Request announcements to be made by churches in newsletters and from the pulpit
- Continue speaking to groups and make presentations
- Place census stories in city newspapers or on city pages of daily newspapers
- Encourage citizens to write letters to the editor
- Run PSAs on channel 11

Early September

- Provide new construction data to MAG
- Provide new annexations to MAG
- Define follow-up publicity tasks/calendar
- Approach print and broadcast media with the “push” to send in survey

Census Media Subcommittee 2005 Timeline

- February Contact billboards, movie theatres on psas
- February Contact grocery stores on Census partnerships
- February Contact Univision on "33 A Su Lado"
- March Finalize slogan/logo
- March Finalize brochure(s), Spanish message
- March Finalize Web site
- March Develop news media kits, fact sheets, psas, informational items
- April – May Develop Census publicity materials
- April/May Census Kick Off Event
- April – May Schedule Census radio interviews for community affairs shows on English and Spanish television/radio stations for fall
- May – October Place Census logos in English and Spanish in 250 city of Phoenix garbage trucks
- May Record Census psas with t.v. anchors from English and Spanish stations, as well as local celebrities at PHX 11
- May Explore media buys with English and Spanish media
- May Produce English/Spanish radio psas
- July – October Census logo on grocery store bags
- July – October Pitch Census news/feature stories to general and Spanish media
- July NOTES story on Census – 410,000 Phoenix circulation
- August NOTES cover story on Census
- August Distribute Census material at Bank One Ballpark Community Corner during Arizona Diamondbacks baseball game
- August Meet with Arizona Republic editorial board to seek editorial endorsement of Census
- August – September Bookmarkers distributed at 14 Phoenix libraries
- August – October Weekly Census stories/messages in Autos y Trocas
- August – October Place Census ads in English/Spanish in 250 Phoenix buses
- August – October Interviews on Spanish-language radio shows
- August – October PSAs air on PHX 11
- August – October Articles in City Connection, city of Phoenix newsletter
- August – October Place Census stories in monthly/weekly community newspapers, e.g., Arcadia News, North Central News, Ahwatukee Foothills News, etc.
- August – October Promote Census participation during intermission of local Spanish music concerts
- August – October Telephone on-hold message on Census
- August – October Census booth at El Gran Mercado at 35th Ave. and Buckeye Road
- August – September Census psas in movie theatres
- August – October Weekly Census stories/columns in Prensa Hispana and La Voz

- August – October Bi-weekly columns and articles in The Arizona Informant and Asian Times
- August 22-25 “33 A Su Lado” on Census

6.

Confidentiality - Title XIII

TITLE XIII

Title 13 strictly prohibits disclosing Title 13-protected information to any other federal, state, or local agency or any foreign government. This also means that a court cannot subpoena that information, nor it is subject to the Freedom of Information Act or the Patriot Act. Title 13 is an airtight law that applies even to the White House, Internal Revenue Service, Department of Homeland Security, Federal Bureau of Investigations, police, military, and welfare agencies.

How Safe And Confidential Is The Census Information You Provide?

The information you provide to the 2005 Census Survey is entirely safe and confidential. Consider that:

- By federal law, the US Census Bureau cannot share your answers with others, including welfare agencies, immigration authorities, Internal Revenue Service, courts, police and other law entities.
- Confidentiality is essential to the success and integrity of the census process.
- The US Census Bureau has a long-standing position, without exception, to hold each person's answers confidential.

What is Title 13?

The basis for the Census Bureau's standards for confidentiality is defined by Title 13, U.S.C., Section 9. Confidential data are data that identify individuals, businesses, and other organizations. These data must not be shared with anyone who is not sworn to maintain Census confidentiality or with anyone who is not conducting official business or does not have a business need to know.



Title 13 is integral to the Census Bureau mission, your job responsibilities, and respondent participation. This law specifically states that:

- Data from individuals and establishments must be kept confidential.
- Data must be used only for statistical purposes.
- Data must not be distributed in a manner that identifies the respondent.
- Individuals and establishments cannot be prosecuted based on data they report.
- Persons sworn to uphold Title 13 are legally required to maintain the confidentiality of Census Bureau data. Title 13, Section 214, in combination with other Federal laws, sets forth substantial penalties for confidentiality violations. Disclosing confidential census information is a felony. The penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine up to \$250,000.

When you were hired to work for the Census Bureau, you signed a Sworn Affidavit of Nondisclosure. This obligates you to accept the responsibility of keeping all Title 13 data confidential. Your sworn statement constitutes a lifetime obligation, continuing even if you leave Census Bureau employment.

Select [Sworn Affidavit of Nondisclosure](#) to view the affidavit.

Screen 3 of 10

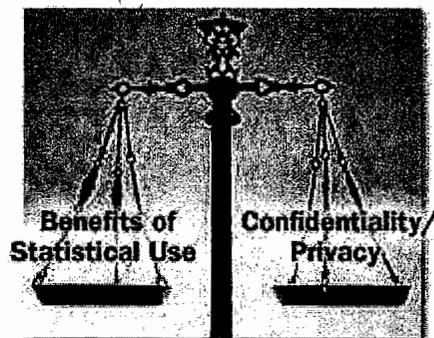
Why Is Title 13 Important to the Census Bureau and to You?

Title 13 is part of the Census Bureau's mission

The Census Bureau's mission is to serve as the leading source of quality data about the nation's people and economy.

To fulfill this mission, the Census Bureau must collect quality data and distribute them in a way that preserves their usefulness while balancing the Bureau's responsibility to protect privacy and confidentiality. This balance is called data stewardship.

This course focuses on the confidentiality aspect of data stewardship. As you continue through the course, it is important to be aware of the difference between confidentiality and privacy:



- **Privacy** concerns how we respect and minimize intrusion on the personal lives or business operations of the respondent by the manner of collecting, the nature of the information sought, and how that information is used. The Census Bureau Privacy Principles are available in the Resources section of this course.
- **Confidentiality** concerns protecting collected data to ensure that an individual's, business', or other organization's information is not released in any identifiable form.

In other words, privacy concerns what data we **collect** and how we collect it. Confidentiality concerns how we **protect** the data we collect.

For example:

The Census Bureau protects an individual respondent's privacy in a variety of ways, including questionnaire design and protocols for when and how often to contact respondents. However, a Field Representative should never say to a respondent, "Your privacy is protected under Title 13." The correct statement would be, "The confidentiality of the data you provide is protected under Title 13."

Why Is Title 13 Important to the Census Bureau and to You? (Continued)

Title 13 is tied to your job responsibilities

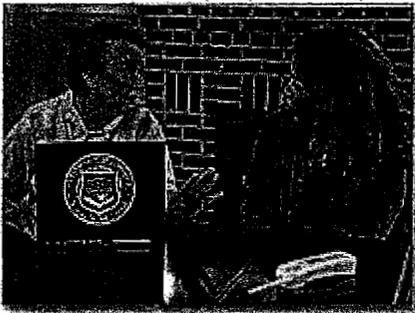
By taking the oath, you take on a legal obligation to uphold the provisions of Title 13. For example, you:

- May access only confidential Census Bureau information for which you have a business need to know.
- Must keep confidential materials locked up or in a secure place to prevent unauthorized persons from accessing the data.

Note: Additional job responsibilities related to Title 13 will be discussed later in the course.



Title 13 is necessary to ensure respondent participation



The Census Bureau needs respondent participation in order to collect high-quality data. You must emphasize confidentiality to encourage respondent participation.

Specifically, if you ask a question during a Title 13 survey or Census Bureau interview and the respondent feels that the answer is sensitive, it is likely that he or she will answer the question only if he or she trusts that the Census Bureau will keep the reply confidential.

Title 13, Section 9 Information as confidential; exception

(a) Neither the Secretary, nor any other officer or employee of the Department of Commerce or bureau or agency thereof, or local government census liaison may, except as provided in section 8 or 16 or chapter 10 of this title or section 210 of the Departments of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriations Act, 1998.

(1) use the information furnished under the provisions of this title for any purpose other than the statistical purposes for which it is supplied; or

(2) make any publication whereby the data furnished by any particular establishment or individual under this title can be identified; or

(3) permit anyone other than the sworn officers and employees of the Department or bureau or agency thereof to examine the individual reports. No department, bureau, agency, officer, or employee of the Government, except the Secretary in carrying out the purposes of this title, shall require, for any reason, copies of census reports which have been retained by any such establishment or individual. Copies of census reports which have been so retained shall be immune from legal process, and shall not, without the consent of the individual or establishment concerned, be admitted as evidence or used for any purpose in any action, suit, or other judicial or administrative proceeding.

(b) The provisions of subsection (a) of this section relating to the confidential treatment of data for particular individuals and establishments, shall not apply to the censuses of governments provided for by subchapter III of chapter 5 of this title, nor to interim current data provided for by subchapter IV of chapter 5 of this title as to the subjects covered by censuses of governments, with respect to any information obtained therefore that is compiled from, or customarily provided in, public records.

Exceptions to Section 9, Title 13

Please explain the "exceptions" stated in the first paragraph of the following text about Title 13:

<http://www.humtech.com/census/htms/title13section9.htm>

Title 13, Section 9 Information as confidential; exception

- (a) *Neither the Secretary, nor any other officer or employee of the Department of Commerce or bureau or agency thereof, or local government census liaison may, except as provided in section 8 or 16 or chapter 10 of this title or section 210 of the Departments of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriations Act, 1998.*

Exceptions:

Section 8(a) of Title 13 – to furnish, upon written request, to any respondent, or to their heir, successor, or authorized agent, authenticated transcripts or copies of reports containing information furnished by or on behalf of the respondent.

Section 16 of Title 13 – to provide address information (without names or other personally identifying information) to State and local governments for use in the Local Update of Census Addresses program only.

Section 401 of Title 13 – directs the Census Bureau to provide the Bureau of Economic Analysis certain economic data from the International Investment and Trade in Services Survey pertaining to business enterprises that operate in the U.S.

Section 402 of Title 13 – authorizes the Census Bureau to provide business data to the Bureau of Economic Analysis and the Bureau of Labor Statistics for authorized statistical purposes.

Section 210 of the Department of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriations Act, 1998 – establishes a Census Monitoring Board to observe and monitor all aspects of the preparation and implementation of the 2000 decennial census. The Monitoring Board expired September 30, 2001.

In addition,

Section 23(c) of Title 13 – permits the Census Bureau to swear in non-Census Bureau employees to assist the agency in carrying out the work authorized by this Title. These individuals must take the Oath of Nondisclosure and acknowledge that they are subject to the same penalties for unauthorized disclosure as apply to Census Bureau employees.

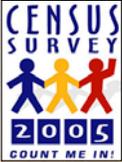
Title 13, U.S.C., Section 301(g) – permits the Secretary (or his designee) to release Shippers' Export Declarations (and Automated Export System records) in certain circumstances if it is determined that denying the request for these foreign trade data would be contrary to the national interest.

Historically the Census Bureau Protects the Public's Privacy

The Census Bureau's policy on confidentiality dates back 150 years. Here are some examples of how the U.S. Census Bureau has protected the privacy of the public.

- 1950 The Census Bureau denied the Secret Service's request for information about the people in the neighborhood where they moved President Truman temporarily during White House renovations.
- 1960 The Census Bureau updated procedures to prevent anyone from accessing confidential information in the new computer age.
- 1961 Congress strengthened the law so that copies of Census Bureau questionnaires kept in the respondent's possession could not be used as evidence against him/her in a court of law.
- 1980 FBI agents entered the Census Bureau's Colorado Springs office with a search warrant to seize Census Bureau documents. No confidential information was released because a Census Bureau worker held off the agents until supervisors resolved the issue with the FBI.
- 1982 Supreme Court denied local officials access to confidential Census Bureau data.
- 1990 Millions of questionnaires were received from movie stars, politicians, and millionaires. All were processed without any breach of trust.

7. PowerPoint Census 101

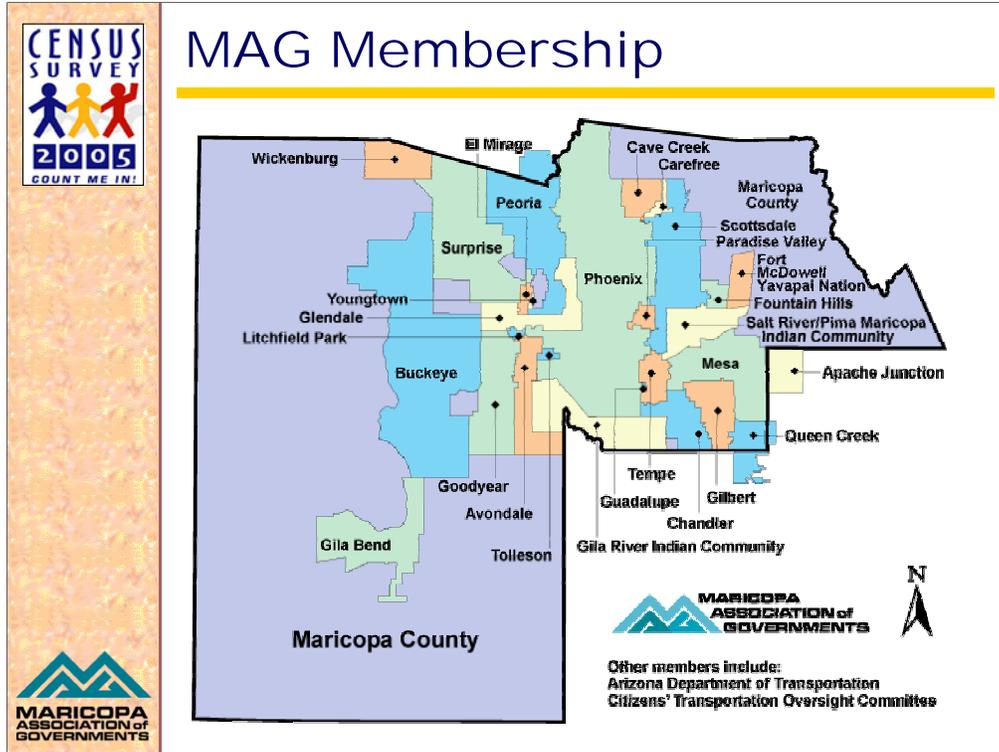


(Name of Group)
(date), 2005



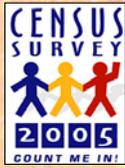
Thank you. My name is _____ and I'm excited to be here today to talk about the 2005 Census Survey being conducted in Maricopa County Arizona.

(Introductions, if needed)



Just a little background about our agency.

MAG is made up of all 25 cities and towns in Maricopa County, Maricopa County itself, ADOT, and CTCOC. Back in 1967, cities recognized that there are many issues that don't stop at jurisdictional boundaries, such as transportation, air quality and homelessness, so MAG was created as a forum for regional planning and developing regional policies. Just for the record we are not a county agency, despite the Maricopa in our name.



Countdown...

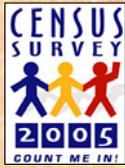
Count me in!

xx days



The Maricopa Association of Governments contracted with the US Census Bureau to conduct a census survey on September 1st of this year. This is only XX days away.

XX days until residents in your (our) community receive a short survey that they will be asked to fill out and return.



Why Are We Doing This?

2005 Census Survey

- **Rapid growth.**
- **Revenue impacts.**
 - **State-shared revenue equals about \$1 billion each year.**

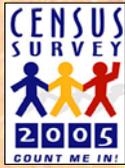


The reason for doing a mid-decade Census is because we are experiencing rapid growth and we want to account for our increase in population since the last decennial census and we want to obtain the best 2005 population figures possible.

One of the reasons an accurate population count is so crucial is because state-shared revenues are divided up based on population.

State shared revenues, which include such funds as sales tax and income taxes, highway funding, and lottery funding, amount to about \$1 billion dollars each year for the next 5 years.

These revenues help cities pay for essential public services such as police and fire protection, libraries, parks, hospitals, properly maintained streets, water and sewer services, and more.



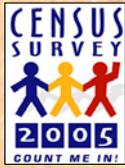
What Are We Doing?

2005 Census Survey

- **Survey of households.**
- **Full count of population in group quarters and outdoor locations.**



There are two aspects to the 2005 Census Survey. We are conducting a survey of population in households and a full count of population in group quarters and outdoor locations (homeless).



Full Count vs. Survey

2005 Census Survey

- **1985 and 1995 Special Census**
 - Full count of every person living in Maricopa County.
- **2005 Census Survey**
 - Representative sample of households in Maricopa County, to derive a population estimate.
- **Cost Difference**
 - Approximately \$31 million for full count.
 - Approximately \$7.5 million for Survey.



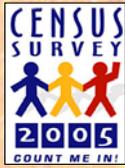
What's the difference between a full count and survey?

Typically a census is conducted every ten years. The last full census was in 2000. In areas that are growing fast, it is common that a mid-decade census is conducted to account for the new growth from the last decennial census. Some of you may remember a census being conducted in Maricopa County in 1985 and 1995.

Those mid-decade efforts attempted to individually count every person in Maricopa County. That type of special census is known as a full count.

This time we are doing a Census Survey. A survey takes a representative sample of all of the housing units in an area, and from that sample uses statistical methods to estimate the population.

The reason we are doing a survey instead of a full count has to do with cost. It would have cost \$31 million to do a full count. A survey, which is statistically valid, will cost about \$7.5 million.



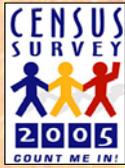
Where Are We Doing This?

2005 Census Survey

- Each city, town, Indian community and unincorporated area of Maricopa County is being surveyed.



The 2005 census survey will be conducted in Maricopa County including:
24 cities and towns
3 Indian communities
and balance of county areas



Who Will Get a Survey?

2005 Census Survey

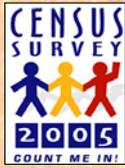
- **It is the person's address, not the individual personally, that may be chosen as part of the scientifically-determined sample.**
- **About 1 in every 13 households in Maricopa County will receive a survey from the U.S. Census Bureau.**



Who will get a Survey?

It is important for residents to understand that it is your address, not you personally, that may be chosen for the survey as part of the scientifically determined sample. If your address is selected, you will receive a letter in the mail from US Census Bureau Director Charles Kincannon notifying you the survey is on its way.

About one in every 13 households in Maricopa County will receive a survey.



What Types of Questions Will Be Asked?

2005 Census Survey

- **How many people were living here on September 1, 2005?**
- **Age and sex of individuals living in household.**
- **Type of residence.**
- **No economic or other demographic data will be requested.**
- **Survey is short and simple.**
 - **Takes about 6 minutes to complete.**



There are 9 simple questions. Residents will be asked how many people were living here on September 1, 2005.

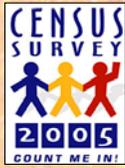
They will be asked the age & sex of individuals living in the household, but that information is only used to confirm the count put down by the respondent.

They will be asked the type of residence, such as whether it's an apartment, a mobile home, a single-family unit, etc.

Note that we are NOT collecting information on race, ethnicity, income level, or other demographic data that you are asked in the decennial census.

The survey takes about 6 minutes for the average resident to complete.

The survey will be in both English & Spanish.



What Will the Survey Tell Us?

2005 Census Survey

- **Total population.**
- **Number of people in housing units.**
- **Total housing units.**
- **Total occupied housing units.**
- **Number of people living in group quarters and in outdoor locations (homeless).**



The information from the survey will be collected by the Census Bureau and given to each city/town.

At the end of the survey each city/town will receive:

Total resident population

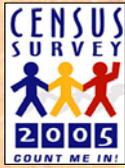
Number of people in housing units

Number of people in group quarters and outdoor location population

Total housing units

Total occupied housing units

Note that we are NOT collecting information on race, ethnicity, income level, etc...



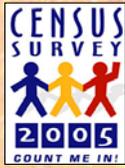
How Accurate Is the Survey?

2005 Census Survey

- **Sample chosen so estimated population is within two percent of actual population 95 percent of the time, or 19 times out of 20.**
 - **95% confidence interval with plus or minus 2% error.**



How accurate is the survey versus a full count? The sample size for the survey within Maricopa County has been chosen so that the estimated population is within two percent of the actual population 95 percent of the time, or 19 times out of 20. Or, if you're a statistician, it's a 95 percent confidence interval plus or minus 2% error.



How Safe Is the Information Residents Provide?

2005 Census Survey

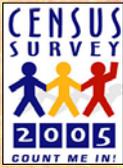
- **By federal law, the Census Bureau can't share your answers with others, including:**
 - **Welfare agencies.**
 - **Immigration authorities.**
 - **White House.**
 - **IRS.**
 - **Courts, FBI, police, or military.**
- **Since the first census in 1790 the Census Bureau has never violated this policy.**



Many residents, especially those with a mistrust of government, are concerned about filling out the survey due to a concern that the information will be shared with other agencies. It is very important to note that by federal law (Title 13), the Census Bureau cannot share your answers with others.

Title 13 strictly prohibits disclosing census information to any other federal, state, or local agency or any foreign government. This also means that a court cannot subpoena that information, nor it is subject to the Freedom of Information Act or the Patriot Act. Title 13 is an airtight law that applies even to the White House, Internal Revenue Service, Department of Homeland Security, Federal Bureau of Investigations, police, military, and welfare agencies.

Confidentiality is essential to the success and integrity of the census process. The US Census Bureau has a longstanding position, without exception, to hold each person's answers confidential. That hasn't been violated in more than 200 years of conducting surveys.



Survey Process

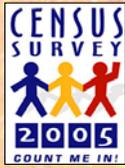
2005 Census Survey

- **Mailout #1**
 - **Advance letter from Director of U.S. Census Bureau notifying household that their address has been selected.**



This slide explains the process for the survey. A week prior to the census survey date of September 1, 2005, an advance letter will be sent to all households selected to receive the survey. The letter will be from the Director of the US Census Bureau on Census Bureau letterhead.

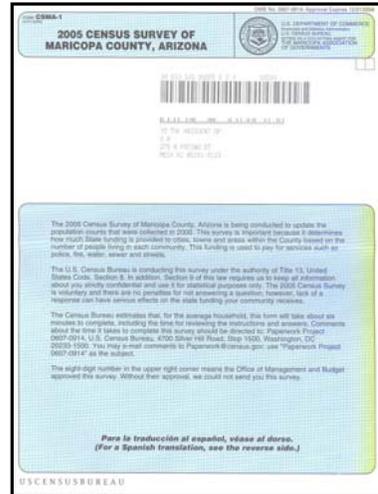
All Census materials will be English on one side, Spanish on the other.



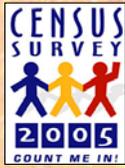
Survey Process

2005 Census Survey

- **Mailout #2**
 - Initial questionnaire packet with survey and letter from Mayor.



On August 30, 2005 the survey questionnaire with a letter from the mayor will be sent to all selected households. This is the initial questionnaire pack. Along with the questionnaire will be a letter from the city's mayor urging residents to participate and explaining the importance of the survey.



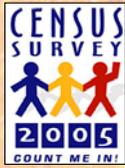
Survey Process

2005 Census Survey

- **Mailout #3**
– **Reminder postcard.**



A reminder postcard will be sent out in the second week of September reminding people to complete their questionnaire and mail it back to the Census Bureau.



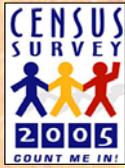
Survey Process

2005 Census Survey

- **Mailout #4**
 - **Follow-up questionnaire packet to those who have not responded.**



If the selected household does not respond to the initial questionnaire pack a second questionnaire pack will be sent to the house.



Survey Process

2005 Census Survey

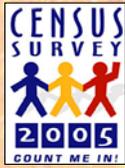
- **Telephone follow-up.**
- **Personal visit follow-up.**
- **Data collection and processing.**



If the first and second questionnaires are not answered and returned, the Census Bureau will telephone the selected household to obtain a response to the survey.

If they cannot reach the household via telephone then a personal visit follow-up will be conducted. If the person is not home a neighbor will be consulted.

Once all the data is obtained and processed, initial results will be given to member agencies for review.



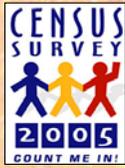
Group Quarters Process

2005 Census Survey

- **Count of group quarters conducted between Sept. 15-30.**
- **Group quarters contacted by telephone or personal visit.**
- **Conducted in Spanish and English.**
- **Non group quarters will be forwarded to housing unit census staff.**



The group quarters count will be conducted between September 15-30. Phone interviews will be conducted with representatives of each group quarters location to determine the number of residents as of Sept. 1, 2005. Spanish and English speaking interviewers will be available. If a phone interview cannot be completed or the exact location of the group quarters cannot be determined, then personal visit interviews will be conducted. If a group quarters is a housing unit, it will be forwarded to the local census office.



Outdoor Location Process

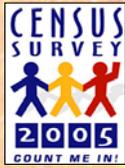
2005 Census Survey

- **Personal visit.**
- **Two person teams (plus gatekeepers in select sites).**
- **Count of people only, no demographic data collected.**



For the outdoor location count, enumeration teams will travel to each outdoor location site the evening of Sept. 8th. There will be two-people per team and gate keepers where needed. Gatekeepers are individuals who are familiar with the location and can assist the enumerators in gaining access to the location safely.

Enumerators will count the people at each site and no other information will be collected. Since they are traveling in 2 person teams, each person has to count the number of people at the location and the number must match before the team moves to the next location.



Census Timeline

2005 Census Survey

- **August 23** – Mail out of advance letter.
- **August 30** – Mail out of questionnaire.
- **Sept. 15-30** – Second mailing to non-respondents.
- **Sept. 15-Nov. 23** – Follow-up.
- **March 2006** – Preliminary results.
- **June 2006** – Final results.



Here is a summary of the timeline for the Survey.

August 23 – Mail out of advance letter.

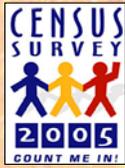
August 30 – Mail out of questionnaire.

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June 2006 – Final results.



How Will We Let People Know About the Survey?

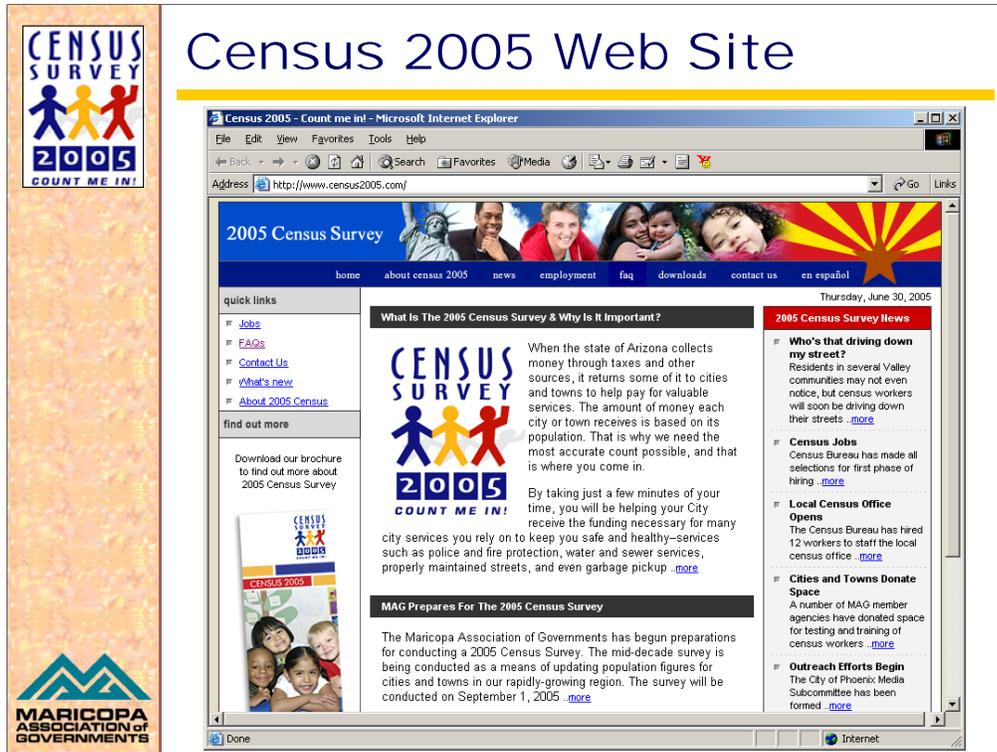
- **City Efforts/Committees.**
 - **Media**
 - **Neighborhoods and Schools**
 - **Faith-Based Groups**
 - **Business**
 - **Minority**
- **Attending local events/grassroot efforts.**
- **Providing informational materials through small group presentations.**
- **Web site.**



How are we letting people know about the survey? Many cities have formed subcommittees to provide outreach to various groups. For example, some cities have a media subcommittee, neighborhoods/schools subcommittee, a faith-based committee to reach out to churches, synagogues, mosques and other faiths, a business subcommittee, and a minority subcommittee.

We are also attending many local events and distributing information, providing informational materials to small groups, and we have created a comprehensive Web site with Census information.

(Can use/modify the hidden slides at the end of this presentation to discuss local efforts by area.)

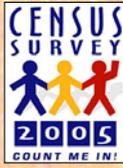


One of the best resources for information about the Census Survey is the Web site at census2005.com

Information in English and Spanish.

Updated any time there is new information to share.

Free downloads of materials, such as main brochure, FAQ sheet, logos, publicity materials. In addition, employment information is available.



Census Jobs

2005 Census Survey

- **Flexible part-time employment**
 - **\$11.50/hour**
 - **Must be 18**
 - **Must be a U.S. citizen**
 - **Must have a valid driver's license**
-
- **Recruitment Hotline**
602-256-3225

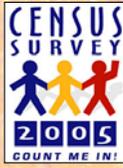


And there is a continuing need for census workers. The Census Bureau continues to recruit workers for the 2005 Census Survey.

The jobs are part-time and have flexible hours.

Pay will start at \$11.50 per hour plus mileage reimbursement.

The recruitment phone number is (602) 256-3225.



For More Information

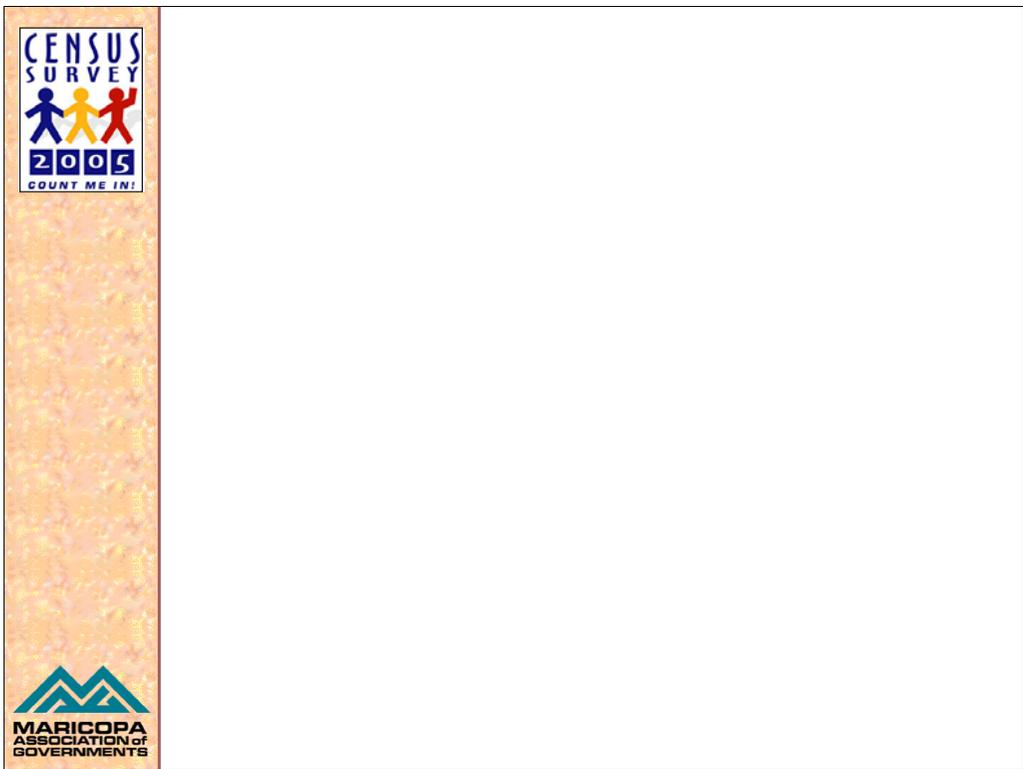
Heidi Pahl
2005 Census Survey Coordinator
(602) 254-6300
census@mag.maricopa.gov

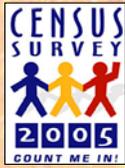
www.census2005.com



Thank you. If you have any questions, please feel free to contact Heidi Pahl at MAG.

(Bring business cards.)



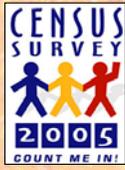


Media

Count me in!

- **Grocery store bags**
- **TV, radio and print PSAs and ads**
- **Harkins, AMC theaters**
- **Garbage trucks**
- **Banners**
- **Fun informational materials such as bookmarks, doorhangers, beach balls, calculators, water bottles, etc.**



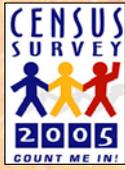


Business

Count me in!

- **Funding census outreach efforts.**
- **Utility bill inserts.**
- **Letters to businesses.**
- **Newsletters.**
- **Employee communications.**



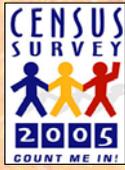


Neighborhoods and Schools

Count me in!

- **Identify HOA**
- **Identify hard to count neighborhoods**
- **Distribute door hangers**
- **Attend teacher training workshops at the schools in August**
- **Create promo materials for children (e.g. coloring page)**



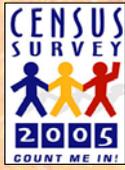


Communities of Faith

Count me in!

- **Posters for walls.**
- **Weekly announcements in bulletins.**
- **Announcements from pulpit.**
- **Bazaars or other events.**



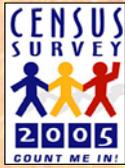


Minority Outreach

Count me in!

- **Confidentiality**
- **Gran mercado**
- **Univision 33**
- **Prensa Hispana, Arizona Informant, Asian Times, La Voz**
- **Calendar of events**





Group Quarters Definition

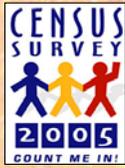
2005 Census Survey

- **A group quarters is a living quarters where people live or stay together, other than the usual housing unit. The occupants of group quarters usually share their living arrangements. College and university dormitories, group homes, convents, and certain hospital wards are examples of group quarters.**



Here is the formal definition of group quarters, which include facilities such as college dorms, prisons, and nursing homes.

(Can read slide if desired.)



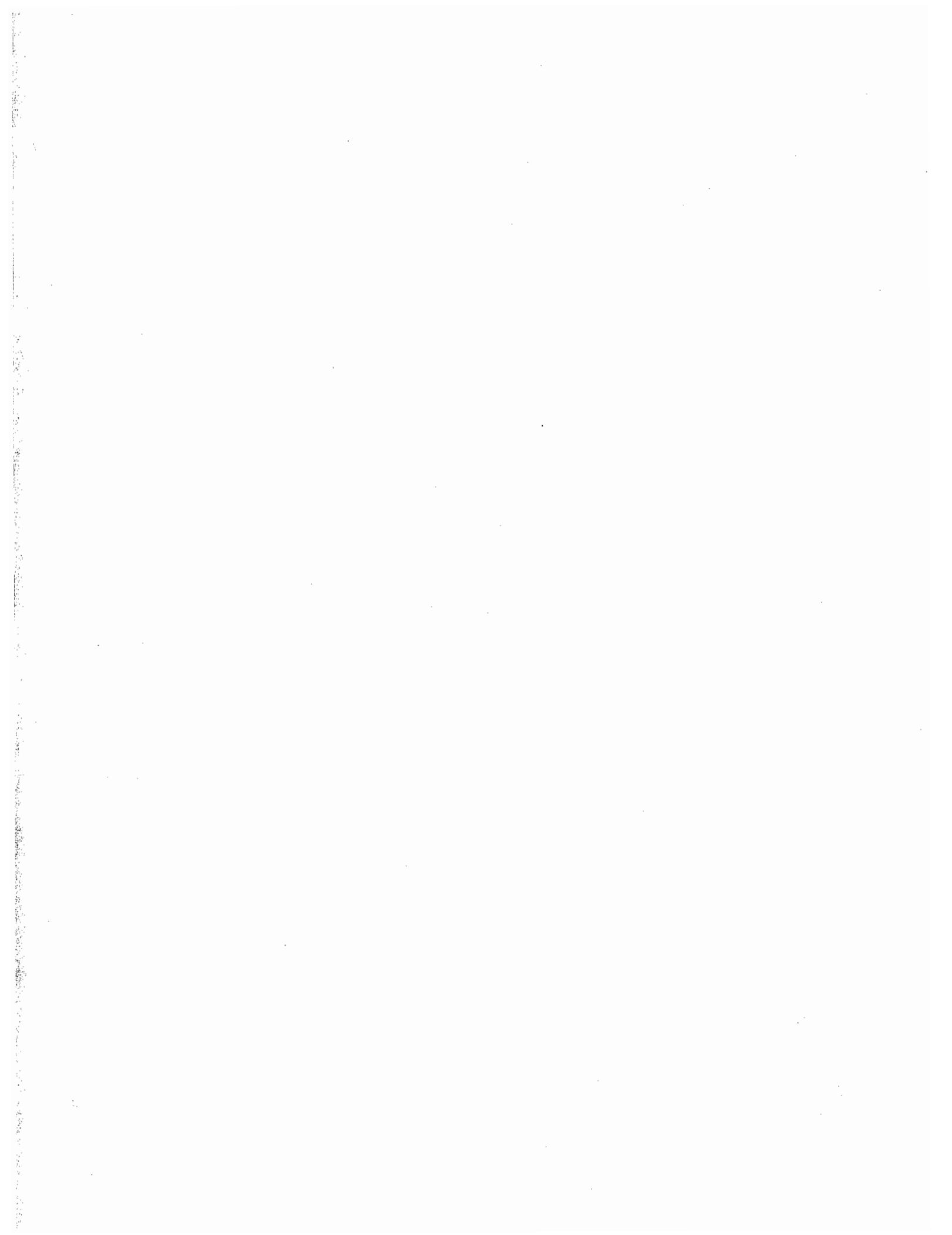
Outdoor Location Definition

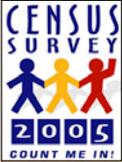
2005 Census Survey

- An “outdoor location” is a specific location where people without a usual home congregate.



An outdoor location is simply defined as a specific location where people without a usual home congregate. We are working with outreach teams and human services providers to help determine these locations.





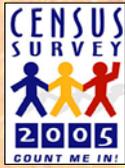
(Name of) City Council
(date), 2005



MARICOPA
ASSOCIATION of
GOVERNMENTS

Thank you. My name is _____ and I'm excited to be here today to talk about the 2005 Census Survey being conducted in Maricopa County Arizona.

(Introductions, if needed)



Countdown...

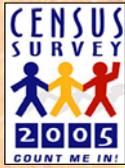
Count me in!

xx days



The Maricopa Association of Governments contracted with the US Census Bureau to conduct a census survey on September 1st of this year. This is only XX days away.

XX days until residents in your (our) community receive a short survey that they will be asked to fill out and return.



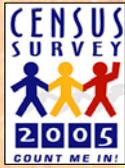
Overview

2005 Census Survey

- **December 2003: MAG Regional Council approved conducting a 2005 Census Survey and full count of population in group quarters.**
 - **Cost: Estimated \$7.5 million**
- **MAG will use Federal Highway Administration funds to pay for about half the cost – remaining funds to come from MAG agencies.**
 - **(Name of City)'s estimated share of costs: \$(amount)**

In December 2003, the MAG Regional Council approved conducting a 2005 Census Survey of households and a full count of population in group quarters. The estimated cost of the survey is \$7.5 million.

MAG will use Federal Highway funds to pay for about half the cost. Remaining costs will be incurred by MAG member agencies. (Name of city)'s estimated cost is \$xxx,xxx



Why Are We Doing This?

2005 Census Survey

- **Rapid growth.**
- **Revenue impacts.**
 - **State-shared revenue equals about \$1 billion each year.**

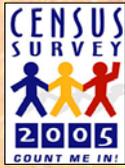


The reason for doing a mid-decade Census is because we are experiencing rapid growth and we want to account for our increase in population since the last decennial census and we want to obtain the best 2005 population figures possible.

One of the reasons an accurate population count is so crucial is because state-shared revenues are divided up based on population.

State shared revenues, which include such funds as sales tax and income taxes, highway funding, and lottery funding, amount to about \$1 billion dollars each year for the next 5 years.

These revenues help cities pay for essential public services such as police and fire protection, libraries, parks, hospitals, properly maintained streets, water and sewer services, and more.



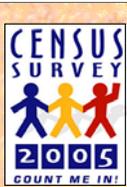
What Are We Doing?

2005 Census Survey

- **Survey of households.**
- **Full count of population in group quarters and outdoor locations.**



There are two aspects to the 2005 Census Survey. We are conducting a survey of population in households and a full count of population in group quarters and outdoor locations (homeless).



Full Count vs. Survey

2005 Census Survey

- **1985 and 1995 Special Census**
 - Full count of every person living in Maricopa County.
- **2005 Census Survey**
 - Representative sample of households in Maricopa County, to derive a population estimate.
- **Cost Difference**
 - Approximately \$31 million for full count.
 - Approximately \$7.5 million for Survey.



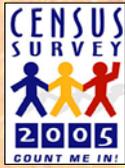
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Typically a census is conducted every ten years. The last full census was in 2000. In areas that are growing fast, it is common that a mid-decade census is conducted to account for the new growth from the last decennial census. Some of you may remember a census being conducted in Maricopa County in 1985 and 1995.

Those mid-decade efforts attempted to individually count every person in Maricopa County. That type of special census is known as a full count. This time we are doing a Census Survey.

A survey takes a representative sample of all of the housing units in an area, and from that sample uses statistical methods to estimate the population.

The reason we are doing a survey instead of a full count has to do with cost. It would have cost \$31 million to do a full count. A survey, which is statistically valid, will cost about \$7.5 million.



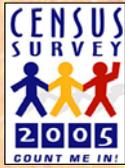
Where Are We Doing This?

2005 Census Survey

- Each city, town, Indian community and unincorporated area of Maricopa County is being surveyed.



The 2005 census survey will be conducted in Maricopa County including:
24 cities and towns
3 Indian communities
and balance of county areas



Who Will Get a Survey?

2005 Census Survey

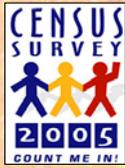
- **It is the person's address, not the individual personally, that may be chosen as part of the scientifically-determined sample.**
- **About 1 in every 13 households in Maricopa County will receive a survey from the U.S. Census Bureau.**



Who will get a Survey?

It is important for residents to understand that it is the person's address, not the individual personally, that may be chosen for the survey as part of the scientifically determined sample. If your address is selected, you will receive a letter in the mail from US Census Bureau Director Charles Kincannon notifying you the survey is on its way.

About one in every 13 households in Maricopa County will receive a survey.



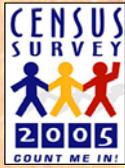
(name of City) Sample

2005 Census Survey

- **(Number of sampled) housing units.**
- **Approximately (xx in xx) (name of city) households will be part of the survey.**



In (name of city), (XX number of) housing units will be sampled. Approximately one in XX (number for individual city) will be part of the survey.



What Types of Questions Will Be Asked?

2005 Census Survey

- **How many people were living here on September 1, 2005?**
- **Age and sex of individuals living in household.**
- **Type of residence.**
- **No economic or other demographic data will be requested.**
- **Survey is short and simple.**
 - **Takes about 6 minutes to complete.**



There are 9 simple questions. Residents will be asked how many people were living here on September 1, 2005.

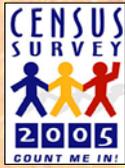
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They will be asked the type of residence, such as whether it's an apartment, a mobile home, a single-family unit, etc.

Note that we are NOT collecting information on race, ethnicity, income level, or other demographic data that you are asked in the decennial census.

The survey takes about 6 minutes for the average resident to complete.

The survey will be in both English & Spanish.



What Will the Survey Tell Us?

2005 Census Survey

- **Total population.**
- **Number of people in housing units.**
- **Total housing units.**
- **Total occupied housing units.**
- **Number of people living in group quarters and in outdoor locations (homeless).**



The information from the survey will be collected by the Census Bureau and given to each city/town.

At the end of the survey each city/town will receive:

Total resident population

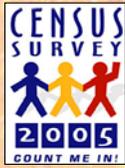
Number of people in housing units

Number of people in group quarters and outdoor location population

Total housing units

Total occupied housing units

Note that we are NOT collecting information on race, ethnicity, income level, etc...



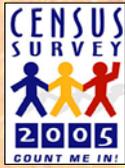
How Accurate Is the Survey?

2005 Census Survey

- **Sample chosen so estimated population is within two percent of actual population 95 percent of the time, or 19 times out of 20.**
 - **95% confidence interval with plus or minus 2% error.**



How accurate is the survey versus a full count? The sample size for the survey within Maricopa County has been chosen so that the estimated population is within two percent of the actual population 95 percent of the time, or 19 times out of 20. Or, if you're a statistician, it's a 95 percent confidence interval plus or minus 2% error.



How Safe Is the Information Residents Provide?

2005 Census Survey

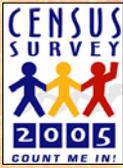
- **By federal law, the Census Bureau can't share your answers with others, including:**
 - **Welfare agencies.**
 - **Immigration authorities.**
 - **White House.**
 - **IRS.**
 - **Courts, FBI, police, or military.**
- **Since the first census in 1790 the Census Bureau has never violated this policy.**



Many residents, especially those with a mistrust of government, are concerned about filling out the survey due to a concern that the information will be shared with other agencies. It is very important to note that by federal law (Title 13), the Census Bureau cannot share your answers with others.

Title 13 strictly prohibits disclosing census information to any other federal, state, or local agency or any foreign government. This also means that a court cannot subpoena that information, nor it is subject to the Freedom of Information Act or the Patriot Act. Title 13 is an airtight law that applies even to the White House, Internal Revenue Service, Department of Homeland Security, Federal Bureau of Investigations, police, military, and welfare agencies.

Confidentiality is essential to the success and integrity of the census process. The US Census Bureau has a longstanding position, without exception, to hold each person's answers confidential. That hasn't been violated in more than 200 years of conducting surveys.



Survey Process

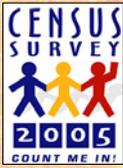
2005 Census Survey

- **Mailout #1**
 - **Advance letter from Director of U.S. Census Bureau notifying household that their address has been selected.**



This slide explains the process for the survey. A week prior to the census survey date of September 1, 2005, an advance letter will be sent to all households selected to receive the survey. The letter will be from the Director of the US Census Bureau on Census Bureau letterhead.

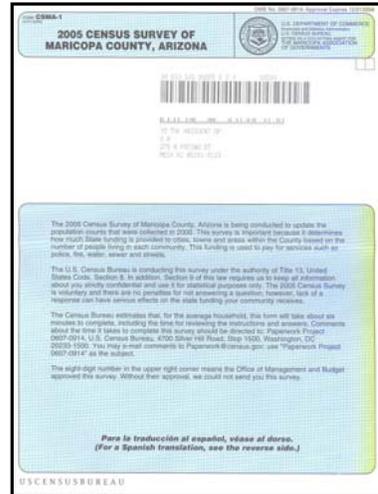
All Census materials will be English on one side, Spanish on the other.



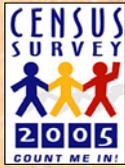
Survey Process

2005 Census Survey

- **Mailout #2**
 - Initial questionnaire packet with survey and letter from Mayor.



On August 30, 2005 the survey questionnaire with a letter from the mayor will be sent to all selected households. This is the initial questionnaire pack. Along with the questionnaire will be a letter from the city's mayor urging residents to participate and explaining the importance of the survey.



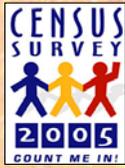
Survey Process

2005 Census Survey

- **Mailout #3**
– **Reminder postcard.**



A reminder postcard will be sent out in the second week of September reminding people to complete their questionnaire and mail it back to the Census Bureau.



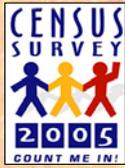
Survey Process

2005 Census Survey

- **Mailout #4**
 - **Follow-up questionnaire packet to those who have not responded.**



If the selected household does not respond to the initial questionnaire pack a second questionnaire pack will be sent to the house.



Survey Process

2005 Census Survey

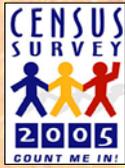
- **Telephone follow-up.**
- **Personal visit follow-up.**
- **Data collection and processing.**



If the first and second questionnaires are not answered and returned, the Census Bureau will telephone the selected household to obtain a response to the survey.

If they cannot reach the household via telephone then a personal visit follow-up will be conducted. If the person is not home a neighbor will be consulted.

Once all the data is obtained and processed, initial results will be given to member agencies for review.



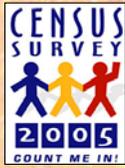
Group Quarters Process

2005 Census Survey

- **Count of group quarters conducted between Sept. 15-30.**
- **Group quarters contacted by telephone or personal visit.**
- **Conducted in Spanish and English.**
- **Non group quarters will be forwarded to housing unit census staff.**



The group quarters count will be conducted between September 15-30. Phone interviews will be conducted with representatives of each group quarters location to determine the number of residents as of Sept. 1, 2005. Spanish and English speaking interviewers will be available. If a phone interview cannot be completed or the exact location of the group quarters cannot be determined, then personal visit interviews will be conducted. If a group quarters is a housing unit, it will be forwarded to the local census office.



Outdoor Location Process

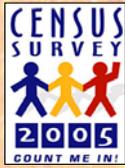
2005 Census Survey

- **Personal visit.**
- **Two person teams (plus gatekeepers in select sites).**
- **Count of people only, no demographic data collected.**



For the outdoor location count, enumeration teams will travel to each outdoor location site the evening of Sept. 8th. There will be two-people per team and gate keepers where needed. Gatekeepers are individuals who are familiar with the location and can assist the enumerators in gaining access to the location safely.

Enumerators will count the people at each site and no other information will be collected. Since they are traveling in 2 person teams, each person has to count the number of people at the location and the number must match before the team moves to the next location.



Census Timeline

2005 Census Survey

- **August 23** – Mail out of advance letter.
- **August 30** – Mail out of questionnaire.
- **Sept. 15-30** – Second mailing to non-respondents.
- **Sept. 15-Nov. 23** – Follow-up.
- **March 2006** – Preliminary results.
- **June 2006** – Final results.



Here is a summary of the timeline for the Survey.

August 23 – Mail out of advance letter.

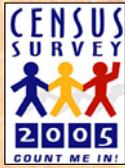
August 30 – Mail out of questionnaire.

Sept. 15-30 – Second mailing to non-respondents.

Sept. 15-Nov. 23 – Follow-up.

March 2006 – Preliminary results.

June 2006 – Final results.



How Will We Let People Know About the Survey?

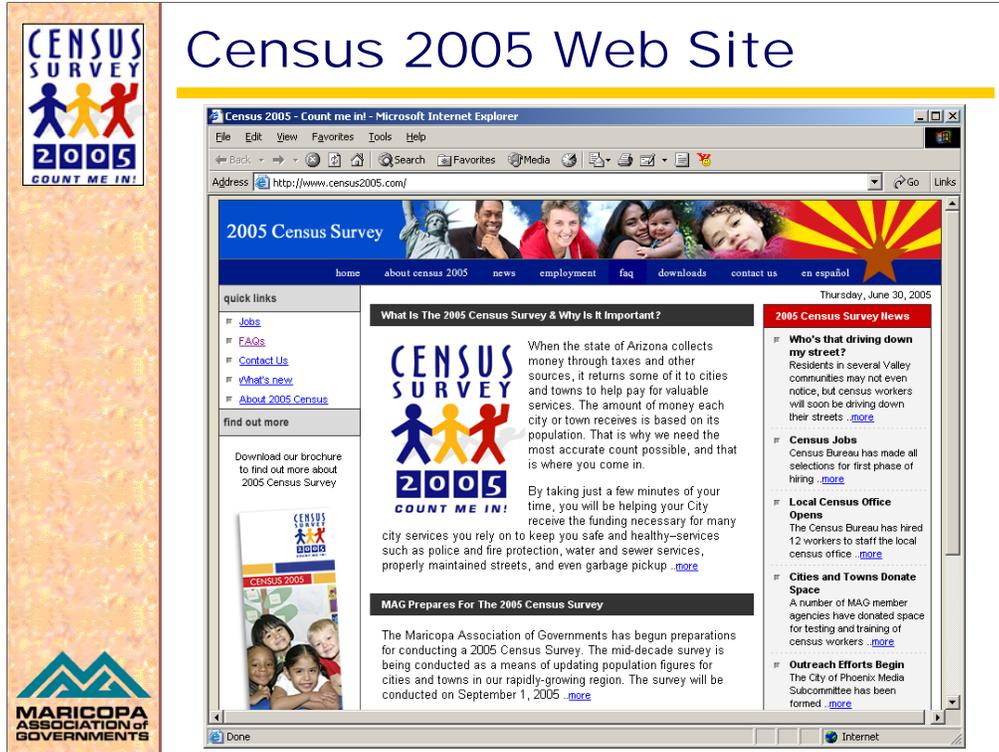
- **City Efforts/Committees.**
 - **Media**
 - **Neighborhoods and Schools**
 - **Faith-Based Groups**
 - **Business**
 - **Minority**
- **Attending local events/grassroot efforts.**
- **Providing informational materials through small group presentations.**
- **Web site.**



How are we letting people know about the survey? Many cities have formed subcommittees to provide outreach to various groups. For example, some cities have a media subcommittee, neighborhoods/schools subcommittee, a faith-based committee to reach out to churches, synagogues, mosques and other faiths, a business subcommittee, and a minority subcommittee.

We are also attending many local events and distributing information, providing informational materials to small groups, and we have created a comprehensive Web site with Census information.

(Can use/modify the hidden slides at the end of this presentation to discuss local efforts by area.)

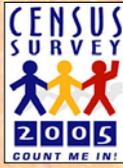


One of the best resources for information about the Census Survey is the Web site at census2005.com

Information in English and Spanish.

Updated any time there is new information to share.

Free downloads of materials, such as main brochure, FAQ sheet, logos, publicity materials. In addition, employment information is available.



Census Jobs

2005 Census Survey

- **Flexible part-time employment**
- **\$11.50/hour**
- **Must be 18**
- **Must be a U.S. citizen**
- **Must have a valid driver's license**

- **Recruitment Hotline**
602-256-3225

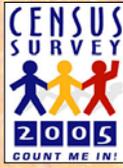


And there is a continuing need for census workers. The Census Bureau continues to recruit workers for the 2005 Census Survey.

The jobs are part-time and have flexible hours.

Pay will start at \$11.50 per hour plus mileage reimbursement.

The recruitment phone number is (602) 256-3225.



For More Information

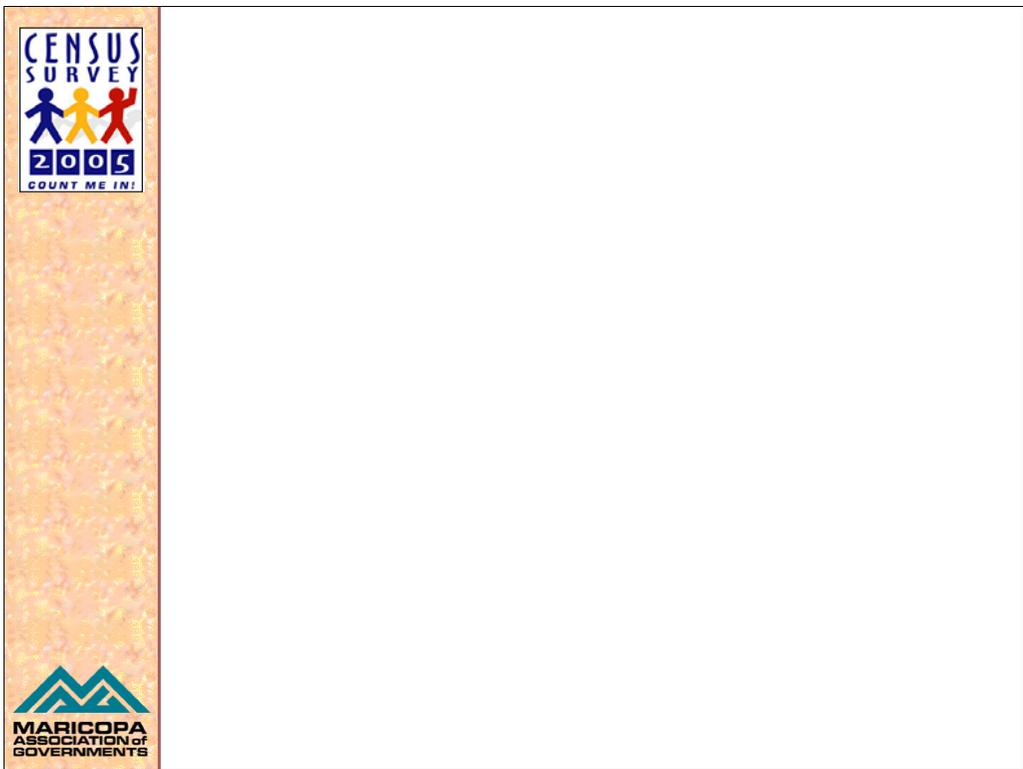
Heidi Pahl
2005 Census Survey Coordinator
(602) 254-6300
census@mag.maricopa.gov

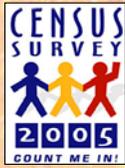
www.census2005.com



Thank you. If you have any questions, please feel free to contact Heidi Pahl at MAG.

(Bring business cards.)



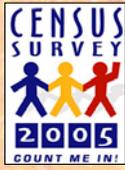


Media

Count me in!

- **Grocery store bags**
- **TV, radio and print PSAs and ads**
- **Harkins, AMC theaters**
- **Garbage trucks**
- **Banners**
- **Fun informational materials such as bookmarks, doorhangers, beach balls, calculators, water bottles, etc.**



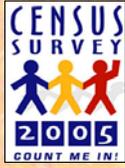


Business

Count me in!

- **Funding census outreach efforts.**
- **Utility bill inserts.**
- **Letters to businesses.**
- **Newsletters.**
- **Employee communications.**



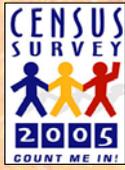


Neighborhoods and Schools

Count me in!

- **Identify HOA**
- **Identify hard to count neighborhoods**
- **Distribute door hangers**
- **Attend teacher training workshops at the schools in August**
- **Create promo materials for children (e.g. coloring page)**



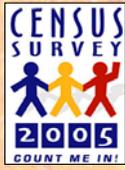


Communities of Faith

Count me in!

- **Posters for walls.**
- **Weekly announcements in bulletins.**
- **Announcements from pulpit.**
- **Bazaars or other events.**



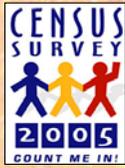


Minority Outreach

Count me in!

- **Confidentiality**
- **Gran mercado**
- **Univision 33**
- **Prensa Hispana, Arizona Informant, Asian Times, La Voz**
- **Calendar of events**





Group Quarters Definition

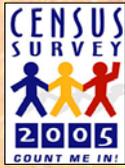
2005 Census Survey

- **A group quarters is a living quarters where people live or stay together, other than the usual housing unit. The occupants of group quarters usually share their living arrangements. College and university dormitories, group homes, convents, and certain hospital wards are examples of group quarters.**



Here is the formal definition of group quarters, which include facilities such as college dorms, prisons, and nursing homes.

(Can read slide if desired.)



Outdoor Location Definition

2005 Census Survey

- An “outdoor location” is a specific location where people without a usual home congregate.



An outdoor location is simply defined as a specific location where people without a usual home congregate. We are working with outreach teams and human services providers to help determine these locations.

8. 2000 Census Numbers

JULY 1, 2004 MUNICIPALITY POPULATION AND HOUSING UNIT UPDATE

MARICOPA ASSOCIATION OF GOVERNMENTS

| Jurisdiction | Year 2000 Census (April 1, 2000) | | | | Net Units 4/01/2000 - 6/30/2004 | Population from new Units | Annexations | | July 1, 2004 Effective | | | July 1, 2004 Update | | | |
|--------------------|----------------------------------|------------------|------------------|------------------|---------------------------------------|---------------------------------|-------------|------------------|------------------------------|-------------------|------------------|---------------------|------------------|-----------------------|---------------------------|
| | Population | | Housing Units | | | | Population | Housing Units | Pop. Per Occupied Unit | Occupancy Rate | Household | Population | | Total (Round to 5) | Total Housing Units |
| | Total | Group Quarter | Total | Occupied | | | | | | | | Group Quarter | Population | | |
| Apache Junction * | 273 | 0 | 328 | 163 | 0 | 0 | 0 | 0 | 1.67 | 0.50 | 273 | 0 | 275 | 328 | |
| Avondale | 35,883 | 146 | 11,419 | 10,640 | 7,905 | 24,320 | 23 | 7 | 3.33 | 0.93 | 60,080 | 176 | 60,255 | 19,331 | |
| Buckeye | 8,497 | 1,969 | 2,344 | 2,158 | 1,166 | 3,191 | 44 | 14 | 2.99 | 0.93 | 9,763 | 4,741 | 14,505 | 3,524 | |
| Carefree | 2,927 | 0 | 1,769 | 1,389 | 238 | 383 | 0 | 0 | 2.11 | 0.78 | 3,310 | 0 | 3,310 | 2,007 | |
| Cave Creek | 3,728 | 0 | 1,753 | 1,571 | 307 | 642 | 0 | 0 | 2.37 | 0.90 | 4,370 | 0 | 4,370 | 2,060 | |
| Chandler | 176,581 | 782 | 66,592 | 62,377 | 16,991 | 42,946 | 567 | 200 | 2.80 | 0.94 | 219,312 | 1,394 | 220,705 | 83,783 | |
| El Mirage | 7,609 | 1 | 3,162 | 2,121 | 6,155 | 20,677 | 5 | 5 | 3.66 | 0.83 | 28,290 | 18 | 28,310 | 9,327 | |
| Fountain Hills | 20,235 | 7 | 10,491 | 8,653 | 1,014 | 2,067 | 0 | 0 | 2.34 | 0.83 | 22,295 | 182 | 22,475 | 11,505 | |
| Gila Bend | 1,980 | 0 | 766 | 659 | 18 | 48 | 0 | 0 | 3.00 | 0.86 | 2,028 | 0 | 2,030 | 784 | |
| Gila River * | 2,699 | 45 | 685 | 629 | 10 | 42 | 0 | 0 | 4.22 | 0.92 | 2,696 | 45 | 2,740 | 695 | |
| Gilbert | 109,697 | 66 | 37,007 | 35,405 | 15,751 | 46,135 | 8,777 | 2,868 | 3.09 | 0.96 | 164,544 | 142 | 164,685 | 55,626 | |
| Glendale | 218,812 | 2,857 | 79,667 | 75,700 | 5,534 | 14,421 | 18 | 6 | 2.85 | 0.95 | 230,395 | 2,937 | 233,330 | 85,207 | |
| Goodyear | 18,911 | 2,370 | 6,771 | 6,179 | 6,793 | 16,462 | 0 | 0 | 2.66 | 0.91 | 33,003 | 2,805 | 35,810 | 13,564 | |
| Guadalupe | 5,228 | 8 | 1,184 | 1,110 | 35 | 158 | 0 | 0 | 4.71 | 0.94 | 5,378 | 0 | 5,380 | 1,219 | |
| Litchfield Park | 3,810 | 30 | 1,633 | 1,508 | 48 | 110 | 0 | 0 | 2.51 | 0.92 | 3,890 | 30 | 3,920 | 1,681 | |
| Mesa | 396,375 | 3,949 | 175,701 | 146,643 | 18,596 | 46,644 | 2,976 | 1,052 | 2.69 | 0.84 | 442,046 | 5,053 | 447,100 | 195,349 | |
| Paradise Valley | 13,664 | 12 | 5,499 | 5,034 | 315 | 757 | 0 | 0 | 2.71 | 0.92 | 14,409 | 0 | 14,410 | 5,814 | |
| Peoria * | 108,363 | 1,514 | 42,570 | 39,183 | 9,643 | 23,883 | 0 | 0 | 2.72 | 0.92 | 130,732 | 1,568 | 132,300 | 52,213 | |
| Phoenix | 1,321,045 | 22,468 | 495,832 | 465,834 | 35,597 | 92,774 | 152 | 52 | 2.79 | 0.94 | 1,391,503 | 24,552 | 1,416,055 | 531,481 | |
| Queen Creek * | 4,197 | 0 | 1,229 | 1,172 | 2,155 | 6,948 | 0 | 0 | 3.46 | 0.95 | 11,145 | 98 | 11,245 | 3,384 | |
| Salt River | 6,405 | 50 | 2,526 | 1,959 | 105 | 376 | 0 | 0 | 3.28 | 0.78 | 6,731 | 50 | 6,780 | 2,631 | |
| Scottsdale | 202,705 | 1,677 | 104,974 | 90,669 | 9,905 | 18,300 | 4 | 2 | 2.21 | 0.86 | 219,333 | 1,798 | 221,130 | 114,881 | |
| Surprise | 30,848 | 124 | 16,260 | 12,484 | 16,229 | 33,097 | 0 | 0 | 2.46 | 0.80 | 63,821 | 140 | 63,960 | 32,489 | |
| Tempe | 158,625 | 5,242 | 67,068 | 63,602 | 842 | 1,862 | 0 | 0 | 2.41 | 0.95 | 155,245 | 5,573 | 160,820 | 67,910 | |
| Tolleson | 4,974 | 0 | 1,485 | 1,432 | 252 | 472 | 0 | 0 | 3.32 | 0.94 | 5,446 | 0 | 5,445 | 1,737 | |
| Wickenburg | 5,082 | 43 | 2,691 | 2,341 | 184 | 384 | 274 | 120 | 2.18 | 0.87 | 5,697 | 271 | 5,970 | 2,995 | |
| Youngtown | 3,010 | 153 | 1,783 | 1,641 | 311 | 490 | 0 | 0 | 1.74 | 0.92 | 3,347 | 625 | 3,970 | 2,094 | |
| Unin-New River | 10,740 | 45 | 4,514 | 3,921 | 124 | 282 | 0 | 0 | 2.72 | 0.87 | 10,977 | 45 | 11,020 | 4,638 | |
| Unin-Rio Verde | 1,419 | 0 | 1,168 | 761 | 136 | 162 | 0 | 0 | 1.86 | 0.65 | 1,581 | 0 | 1,580 | 1,304 | |
| Unin-Sun City | 38,309 | 668 | 27,731 | 23,490 | 261 | 352 | 0 | 0 | 1.60 | 0.85 | 37,993 | 668 | 38,660 | 27,992 | |
| Unin-Sun City West | 26,344 | 261 | 17,359 | 14,997 | 95 | 143 | 0 | 0 | 1.74 | 0.86 | 26,226 | 261 | 26,485 | 17,454 | |
| Unin-Sun Lakes | 11,936 | 0 | 7,746 | 6,683 | 1,005 | 1,523 | 0 | 0 | 1.79 | 0.86 | 13,459 | 0 | 13,460 | 8,751 | |
| Unin-Other | 111,238 | 296 | 48,524 | 40,778 | 16,805 | 43,008 | -12,841 | -4,326 | 2.73 | 0.85 | 141,109 | 550 | 141,655 | 60,998 | |
| Total | 3,072,149 | 44,783 | 1,250,231 | 1,132,886 | 174,525 | 443,057 | 0 | 0 | 2.69 | 0.91 | 3,470,423 | 53,752 | 3,524,175 | 1,424,756 | |

Note: Totals may not add due to rounding.

* Maricopa County portion only.

Sources: U.S. Bureau of the Census Year 2000 Census, Maricopa Association of Governments, Arizona Department of Economic Security.

Prepared by the Maricopa Association of Governments, November 2004.

Approved by the MAG Regional Council, December 2004.

**1990 and 2000 CENSUS POPULATION UNITED STATES,
ARIZONA, MARICOPA COUNTY AND MAG MEMBER AGENCIES**

| | <u>Census</u> <u>April 1, 2000</u> | <u>Census</u> <u>April 1, 1990</u> | <u>Number</u> <u>Change</u> | <u>Percent</u> <u>Change</u> |
|-----------------|---------------------------------------|---------------------------------------|--------------------------------|---------------------------------|
| United States | 281,421,906 | 248,709,873 | 32,712,033 | 13.2% |
| Arizona | 5,130,632 | 3,665,339 | 1,465,293 | 40.0% |
| Maricopa | 3,072,149 | 2,122,101 | 950,048 | 44.8% |
| Apache Junction | 31,814 | 18,092 | 13,722 | 75.8% |
| Avondale | 35,883 | 16,169 | 19,714 | 121.9% |
| Buckeye | 8,497 | 4,436 | 4,061 | 91.5% |
| Carefree | 2,927 | 1,657 | 1,270 | 76.6% |
| Cave Creek | 3,728 | 2,925 | 803 | 27.5% |
| Chandler | 176,581 | 89,862 | 86,719 | 96.5% |
| El Mirage | 7,609 | 5,001 | 2,608 | 52.1% |
| Fountain Hills | 20,235 | 10,030 | 10,205 | 101.7% |
| Gila Bend | 1,980 | 1,747 | 233 | 13.3% |
| Gilbert | 109,697 | 29,122 | 80,575 | 276.7% |
| Glendale | 218,812 | 147,864 | 70,948 | 48.0% |
| Goodyear | 18,911 | 6,258 | 12,653 | 202.2% |
| Guadalupe | 5,228 | 5,458 | (230) | -4.2% |
| Litchfield Park | 3,810 | 3,303 | 507 | 15.3% |
| Mesa | 396,375 | 288,104 | 108,271 | 37.6% |
| Paradise Valley | 13,664 | 11,773 | 1,891 | 16.1% |
| Peoria | 108,364 | 50,675 | 57,689 | 113.8% |
| Phoenix | 1,321,045 | 983,392 | 337,653 | 34.3% |
| Queen Creek | 4,316 | 2,667 | 1,649 | 61.8% |
| Scottsdale | 202,705 | 130,075 | 72,630 | 55.8% |
| Surprise | 30,848 | 7,122 | 23,726 | 333.1% |
| Tempe | 158,625 | 141,993 | 16,632 | 11.7% |
| Tolleson | 4,974 | 4,434 | 540 | 12.2% |
| Wickenburg | 5,082 | 4,515 | 567 | 12.6% |
| Youngtown | 3,010 | 2,542 | 468 | 18.4% |

Source: U.S. Census Bureau, Census 2000 Redistricting Data (P.L. 94-171) Summary File

Prepared by: Maricopa Association of Governments August 2002,

From Table Developed by Research Administration, POPSTATS Unit, DES, March 2001

9. Growth Rates by City

for Arizona is 3.1%.

MARICOPA ASSOCIATION OF GOVERNMENTS
 POPULATION BY JURISDICTION
 2000 CENSUS AND JULY 1, 2004

| Jurisdiction | Total Population | | | Percent Growth | | Share | |
|--------------------|---------------------------|------------------|----------------|----------------|-------------|--------------------|--------------------|
| | April 1, 2000 (Census) | July 1, 2004 | Change | Overall | Annual | Share of Growth | Share of County |
| Apache Junction * | 273 | 275 | 2 | 0.7% | 0.2% | 0.0% | 0.0% |
| Avondale | 35,883 | 60,255 | 24,372 | 67.9% | 13.0% | 5.4% | 1.7% |
| Buckeye | 8,497 | 14,505 | 6,008 | 70.7% | 13.4% | 1.3% | 0.4% |
| Carefree | 2,927 | 3,310 | 383 | 13.1% | 2.9% | 0.1% | 0.1% |
| Cave Creek | 3,728 | 4,370 | 642 | 17.2% | 3.8% | 0.1% | 0.1% |
| Chandler | 176,581 | 220,705 | 44,124 | 25.0% | 5.4% | 9.8% | 6.3% |
| El Mirage | 7,609 | 28,310 | 20,701 | 272.1% | 36.2% | 4.6% | 0.8% |
| Fountain Hills | 20,235 | 22,475 | 2,240 | 11.1% | 2.5% | 0.5% | 0.6% |
| Gila Bend | 1,980 | 2,030 | 50 | 2.5% | 0.6% | 0.0% | 0.1% |
| Gila River * | 2,699 | 2,740 | 41 | 1.5% | 0.4% | 0.0% | 0.1% |
| Gilbert | 109,697 | 164,685 | 54,988 | 50.1% | 10.0% | 12.2% | 4.7% |
| Glendale | 218,812 | 233,330 | 14,518 | 6.6% | 1.5% | 3.2% | 6.6% |
| Goodyear | 18,911 | 35,810 | 16,899 | 89.4% | 16.2% | 3.7% | 1.0% |
| Guadalupe | 5,228 | 5,380 | 152 | 2.9% | 0.7% | 0.0% | 0.2% |
| Litchfield Park | 3,810 | 3,920 | 110 | 2.9% | 0.7% | 0.0% | 0.1% |
| Mesa | 396,375 | 447,130 | 50,755 | 12.8% | 2.9% | 11.2% | 12.7% |
| Paradise Valley | 13,664 | 14,410 | 746 | 5.5% | 1.3% | 0.2% | 0.4% |
| Peoria * | 108,363 | 132,300 | 23,937 | 22.1% | 4.8% | 5.3% | 3.8% |
| Phoenix | 1,321,045 | 1,416,055 | 95,010 | 7.2% | 1.6% | 21.0% | 40.2% |
| Queen Creek * | 4,197 | 11,245 | 7,048 | 167.9% | 26.1% | 1.6% | 0.3% |
| Salt River | 6,405 | 6,780 | 375 | 5.9% | 1.3% | 0.1% | 0.2% |
| Scottsdale | 202,705 | 221,130 | 18,425 | 9.1% | 2.1% | 4.1% | 6.3% |
| Surprise | 30,848 | 63,960 | 33,112 | 107.3% | 18.7% | 7.3% | 1.8% |
| Tempe | 158,625 | 160,820 | 2,195 | 1.4% | 0.3% | 0.5% | 4.6% |
| Tolleson | 4,974 | 5,445 | 471 | 9.5% | 2.2% | 0.1% | 0.2% |
| Wickenburg | 5,082 | 5,970 | 888 | 17.5% | 3.9% | 0.2% | 0.2% |
| Youngtown | 3,010 | 3,970 | 960 | 31.9% | 6.7% | 0.2% | 0.1% |
| Unin-New River | 10,740 | 11,020 | 280 | 2.6% | 0.6% | 0.1% | 0.3% |
| Unin-Rio Verde | 1,419 | 1,580 | 161 | 11.3% | 2.6% | 0.0% | 0.0% |
| Unin-Sun City | 38,309 | 38,660 | 351 | 0.9% | 0.2% | 0.1% | 1.1% |
| Unin-Sun City West | 26,344 | 26,485 | 141 | 0.5% | 0.1% | 0.0% | 0.8% |
| Unin-Sun Lakes | 11,936 | 13,460 | 1,524 | 12.8% | 2.9% | 0.3% | 0.4% |
| Unin-Other | 111,238 | 141,655 | 30,417 | 27.3% | 5.9% | 6.7% | 4.0% |
| | | | | | | | |
| Total | 3,072,149 | 3,524,175 | 452,026 | 14.7% | 3.3% | 100.0% | 100.0% |

* Maricopa County portion only

MAG is required to round the county resident population total to the nearest 25 persons and the municipality population to the nearest 5 persons.

Sources: U.S. Bureau of the Census Year 2000 Census, Maricopa Association of Governments
 Arizona Department of Economic Security.

Prepared by the Maricopa Association of Governments, November 2004.
 Approved by the MAG Regional Council, December 2004.

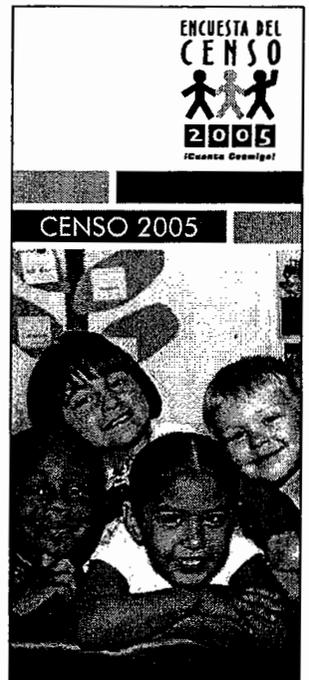
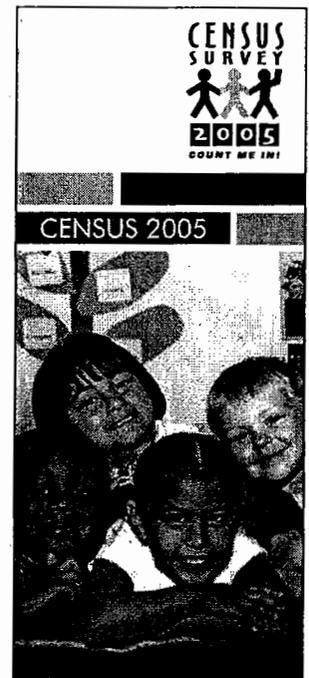
10. | Survey Distribution

2005 Census Survey Brochure Distribution

| Jurisdiction | July 1, 2004 Population | Cities for Distribution | Allocation English Brochures | Allocation Spanish Brochures |
|----------------------------------|----------------------------|----------------------------|------------------------------------|------------------------------------|
| | Totals | | 67,500 | 29,000 |
| Apache Junction | 34,400 | | - | - |
| Avondale | 60,255 | 60,255 | 1,154 | 496 |
| Buckeye | 14,505 | 14,505 | 278 | 119 |
| Carefree | 3,310 | 3,310 | 63 | 27 |
| Cave Creek | 4,370 | 4,370 | 84 | 36 |
| Chandler | 220,705 | 220,705 | 4,226 | 1,816 |
| El Mirage | 28,310 | 28,310 | 542 | 233 |
| Fort McDowell Yavapai Nation | 824 | | | |
| Fountain Hills | 22,475 | 22,475 | 430 | 185 |
| Gila Bend | 2,030 | 2,030 | 39 | 17 |
| Gila River Indian Community | 2,740 | | | |
| Gilbert | 164,685 | 164,685 | 3,153 | 1,355 |
| Glendale | 233,330 | 233,330 | 4,468 | 1,920 |
| Goodyear | 35,810 | 35,810 | 686 | 295 |
| Guadalupe | 5,380 | 5,380 | 103 | 44 |
| Litchfield Park | 3,920 | 3,920 | 75 | 32 |
| MAG | | | 2,500 | 1,000 |
| Maricopa County (b) | 232,860 | | | |
| Mesa | 447,130 | 447,130 | 8,562 | 3,678 |
| Paradise Valley | 14,410 | 14,410 | 276 | 119 |
| Peoria | 132,300 | 132,300 | 2,533 | 1,088 |
| Phoenix | 1,416,055 | 1,416,055 | 27,115 | 11,649 |
| Queen Creek | 11,645 | 11,645 | 223 | 96 |
| Salt River Pima-Maricopa | 6,780 | | | |
| Scottsdale | 221,130 | 221,130 | 4,234 | 1,819 |
| Surprise | 63,960 | 63,960 | 1,225 | 526 |
| Tempe | 160,820 | 160,820 | 3,079 | 1,323 |
| Tolleson | 5,445 | 5,445 | 104 | 45 |
| Wickenburg | 5,970 | 5,970 | 114 | 49 |
| Youngtown | 3,970 | 3,970 | 76 | 33 |
| Indian Comm & Balance of County* | 243,204 | 243,204 | 4,658 | 2,000 |
| TOTALS | 3,559,524 | 3,525,124 | 67,500 | 29,000 |

*Distribution to Indian

| Comm & Balance of County | 243,204 | | 4,658 | 2,000 |
|------------------------------|---------|---------|-------|-------|
| Fort McDowell Yavapai Nation | 824 | 824 | 16 | 7 |
| Gila River Indian Community | 2,740 | 2,740 | 52 | 23 |
| Maricopa County (b) | 232,860 | 232,860 | 4,460 | 1,914 |
| Salt River Pima-Maricopa | 6,780 | 6,780 | 130 | 56 |



11. State Shared Revenues

2003 Cities & Towns
Week

Especially for
Citizens:

- *What Are
Cities & Towns?*
- *City & Town
Services*
- *Communicate*
- *Service Funding*
- *City & Town Links*
- *Get Involved*

Especially for
Cities & Towns:

- *News*
- *Resources*

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Benefits of State Shared Revenues

Benefits

- State-shared revenues allow for local choice and promote local self-government. With your input, your city or town council decides how tax dollars are spent.
- State-shared revenues provide for basic services. Between 15 and 40 percent of your community's funding for basic services depends on state-shared revenues.
- Sharing of state-collected revenues returns your tax dollars back to the community.
- State-shared revenues prevent wide variations in tax rates from community to community.

Value

Bringing tax dollars back to your community allows your city or town to determine the best uses of these funds for meeting the unique needs of your local community. Whether that need is for improved fire and police service, better parks or libraries, smoother streets or more efficient courts, no level of government knows what your community needs better than your local officials.

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League of Arizona
Cities and Towns

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- [How Cities and Towns are Funded](#)
- [Benefits of State Shared Revenues](#)
- [Types of Revenue Shared by the State](#)
- [Total Revenues Shared by the State](#)
- [Other Funding Sources for Arizona Cities and Towns](#)
- [Returning Tax Dollars to Your Community](#)

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...What Would You Do?

2003 Cities & Towns
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How City and Town Services are Funded

The city services that you use and value everyday — police and fire protection, emergency medical assistance, libraries, parks and more — don't come free. Just as you work hard to provide for your family and to maintain your home, your city or town officials work equally hard to make sure your community has the necessary funding to provide the services that add value to your lives and to your community.

Service Cost: General Fund

Each city and town maintains a general fund to pay for the most fundamental of services and programs. In most cases, each community's public safety services (fire, police, emergency medical) are paid for through the general fund. Other city and town activities that can be provided for through the general fund include the courts, parks and libraries, recreational programs, technology and support services, some transportation services and others.

Service Cost: Other Sources

Municipal services are funded through a variety of sources, including sales and property taxes, user fees, license fees and others. Let's begin by discussing Arizona's system of State Shared Revenue.

What are State Shared Revenues?

- Any change in the amount of state-shared revenues will dramatically impact the level of local services.
- State-collected, locally shared revenues are vital to your community.

The State of Arizona shares several tax revenues it collects with cities and towns throughout the state. Voters approved Arizona's system of state-shared revenues on four occasions:

- 1942: Sales tax
- 1946: Gas tax
- 1960: Sales tax
- 1972: Income tax

Every Arizona city and town relies on state-shared revenues to deliver city and town services to their community. While the percentages vary, some Arizona communities rely on state-shared revenues for as much as 40 percent of their general fund budget.

An increase may provide for improved services, while a decrease may result in a reduction of services. Whichever occurs, these budget decisions are the responsibility of city and town councils to best meet the needs of their citizens.

- How Cities and Towns are Funded
- Benefits of State Shared Revenues
- Types of Revenue Shared by the State
- Total Revenues Shared by the State
- Other Funding Sources for Arizona Cities and Towns
- Returning Tax Dollars to Your Community

State Shared Revenue

Revised

June 8, 2004

State Shared Revenues - Budget Estimates

An estimate of state shared revenues for each city and town for FY 2004-2005 is set forth in this report. We obtained the total dollar figures on which these early estimates are based from the Department of Transportation (ADOT) and the Department of Revenue (DOR). This report contains the best HURF and sales tax estimates available after the adoption of the state budget in May. This report also contains the special census figure that will be used by the new City of Maricopa. All of these factors will have caused some shift in the distributions.

POPULATION FIGURES FOR SHARED REVENUE ESTIMATES

As directed by statute, the 2000 Census populations are used in distributions of state shared revenues except for the LTAF. For the LTAF distributions we have entered the July 1, 2003 DES estimates into the LTAF distribution formula. The total population figures are as follows:

| | |
|--|-----------|
| 2000 Census Population - total population for cities/towns | 4,057,208 |
| 2003 DES estimates - total population for cities/towns | 4,465,943 |

STATE SHARED REVENUE ESTIMATES

The table on the following page lists the distribution of revenue from the local transportation assistance fund (LTAF), highway user revenue fund (HURF) and the state sales and income taxes.

Local Transportation Assistance Fund (LTAF) - A maximum of \$23 million is distributed to cities and towns from the lottery under the basic LTAF formula. According to the State Treasurer's Office the LTAF reached the \$23 million mark in May. Cities and towns can now expend LTAF revenue on cultural, historical, educational and other programs as prescribed by state law.

Highway User Revenue Fund (HURF) - Our estimate for highway user revenue to cities and towns is up approximately \$12 million (3.97%) over last year's revised estimate. This number improved from our original estimate because the adopted state budget did not contain any significant changes in the transfers of HURF to the state general fund. (The highway user revenue estimate does not include the three percent monies reserved for cities with populations over 300,000.)

- CONTINUED ON BACK



State Shared Revenue

State Sales Tax - The estimate for state shared sales tax is \$10 million higher than our original estimate because state sales tax collections have been increasing steadily over the last few months. The Department of Revenue will send out final estimates later in June.

State Income Tax - The estimate for this source of shared revenue did not change because it is based on state collections two years ago. This estimate is based on the cities and towns receiving a 15% share of the income tax.

The revised total estimated state shared revenues for cities and towns in the upcoming fiscal year, based on current state law, from each of the sources are as follows:

| | |
|---------------------------------|---------------|
| Local Transportation Assistance | \$23,000,000 |
| Highway User Revenue | \$315,568,000 |
| State Sales Tax | \$360,000,000 |
| State Income Tax | \$373,072,578 |



State Shared Revenue

FY 2004-2005 SHARED REVENUE ESTIMATES

Revised June 1, 2004

Local Transportation Assistance Funds (Lottery)

| CITY/TOWN | 2000 CENSUS POPULATION | 2003 DES POPULATION | LTA ^F | HIGHWAY USER | SALES TAX | INCOME TAX |
|------------------|------------------------|---------------------|------------------|--------------|--------------|--------------|
| APACHE JUNCTION | 31,814 | 34,400 | \$176,852 | \$2,817,767 | \$2,822,887 | \$2,925,394 |
| AVONDALE | 35,883 | 53,925 | \$277,231 | \$2,524,684 | \$3,188,933 | \$3,299,551 |
| BENSON | 4,711 | 4,780 | \$24,574 | \$394,449 | \$418,012 | \$433,191 |
| BISBEE | 6,090 | 6,365 | \$32,723 | \$509,912 | \$540,372 | \$559,994 |
| BUCKEYE | 8,497 | 13,030 | \$66,988 | \$597,839 | \$753,947 | \$781,325 |
| BULLHEAD CITY | 33,769 | 35,760 | \$183,844 | \$3,558,426 | \$2,996,356 | \$3,105,162 |
| CAMP VERDE | 9,451 | 10,095 | \$51,899 | \$902,336 | \$838,596 | \$869,048 |
| CAREFREE | 2,927 | 3,220 | \$16,554 | \$205,940 | \$259,716 | \$269,147 |
| CASA GRANDE | 25,224 | 29,715 | \$152,766 | \$2,253,427 | \$2,238,150 | \$2,319,423 |
| CAVE CREEK | 3,728 | 4,150 | \$21,335 | \$262,298 | \$330,789 | \$342,801 |
| CHANDLER | 176,581 | 208,450 | \$1,071,652 | \$12,424,025 | \$15,668,203 | \$16,237,158 |
| CHINO VALLEY | 8,167 | 9,015 | \$46,342 | \$79,746 | \$724,666 | \$750,980 |
| CLARKDALE | 3,422 | 3,595 | \$18,482 | \$326,716 | \$303,637 | \$314,663 |
| CLIFTON | 2,596 | 2,590 | \$13,215 | \$224,208 | \$230,346 | \$238,710 |
| COLORADO CITY | 3,334 | 3,890 | \$19,999 | \$351,322 | \$295,829 | \$306,571 |
| COOLIDGE | 7,786 | 8,145 | \$41,874 | \$695,575 | \$690,859 | \$715,946 |
| COTTONWOOD | 9,179 | 10,240 | \$52,644 | \$876,366 | \$814,462 | \$844,037 |
| DOUGLAS | 16,523 | 16,805 | \$86,395 | \$1,383,460 | \$1,466,102 | \$1,519,340 |
| DUNCAN | 812 | 825 | \$10,000 | \$70,130 | \$72,050 | \$74,666 |
| EAGAR | 4,033 | 4,140 | \$21,289 | \$946,296 | \$857,852 | \$870,847 |
| EL MIRAGE | 7,609 | 25,330 | \$130,223 | \$535,360 | \$675,154 | \$699,671 |
| FLOY | 10,345 | 10,790 | \$53,472 | \$926,868 | \$920,584 | \$954,013 |
| FLAGSTAFF | 52,894 | 61,030 | \$313,758 | \$7,153,824 | \$4,693,336 | \$4,863,764 |
| FLORENCE | 15,241 | 17,130 | \$88,065 | \$1,361,580 | \$1,352,349 | \$1,401,456 |
| FOUNTAIN HILLS | 20,235 | 22,105 | \$113,643 | \$1,423,710 | \$1,795,471 | \$1,860,670 |
| FREDONIA | 1,086 | 1,105 | \$10,000 | \$140,117 | \$91,925 | \$95,263 |
| GILA BEND | 1,980 | 2,025 | \$10,411 | \$139,310 | \$175,687 | \$182,067 |
| GILBERT | 109,697 | 151,290 | \$777,489 | \$7,718,148 | \$9,733,521 | \$10,086,972 |
| GLENDALE | 218,812 | 230,610 | \$1,185,578 | \$15,395,347 | \$19,415,401 | \$20,120,427 |
| GLOBE | 7,486 | 7,665 | \$39,406 | \$897,055 | \$664,240 | \$688,360 |
| GOODYEAR | 18,911 | 30,290 | \$155,722 | \$1,330,555 | \$1,677,991 | \$1,738,924 |
| GUADALUPE | 5,228 | 5,330 | \$27,402 | \$567,836 | \$468,886 | \$480,430 |
| HAYDEN | 892 | 885 | \$10,000 | \$99,740 | \$79,148 | \$82,022 |
| HOLBROOK | 4,917 | 5,320 | \$27,350 | \$784,492 | \$436,290 | \$452,133 |
| HUACHUCA CITY | 1,751 | 1,830 | \$10,000 | \$146,610 | \$155,368 | \$161,010 |
| JEROME | 329 | 330 | \$10,000 | \$31,411 | \$29,192 | \$30,253 |
| KEARNY | 2,249 | 2,255 | \$11,593 | \$200,918 | \$199,556 | \$206,802 |
| KINGMAN | 20,069 | 22,690 | \$116,650 | \$2,114,781 | \$1,780,742 | \$1,845,405 |
| LAKE HAVASU CITY | 41,938 | 48,730 | \$250,523 | \$4,419,238 | \$3,721,199 | \$3,856,326 |
| LITCHFIELD PARK | 3,810 | 3,870 | \$19,896 | \$268,067 | \$338,065 | \$350,341 |
| MAMMOTH | 1,762 | 1,795 | \$10,000 | \$157,411 | \$156,344 | \$162,021 |
| MARANA | 13,556 | 20,600 | \$105,906 | \$1,105,780 | \$1,202,837 | \$1,246,515 |
| MARICOPA | 4,998 | 4,998 | \$25,695 | \$446,504 | \$443,477 | \$459,581 |
| MESA | 397,776 | 434,215 | \$2,232,321 | \$27,987,037 | \$35,295,050 | \$36,576,709 |
| MIAMI | 1,936 | 1,965 | \$10,102 | \$216,476 | \$171,783 | \$178,021 |



12. Sample Size

DRAFT

| Jurisdictions | Housing Units in Sample | September 1, 2005 Projected Housing Units | 1 in x Households Will Receive a Survey |
|----------------------|--------------------------------|--|--|
| Avondale | 3,230 | 21,300 | 7 |
| Buckeye | 2,130 | 4,000 | 2 |
| Carefree | 1,540 | 2,100 | 1 |
| Cave Creek | 1,470 | 2,200 | 1 |
| Chandler | 4,640 | 88,100 | 19 |
| El Mirage | 4,860 | 10,600 | 2 |
| Fountain Hills | 3,510 | 11,700 | 3 |
| Gila Bend | 700 | 800 | 1 |
| Gilbert | 3,350 | 57,100 | 17 |
| Glendale | 4,650 | 86,200 | 19 |
| Goodyear | 3,155 | 15,800 | 5 |
| Guadalupe | 900 | 1,300 | 1 |
| Litchfield Park | 1,170 | 1,700 | 1 |
| Mesa | 13,770 | 197,800 | 14 |
| Paradise Valley | 2,265 | 5,900 | 3 |
| Peoria | 4,665 | 54,400 | 12 |
| Phoenix | 27,250 | 541,900 | 20 |
| Queen Creek | 1,805 | 4,600 | 3 |
| Scottsdale | 5,965 | 116,900 | 20 |
| Surprise | 6,250 | 38,100 | 6 |
| Tempe | 4,710 | 68,200 | 14 |
| Tolleson | 1,220 | 1,900 | 2 |
| Wickenburg | 2,025 | 3,000 | 1 |
| Youngtown | 1,685 | 2,600 | 2 |
| Balance of County | 7,555 | 135,300 | 18 |
| Total | 114,470 | 1,473,500 | 13 |

13. Letters from the Bureau



TO THE RESIDENT OF:
2-A
275 N FRESNO ST
MESA AZ 85201-0123

FROM THE DIRECTOR
US CENSUS BUREAU

In order to gain an accurate count of the current population of Maricopa County, the U.S. Census Bureau is conducting the 2005 Census Survey to update Census 2000 data. The Census Bureau is conducting the count at the request of your local cities and towns, which need updated information in order to receive appropriate state funding. These funds help pay for vital city services such as police and fire protection, water and sewer services, and street maintenance.

I am writing to you to let you know that your address, not you personally, was selected for this survey as part of a scientifically determined sample. Your household will represent hundreds of other households in your area, so your participation is important to provide an accurate count for your community.

Because of Maricopa County's rapid growth, population numbers in cities around the region have changed dramatically since 2000. The 2005 Census Survey is important to you and your neighbors because the more people who are accurately counted in your community, the more funding your city or town potentially will receive. Information from the survey is completely confidential and will be used to determine the number of residents and housing units in each city and town and in Maricopa County as a whole.

Participating in the survey is fast and easy. In about a week, we will send you a questionnaire. The survey should take only a few minutes of your time. The questions are intended to determine whether on September 1, 2005, your house was occupied and how many people were living there. That is all the information we need.

Please complete and return the questionnaire a day or two after you receive it. On behalf of the Census Bureau and the cities and towns that make up the Maricopa Association of Governments, I thank you in advance for your help in this valuable project.

Sincerely,

Charles Louis Kincannon

August 30, 2005

Dear Mesa Resident:

I would like to ask for your cooperation in filling out the enclosed 2005 Census Survey. By taking just a few minutes of your time, you will be helping the City receive the funding necessary for many city services you rely on to keep you safe and healthy—services such as police and fire protection, water and sewer services, properly maintained streets, and even garbage pickup.

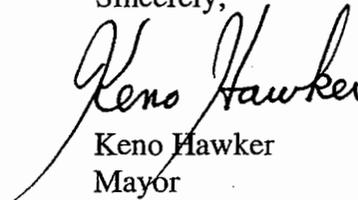
When the state of Arizona collects money through taxes and other sources, it returns some of it to cities and towns to help pay for valuable services. The amount of money each city or town receives is based on its population. That is why we need the most accurate count possible, and that is where you come in.

Because this is a survey and not a door-to-door count, only a sample of addresses are selected at random for the survey. By being chosen, you have a unique opportunity to represent your neighborhood and help the City of Mesa receive its fair share of funding.

The questions are easy and all answers are strictly confidential. Please spare a few minutes of your time and help us to receive the most accurate count of our population. Remember, we count on you!

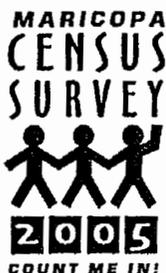
If you would like additional information about the 2005 Census Survey, or if you have questions, please call 1-800-759-4721.

Sincerely,



Keno Hawker
Mayor

Enclosure
CSMA-1 L2 140
(4-2005)



20 East Main Street Suite 750
PO. Box 1466
Mesa Arizona 85211-1466
480.644.2388 Tel
480.644.2175 Fax





UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

Dear Resident:

A few days ago, you should have received a request from the U.S. Census Bureau to complete a brief survey. If you have already returned it, please accept our sincere thanks. If you have not yet completed and returned your form, please do so as soon as possible.

Sincerely,

Charles Louis Kincannon
Director, U.S. Census Bureau

Estimado Residente:

Recientemente las Oficinas del Censo le pidieron que llenara un pequeño cuestionario. Si ya lo mandó, le damos nuestras más sinceras gracias. Si todavía no lo ha hecho, por favor llénelo y mándelo lo más pronto posible.

Atentamente,

Charles Louis Kincannon
Director



**FROM THE DIRECTOR
US CENSUS BUREAU**

A few weeks ago we asked you to complete and mail back a survey questionnaire that will provide current counts of the population and housing units in your community. You are important to this survey because the more people who are accurately counted in your community, the more funding your community will receive. These funds help pay for vital city services such as police and fire protection, water and sewer services, and street maintenance.

To date, we have not yet received your questionnaire. If you have already sent it, thank you. In case you did not receive it or have misplaced it, we have enclosed a replacement.

Completing the questionnaire should take only a few minutes of your time. The questions are intended to determine whether your house was occupied on September 1, 2005, and how many people were living there. Please fill out the questionnaire and return it in the enclosed postage-paid envelope as soon as possible.

Information from the 2005 Census Survey is completely confidential and will be used to determine the number of residents and housing units in each city and town and in Maricopa County as a whole.

Your address, not you personally, was selected for this survey as part of a scientifically determined sample. Your household will represent hundreds of other households in your area, so your participation is important.

If you need help or have any questions, please call 1-800-759-4721.

Thank you for your help in this valuable project.

Sincerely,

Charles Louis Kincannon

14. | Committee Rosters

2005 Census Survey Oversight Subcommittee Member Roster

| Name: | Organization | Title | Phone #1 | Phone #2 | Fax | E-mail | Address: |
|-----------------------|--|---|--------------------|-------------|-------------|---|--|
| Usama Abujbarah | Town of Cave Creek | Town Manager | 480488-1400 | - | 480488-2263 | townmanager@cavecreek.org | 37622 N Cave Creek Rd Cave Creek AZ 85331-8849 |
| Richard W Bohan Jr | Maricopa County Community & Government Relations | Intergovernmental Liaison | 602506-3056 | - | 602506-2313 | richardbohan@mail.maricopa.gov | 301 W Jefferson 10th Fl Phoenix AZ 85003 |
| Peggy Carpenter | City of Scottsdale | Government Relations Coordinator | 480312-2683 | 602206-9429 | 480312-7407 | pcarpenter@scottsdaleAZ.gov | 3939 Drinkwater Blvd Scottsdale AZ 85251 |
| Sonny Culbreth | City of Litchfield Park | Acting Assistant City Manager/Community Services Director | 623935-5033 | 623764-1524 | - | sonny@litchfield-park.org | 214 W Wigwam Blvd Litchfield Park AZ 85340-4636 |
| Shawny Ekadis | Town of Queen Creek | Senior Planner | 480987-9887 x 227 | - | 480985-0109 | sekadis@queencreek.org | 22350 S Ellsworth Queen Creek AZ 85242 |
| Prisila Ferreira | City of Peoria | Deputy City Manager | 623773-7324 | - | 623773-7292 | prisila@peoriaaz.com;candyd@peoriaaz.com | 8401 W Monroe St Peoria AZ 85345 |
| David Fitzhugh | City of Avondale | Assistant City Manager | 623478-3014 | - | - | dfltzhugh@avondale.org | 11465 W Civic Center Dr Suite 120 Avondale AZ 85323 |
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Roster**

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| Richard Turner | Town of Fountain Hills | | 480837-2003 | | 480837-3145 | rtuner@fh.az.gov | 16836 East Palisades Blvd Fountain Hills AZ 85268 |
| Beverly Turner | Town of Gila Bend | Town Clerk | 928683-2255 | | 928683-6430 | blturner@gilabendaz.org | 644 W Pima St PO Box A Gila Bend AZ 85337 |
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2005 Census Outreach Group Roster

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| Rhonda Humbles | City of Peoria | Public Information Officer | 623773-7938 | - | - | rhonda@peoriaaz.com | 8351 W Cinnabar Peoria AZ 85345 |
| Paula Iardo | City of Goodyear | Public Information Officer | 623882-7820 | 623699-0006 | 623932-6519 | piardo@goodyearaz.gov | PO Box 5100 190 N Litchfield Rd Goodyear AZ 85338 |
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| Matt Monic | Town of Wickenburg | | 928668-0508 | - | - | | 155 N Tegner, Ste A Wickenburg AZ 85390 |
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2005 Homeless Street Count Coordinators Roster

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| Ayanna Rutherford | MAG | AmeriCorps Volunteer | 602452-5029 | - | - | arutherford@mag.maricopa.gov | Hand Deliver AZ |
| Sylvia Sheffield | City of Avondale | Social Services Supervisor | 623478-3067 | 623478-3060 | 623478-3807 | SSHEFFIELD@AVONDALE.ORG | 1007 S Third St Avondale AZ 85323 |
| Diane Smith | City of Avondale | Community Outreach Specialist Social Services Division | 623478-3068 | - | 623925-0277 | dsmith@avondale.org | 1007 S 3rd St Avondale AZ 85323 |
| Amy St Peter | MAG | Human Services Manager | 602452-5049 | - | - | aspeter@mag.maricopa.gov | Hand Deliver AZ |
| Erik Strunk | City of Glendale Community Housing | Community Partnerships Director | 623930-2869 | - | 623930-1064 | Strunk@Glendaleaz.com | 5850 W Glendale Ave Glendale AZ 85301-2599 |
| Lisa Wilson | City of Mesa | Human Services Specialist | 480644-5831 | - | - | lisa.wilson@cityofmesa.org | Email Only AZ |
| John D Wintersteen | Town Of Paradise Valley | Chief Of Police Director Of Public Safety | 480348-3502 | 480948-7418 | 480998-0877 | CHIEF@townofpv.com | Paradise Valley Pk 6433 E Lincoln Dr Paradise Valley AZ 85253-4399 |
| Jenna Wright | Buckeye CAP Office | CAP Advisor | 623386-0450 | - | - | jennasun@cox.net | 305 S 8th St Buckeye AZ 85326 |

15. Recruitment

The Census Bureau has made all their selections for the first phase of hiring for the 2005 Census Survey. However, the Bureau will be hiring supplemental staff throughout the summer as well as approximately 400 people in September 2005. If you already took the test, your test score will be valid until the end of the year when the 2005 Census project ends.

For more information please contact the census job hotline at (602) 256-3225.

U.S. Census Bureau Hiring Temporary Part-Time Positions in Maricopa County - January 2005

ADDRESS LISTER

If you enjoy working independently and are available to work days and weekends, this is a challenging but rewarding opportunity.

- \$11.50 per hour
- Mileage allowance 40½ cents per mile
- Flexible day time, weekend hours
- Must be 18
- Must be a US Citizen
- Must have valid drivers license and own transportation
- Must be available to work May 2005 - July 2005
- An Equal Opportunity Employer
- **For more details call 602-256-3225**

Download the [Newspaper Ad \(87.7 KB\)](#)

Census Workers Needed - January 2005

U.S. CENSUS BUREAU

Now Hiring - Temporary Part-Time Positions

MARICOPA COUNTY

\$11.50 per hour • Mileage Allowance 40.5¢ per mile
Flexible Day-Time, Weekend Hours

"ADDRESS LISTER"

If you enjoy working independently and are available to work days and weekends, this is a challenging but rewarding opportunity.

Must have valid drivers license and own transportation.

Must be available to work May 2005 - July 2005

CALL 602-256-3225

an Equal Opportunity Employer

The first newspaper ads for recruitment of Census workers have been placed. The Census Bureau has placed the ads in local media to recruit workers for the address listing operation that begins in May. About 400 workers will be needed to perform the address listing operation. Another 400 workers will be hired in October to conduct personal visits to residents failing to complete the questionnaire by mail or telephone.

In order to hire the estimated 800 people necessary, the Census Bureau needs to recruit 3,000 people. This number is based on experience the Bureau has had with past survey efforts. In addition to the ads, a press release has been distributed with information about the Census Survey and recruiting efforts. Wages for workers start at \$11.50 an hour, plus mileage reimbursement. The jobs are part-time and have flexible hours. Although the Census Bureau has run press releases and ads in the local media, other member agencies may be asked to assist in publicizing the recruitment of census workers through their established networks.

For more information about census jobs, call the recruitment hotline at (602) 256-3225.

16. | Contact Numbers

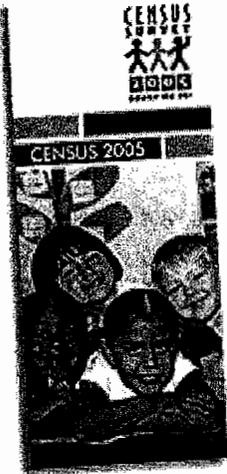


quick links

- ▣ [Jobs](#)
- ▣ [FAQs](#)
- ▣ [Contact Us](#)
- ▣ [What's new](#)
- ▣ [About 2005 Census](#)

find out more

Download our brochure to find out more about 2005 Census Survey



[View Brochure \(PDF\)](#)

Contact Us

- ▣ **Additional Info**
Visit our [Frequently Asked Questions](#) section for additional information or call 602-256-3225.
- ▣ **Employment Info**
If you would like additional information about jobs with Census 2005 visit our [employment section](#) or call 602-256-3225.
- ▣ **Web site Info**
If you have any questions or comments regarding this Web site, please e-mail [Webmaster](#).

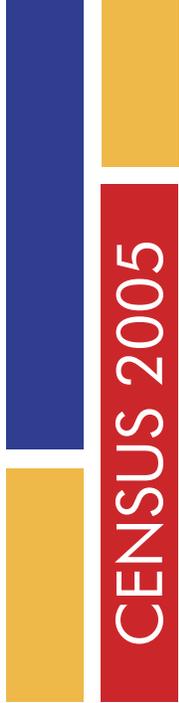
Census 2005 links: Home | About Census 2005 | News | Employment | Downloads | Contact Us

17. Promotional Items

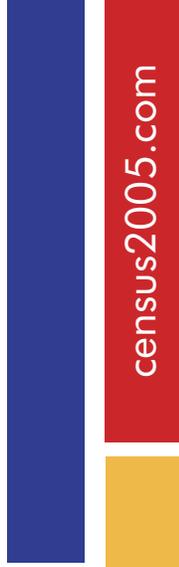


Need Census Materials, Presentations?

Promotional materials are available at www.census2005.com. If you would like a census representative to conduct a presentation to your group about the survey, please e-mail a request to census@mag.maricopa.gov. And if you have an idea on how to spread the word, we'd love to hear from you.



CENSUS 2005



census2005.com

How Safe and Confidential is the Census Information You Provide?



The information you provide to the 2005 Census Survey is entirely safe and confidential. Consider that:

- By federal law, the U.S. Census Bureau cannot share your answers with others, including welfare agencies, immigration authorities, Internal Revenue Service, courts, police and other law entities.
- Confidentiality is essential to the success and integrity of the census process.
- The U.S. Census Bureau has a long-standing position, without exception, to hold each person's answers confidential.

- Participating Communities:**
- ▲ Avondale ▲ Buckeye ▲ Carefree ▲ Cave Creek ▲ Chandler
 - ▲ El Mirage ▲ Fort McDowell Yavapai Nation ▲ Fountain Hills
 - ▲ Gila Bend ▲ Gila River Indian Community ▲ Gilbert ▲ Glendale
 - ▲ Goodyear ▲ Guadalupe ▲ Litchfield Park ▲ Maricopa County
 - ▲ Mesa ▲ Paradise Valley ▲ Peoria ▲ Phoenix ▲ Queen Creek
 - ▲ Salt River Pima-Maricopa Indian Community ▲ Scottsdale
 - ▲ Surprise ▲ Tempe ▲ Tolleson ▲ Wickenburg ▲ Youngtown

CENSUS 2005

In September 2005, about one in every 13 households in Maricopa County will receive a short survey that they will be asked to fill out and return. The survey will provide an accurate count of people in each city, town, and unincorporated area of the county. These updated population numbers will be used to determine how much state money each community receives over the next five years.



Count me in!

Please fill out your survey!

What Does the Census Survey Mean to You?

By answering your Census Survey, you are ensuring that your community receives its fair share of allocated money that helps pay for:

- Police and Fire Protection.
- Parks, Libraries, Senior Centers.
- Roads, Public Transportation, Hospitals and Schools.



2005 Census Survey Schedule

- **August 30:** Survey is mailed to Maricopa County residents.
- **September 30:** Second mailing is sent to residents who did not respond to the first survey mailing.
- **October:** Telephone follow-up with non-respondents is conducted.
- **October-November:** Personal visit to follow up with households who have not responded.
- **June 2006:** Cities and towns receive final numbers.



Why Is It Important to Fill Out Your Survey?

When the state of Arizona collects money through taxes and other sources, it returns nearly \$1 billion per year to cities and towns. The amount of money each city, town or unincorporated area receives is based on its population. That is why your community needs the most accurate count possible.

Job Information:

The U.S. Census Bureau is offering opportunities for flexible, part-time employment. Pay begins at \$11.50 per hour, plus mileage and paid training.

To be considered for temporary census employment, you must be 18 years or older, a U.S. citizen, have a social security number, a valid driver's license and your own transportation.

Interested? Call the Census Job Hotline at 602-256-3225.

Who is Conducting the Census Survey?

The U.S. Census Bureau is conducting the 2005 Census Survey at the request of your local communities, which need updated information in order to receive appropriate state funding. The count will update the 2000 Census.



¿Necesita Materiales del Censo, Presentaciones?

Materiales promocionales están disponibles en www.census2005.com. Si a usted le gustaría que un representante del censo hiciera una presentación sobre la encuesta, por favor envíe una petición por correo electrónico a census@mag.maricopa.gov. Y si tiene una idea acerca de cómo publicar la información, nos gustaría escucharla.

¿Qué Tan Segura y Confidencial es la Información del Censo que Usted Provee?



- La información que usted provea a la Encuesta del Censo 2005 es enteramente segura y confidencial. Considere que:
- Bajo ley federal, la Oficina del Censo no puede compartir sus respuestas con otros, incluyendo agencias del bienestar público, autoridades de inmigración, Servicio de Rentas Internas, las cortes, la policía y otras entidades de la ley.
 - La confidencialidad es esencial al éxito y la integridad del proceso del censo.
 - La Oficina del Censo ha tenido una política por mucho tiempo, sin excepción, de mantener las respuestas de cada persona confidenciales.



Llame **602-256-3225**
o visite el sitio en la red del internet:
census2005.com

ENCUESTA DEL
CENSO

2005
¡Cuenta Conmigo!

CENSO 2005

census2005.com

Comunidades participantes

- ▲ Avondale ▲ Buckeye ▲ Carefree ▲ Cave Creek ▲ Chandler
- ▲ El Mirage ▲ Fort McDowell Yavapai Nation ▲ Fountain Hills
- ▲ Gila Bend ▲ Gila River Indian Community ▲ Gilbert ▲ Glendale
- ▲ Goodyear ▲ Guadalupe ▲ Litchfield Park ▲ Maricopa County
- ▲ Mesa ▲ Paradise Valley ▲ Peoria ▲ Phoenix ▲ Queen Creek
- ▲ Salt River Pima-Maricopa Indian Community ▲ Scottsdale
- ▲ Surprise ▲ Tempe ▲ Tolleson ▲ Wickenburg ▲ Youngtown

CENSO 2005

En septiembre 2005, aproximadamente uno de cada 13 hogares en el Condado Maricopa recibirán una corta encuesta que se les pedirá la llenen y la devuelvan. La encuesta proveerá una cuenta exacta de la gente en cada ciudad, pueblo, y área no incorporada del condado. Estos números actualizados de la población serán usados para determinar cuánto dinero estatal cada comunidad recibe durante los siguientes cinco años.

¡Cuenten Conmigo!

¿Qué Significa la Encuesta del Censo para Usted?

Al contestar su Encuesta del Censo, usted está asegurando que su comunidad reciba lo que le corresponde del dinero proveído que ayuda a pagar por:

- Protección Policiaca y Contra Incendios.
- Parques, Bibliotecas, Centros para Ancianos.
- Caminos, Transporte Público, Hospitales, y Escuelas.



Fechas de la Encuesta del Censo 2005

- **30 de agosto:** Encuesta es enviada a residentes del Condado Maricopa.
- **30 de septiembre:** Segunda correspondencia enviada a residentes que no respondieron a la primer encuesta enviada por correo.
- **Octubre:** Se hacen llamadas telefónicas a los que no han respondido.
- **Octubre-noviembre:** Visitas en persona a los domicilios de donde no se ha recibido una respuesta.
- **Junio 2006:** La ciudades y pueblos reciben las cifras finales.

¿Quién Está Llevando a Cabo la Encuesta del Censo?

La Oficina del Censo de los Estados Unidos está realizando la Encuesta del Censo 2005 a petición de sus comunidades locales, las cuales necesitan información actualizada para recibir los debidos fondos estatales. El conteo actualizará el Censo 2000.

¡Por favor complete su encuesta!



¿Por Qué es Importante Contestar Su Encuesta?

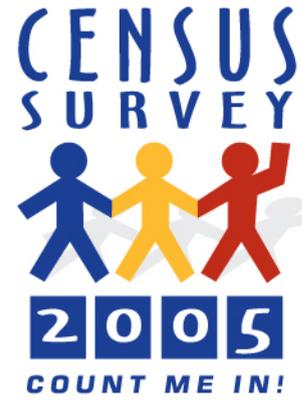
Cuando el Estado de Arizona colecta dinero a través de impuestos y otras fuentes, devuelve casi \$1 Billón por año a ciudades y pueblos. La cantidad de dinero que cada ciudad, pueblo o área no incorporada recibe está basada en su población. Es por eso que su comunidad necesita la cuenta más precisa posible.

Información Acerca de Empleo:

La Oficina del Censo está ofreciendo oportunidades de empleo flexible, de parte de tiempo. El sueldo empieza en \$11.50 por hora, además de pago por millaje y entrenamiento pagado.

Para ser considerado para empleo temporal con el censo, usted debe ser mayor de 18 años, tener número del seguro social, una licencia de chofer válida, y su propia trans-portación. ¿Interesado? Llame a la Línea de Empleo del Censo al 602-256-3225.





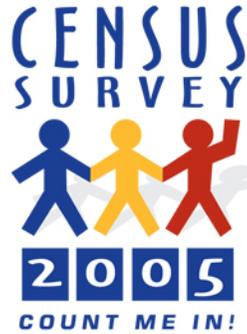
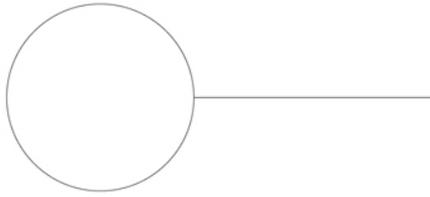
1 in 20 Phoenix Households will receive a 2005 Census survey in the mail this September. Your participation by filling out the survey helps Phoenix plan for and determine the funding of vital services, such as:

- Schools
- Fire/Police Protection
- Parks, Libraries and Senior Centers
- Roads and Hospitals

Count me in!

Check out the Census Web site at:
census2005.com

or call the Phoenix Census hotline:
602-262-6888



CENSUS 2005



CENSUS FORMS WILL BE MAILED AUGUST 30.

The Maricopa County region is participating in a mid-decade Census count. On August 30 a Census survey will be mailed to one in 20 Phoenix households. Please fill out your questionnaire and send it back immediately. Make sure everyone in your household is counted, including children.

WHY IS IT IMPORTANT TO YOU?

Census population numbers determine how much federal and state money each community receives. These funds support the community services we need:

- Our schools, parks and hospitals
- Our police and fire services
- Our public transportation programs

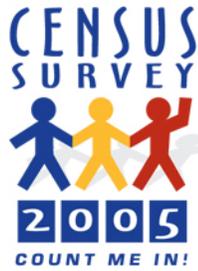
Please fill out your Census Survey!



census2005.com



Census Hotline: 602-262-6888



WHY IS THE 2005 CENSUS IMPORTANT?

- Everybody Counts! Remember to include everybody living in your home on your September 2005 Census Survey.
- Answering the Census Survey helps you to get the resources you count on: parks, libraries, youth programs, schools, roads, emergency assistance & more!
- NOBODY can find out your individual answers! It's confidential & protected by law!

Visit census2005.com for more information or call the City of Phoenix Hotline at (602) 262-6888

18. Talking Points

1. Importance of filling out survey

MAG contracted with the US Census Bureau to conduct a 2005 Census Survey beginning Sept. 1 of this year. We are doing this on behalf of the Valley's cities and towns that want updated population numbers for redistribution of state-shared revenue.

When the State of Arizona collects money through taxes and other sources, it returns nearly 1 billion dollars per year to cities and towns. The amount of money each city and town receives is based on its population.

By answering your Census Survey, you are ensuring that your community receives its fair share of money that helps pay for services such as police and fire protection, parks, libraries, senior centers, hospitals and schools.

2. Not everyone will receive a survey

It is important to note that it is your address not you personally that was selected as part of a scientifically determined sample. If your address is selected, you will receive a letter in the mail from the US Census Bureau notifying you that the survey is on its way. If your household is chosen, it will represent one in 13 households in Maricopa County.

Because this is a survey and not a full count, if you receive a survey, you are representing many others in your neighborhood.

3. What do I do if I get a survey?

If you receive a survey in the mail, fill it out and send it back right away. Make sure everyone in your household is counted, including children, live-in relatives, or any other people living at your house on September 1, 2005. If you are living in the community, then you are using public services and the community needs to receive its fair share of funds to support those services.

4. It is strictly confidential

The information you provide to the 2005 Census Survey is safe and confidential

By law the CB cannot share your answers with anybody else including welfare agencies, immigration authorities, IRS, courts, police. It is ILLEGAL for these agencies to get confidential information from the census.

The CB has been conducting censuses for over 200 years they have never released confidential information.

How did we get here?

In 2002 the MAG formed a special committee of city staff to research and analyze all the possible options for obtaining a 2005 population figure. These options included using the DES estimate, doing a full count of the population in Maricopa County and conducting a survey of the population. The MAG committee recommended the best option: survey of population in households with a full count of population in group quarters and outdoor locations. This recommendation was approved by the mayors of each city and town in Maricopa County in December 2003.

Which cities are going to lose money and which cities are going to gain money?

There is no way to currently calculate a figure because it depends on the jurisdictions 2005 population and the state's 2005 population. If a jurisdiction is growing faster than the growth rate of the state since the 2000 decennial census it will gain money over what it currently receives and if a jurisdiction is growing slower than the state, it will lose money. This assumes that the amount of state-shared revenue remains constant.

19. | Other Census Surveys



FROM THE DIRECTOR
U.S. CENSUS BUREAU

Please take about 30 minutes of your time to assist your community greatly by responding to the American Community Survey, as required by law. We are conducting this survey under the authority of Title 13, United States Code, Sections 141, 193, and 221. That same law protects your privacy—Section 9 requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes. In addition, Title 13 imposes severe criminal sanctions if any U.S. Census Bureau employee violates these provisions. Title 13 also imposes penalties for not responding to the American Community Survey.

The confidential information you provide will greatly benefit you, your family, and the town, city, or area in which you live. Participating in this survey will also help to achieve the goal of substituting the American Community Survey for the long form in the 2010 decennial census.

Allow me to explain.

The American Community Survey will provide a timely, accurate pool of facts about your community. It will provide a picture of your community that can help you and the organizations that you work with to make better decisions that affect the lives of everyone in the community.

Schools, hospitals, businesses, community services, banks, and other local organizations, as well as local, state, and national legislators, will be able to use this information to pinpoint specific community needs . . . and know what action may need to be taken to address them.

That is why your response is critically important.

From new highways, to public and private programs for children, senior residents, and economic success, the American Community Survey can enhance the quality of life for your town . . . your neighborhood . . . and **you**.

Again, I assure you that **your answers are kept strictly confidential**. The same law that requires your response also guarantees your privacy. Only people sworn to protect the confidentiality of your information can see your information.

In the course of the survey, we may combine your answers with information that you gave to other agencies to enhance the statistical uses of the data. This information will be given the same protections as your survey information. Additionally, a few households that respond to the American Community Survey may be asked to participate in other Census Bureau surveys that are voluntary.

On behalf of all of us here at the Census Bureau, thank you for your valuable assistance.

Sincerely,

Charles Louis Kincannon



HIS-600(L) DENVER
(10-2003)

National Center for Health Statistics
3311 Toledo Road
Hyattsville, MD 20782

WE NEED YOUR HELP

...to improve the health of all Americans. You may be invited to take part in the National Health Interview Survey. The survey is sponsored by the National Center for Health Statistics, a part of the Centers for Disease Control and Prevention (CDC).

A Census Bureau interviewer will show you an official identification card. You will be asked about your and your family's health and health care. Your answers will help us make better decisions about health programs. A small number of households will be asked in a few weeks to confirm that correct procedures were followed.

Everything you tell us will be kept strictly private. Your data will be used only for health research. Unless you agree, federal law does not allow us to release information that could identify you or your family. The only parties that can receive such data are those we've told you about on the back of this letter.

We may obtain data about your family's health and health care from records of other government agencies. Any data obtained will also be kept strictly private. Data will not be shared with those agencies in any way that would identify you. Examples of data that would allow linkage with other records are your Social Security and Medicare numbers.

You may take part in the survey or not. That is your choice. No penalties or loss of benefits will come from refusing. You may choose not to answer any question and can stop at any time. The survey will take about an hour to do all parts, depending on the size and health of your family. You may be asked to take part in other government surveys sometime in the future. Taking part in any other survey is voluntary.

Please contact the Census Bureau, toll-free, at 1-800-852-6159 for questions about the survey or to schedule an interview.

You may want to ask about your rights as a participant in this research study. If so, please call the office set up to oversee research, toll-free, at 1-800-223-8118. Please leave a brief message with your name and phone number. Say you are calling about Protocol # 2003-12. Your call will be returned promptly.

Learn more about the survey at our website: www.cdc.gov/nchs/nhis.htm

Thank you for your cooperation. We are grateful for your help.

Sincerely

Edward J. Sondik, Ph.D.
Director, National Center for Health Statistics

REGIONAL OFFICE
U.S. CENSUS BUREAU
6900 W. JEFFERSON AVENUE
DENVER CO 80235-2032
1-800-852-6159

FREQUENTLY ASKED QUESTIONS ABOUT THE NATIONAL HEALTH INTERVIEW SURVEY (NHIS)

1. HOW WAS I CHOSEN FOR THE SURVEY?

Every week about 1,400 addresses are chosen by scientific sampling methods to serve as a cross section of the entire United States. The people at those addresses are interviewed to obtain information used to describe the health of all Americans.

2. WHY NOT INTERVIEW AT THE HOUSE ACROSS THE STREET? WHY IS MY PARTICIPATION IMPORTANT?

Because scientific sampling methods do not permit the substitution of another address for those originally selected, we cannot change another address for yours. It is important that the people living in the address selected be a part of the survey in order to provide the most accurate picture of the Nation's health.

3. I'M NOT SICK –WHY SHOULD I BE INCLUDED IN A HEALTH SURVEY?

This is a survey of the Nation's health. We want to know how many people are sick and why they are sick, but it is also important to know how many people are healthy and why they are healthy. These answers will help keep the Nation healthy.

4. WILL THE DATA BE HELD CONFIDENTIAL?

The NHIS is authorized by Congress in Section 306 of the Public Health Service Act (42 USC 242K). All information collected in this survey will be held in strict confidence according to law [Section 308(d) of the Public Health Service Act (42 United States Code 242m (d))]. Aside from NCHS employees, the only parties that can receive your personal information are the U.S. Census Bureau and our collaborators (persons who have worked as our full partners from the earliest stages of this survey) – all of whom are bound by strong restrictions designed to guarantee your privacy. By law we cannot release information that could identify you or your family to anyone else without your consent. If any federal employee or contractor gives out confidential information not authorized by law, he or she can be fired and fined and/or imprisoned.

5. WHAT KIND OF INFORMATION IS COLLECTED IN THE NHIS?

The NHIS covers a wide range of health topics such as doctor visits, health insurance, exercise, vaccinations, and injuries. Most respondents have no difficulty answering the questions in the NHIS. However, some people may consider questions on a few topics, such as income, sensitive. You do not have to answer any questions you don't want to.

6. WHY SHOULD I PROVIDE MY SOCIAL SECURITY NUMBER OR MY MEDICARE NUMBER?

We would like to know your Social Security and Medicare numbers so that we may obtain data about your family's health and health care from vital records and records from such agencies as the Centers for Medicare and Medicaid Services and the Veteran's Administration. This way we do not have to ask you questions for which information is already available. The information that you provide us in this survey is not shared with other agencies in any way that would identify you. We will hold in strict confidence any information we obtain about you from these agencies. There will be no effect on your benefits if you do not provide the numbers.

7. HOW ARE THE NATIONAL HEALTH INTERVIEW SURVEY DATA USED?

NCHS was authorized by Congress to conduct this survey and to produce health information for the Nation. Government agencies, universities, private health planners and researchers use the data to conduct research on health problems. The data are also used to determine how best to use available dollars and personnel to solve these health problems. While you will not receive any immediate benefit from participating in this survey, you will benefit along with all Americans from decisions about health problems that are based on the best available information.

Homemade



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau

Regional Office
Denver, CO 80235-2032

Dear Resident:

Your address is one of only a few in your area selected to participate in the **National Health Interview Study**. Why are your responses so vital?

Your participation in this survey will help health care agencies and individuals concerned with the status of health care determine:

- **Availability and cost of health insurance**
- **Types of disability and chronic impairments that affect people**
- **Kinds of health services people receive**
- **Methods for health maintenance**
- **Amount and distribution of current illness in this country**

Our nation is large and rapidly changing. We need up-to-date facts from people like you to plan future health programs. Your participation could improve the health services in your area and across the country, through: **improved health insurance for adults and children, low-cost prescription programs for senior citizens, and the promotion of wellness programs for everyone.**

All information you provide will be kept **strictly confidential**. In the next few days, our representative will visit you. This one-time study should take a comparatively short amount of time. If you have questions about the study, please contact our office at 1(800) 852-6159 ext. 118 and ask for **National Health Interview Survey** supervisor, Gini Clarke.

Sincerely,

Susan A. Lavin
Regional Director
U.S. Census Bureau

Complete confidentiality is guaranteed under
Title 42, U.S. Code, Section 242
Names and addresses are never reported in the survey findings!

HEALTHY PEOPLE FACTS

- Overall, 38.9 million Americans of all ages were without health insurance coverage in the first half of 2001. Working-age adults were more likely than seniors or children to lack health insurance coverage.
- In early 2001, about one in three Hispanics lacked health insurance, a far greater percent than the non-Hispanic population.
- The percent of children less than 18 years old living in poverty improved for all groups except Asian or Pacific Islander.
- In 2001, 4.8 percent of the population - up slightly over the past four years - was unable to obtain needed medical care in the past year due to financial barriers.
- In early 2001, 22% of the adults were current smokers, indicating a continuous decline in smoking.
- In 1998, 10.6 million people had experienced an asthma attack or episode in the previous 12 months. This represents about 6.8 million adults. It is one of the most common chronic illnesses of children. Asthma attack rates were highest for non-Hispanic blacks.
- About a third of the U.S. adults reported participating in regular leisure-time physical activity.
- In 1997 41 million injuries were reported. Almost a quarter of them took place inside the home. While women were more than twice as likely to be injured in the home, overall, men had a 21 percent higher rate of injuries. Men were more likely than women to be injured at sports facilities, industrial/construction sites, and at school.

To Promote a Healthier and Safer America



Dear Resident:

I am writing to thank you for helping the U.S. Census Bureau collect data for the Survey of Income and Program Participation a few months ago. Your continued participation in the survey is appreciated. Within a few days, a Census Bureau field representative will contact you again. This time, the survey will ask some questions about household relationships, education and training, children, marriage, migration, and history of work-related disabilities.

This survey is used to make decisions about programs that affect millions of people in the United States. For example, results from the survey are used to develop programs to allow more children to be covered by health insurance. Policymakers also use these results to evaluate the future needs of the Social Security System. The Census Bureau needs your help to collect accurate data, so that policymakers can plan for important government programs for the future. Your participation in the survey is important; however, you may decline to answer any particular question.

All the information the Census Bureau collects for this survey about you and your household is confidential by law (Title 13, United States Code, Section 9). By law, every Census Bureau employee—including the Director as well as every field representative—has taken an oath and is subject to a jail term, a fine, or both if he or she discloses ANY information that could identify you or your household.

I have included additional information on the back of this letter. ***Learn more at our Web site: www.sipp.census.gov/sipp/.***

Thank you for your cooperation. I am grateful for your help.

Sincerely,

Charles Louis Kincannon
Director, U.S. Census Bureau

For more information, contact:

Regional Director
U.S. Census Bureau
6900 W Jefferson Avenue, Suite 100
Denver, CO 80235

Why does the Census Bureau collect this information?

Although we conduct a census every ten years, we need to collect some kinds of information more often. Information collected for this survey allows us to keep abreast of changes people have experienced in their jobs, the kind of work they do, the number of people looking for work, the situation of people in government programs, as well as other information. The country changes rapidly, and we need up-to-date facts in order to plan effectively for future programs. This means providing current economic information to people in government and private organizations so that they can make informed decisions about policies that affect people of all income levels. Your voluntary participation is essential for ensuring that this survey's results are complete and accurate.

How do I know the Census Bureau will protect my information?

The law authorizes the Census Bureau to collect information for this survey (Title 13, United States Code, Section 182). Section 9 of this law requires us to keep all information about you and your household strictly confidential. The Census Bureau will use this information only for statistical purposes.

Why does the Census Bureau ask for my Social Security Number?

Providing your Social Security Number allows the Census Bureau to get some additional data from other government agencies. This helps make sure the data are complete. It may also reduce the number of questions you are asked in this survey. The same confidentiality laws that protect your survey answers also protect any additional information we collect (Title 13, United States Code, Section 9). Providing your Social Security Number is voluntary.

Additional information about this process:

We estimate that it will take about 30 minutes, per person, to collect the information. This includes time for reviewing instructions and completing and reviewing your answers. After the initial interview, we will conduct a follow-up interview periodically, in order to learn how people's economic situations change over time. Send comments regarding time estimates, or any other aspect of this data collection process, including suggestions for reducing this burden to: Paperwork Reduction Project 0607-0905, U.S. Census Bureau, 4700 Silver Hill Road, Stop 1500, Washington, DC 20233-1500. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0905" as the subject.

The U.S. Office of Management and Budget (OMB) approved this survey and gave it OMB approval number 0607-0905. Displaying this number shows that the Census Bureau is authorized to conduct this survey. Please use this number in any correspondence concerning this survey.



FROM THE DIRECTOR
U.S. CENSUS BUREAU

We are writing to ask for your help with a very important survey that we are conducting in your area for the Bureau of Labor Statistics. This survey, the Consumer Expenditure Survey, collects information on household spending on many items, such as housing, food, education, transportation, and health care.

Your responses will help to update the Consumer Price Index, which is the primary tool used to measure how fast prices are rising or declining. This index directly affects wages, pensions, and the cost of goods and services. In addition, people in your community and throughout the country will use this valuable information for planning public services and addressing consumer needs.

We selected your address, not you personally, as part of a scientifically determined sample. Your household represents hundreds of other households in your region. We are conducting this survey under the authority of Title 13, United States Code (U.S.C.), Section 8(b); and Title 29, U.S.C. Title 13, U.S.C., Section 9, requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes. Your voluntary participation is extremely important to ensure that the final results are complete and accurate. In addition, your participation will be a service to your community and the country.

Within the next few weeks, one of our field representatives will contact you for an interview and will show you an official identification card. Please welcome him or her.

On the back of this letter are answers to questions often asked by people in this survey. If you would like more information, please contact:

REGIONAL DIRECTOR
U.S. CENSUS BUREAU
6900 W JEFFERSON AVE, STE 100
DENVER, CO 80235-2032

Telephone: 1-800-852-6159

Thank you for your cooperation in this important survey. We truly appreciate your help.

Sincerely,

Charles Louis Kincannon
Director

What is the Census Bureau doing? I thought they only operate every ten years?

In addition to the decennial census, we collect data on a monthly basis. We collect these data to provide up-to-date information on topics such as unemployment, spending, family income, housing, manufacturing, and business activities to track the country's economy.

What is this survey all about?

The Consumer Expenditure Survey collects data on expenditures and income of individual households. We attempt to collect data from approximately 4,200 households each month. We will combine your answers with the information we get from other households throughout the country. This summary information shows how the economy is affecting the young, the old, the workers, the retired, the disabled, and others throughout our country. The average interview takes approximately 90 minutes. The Office of Management and Budget has approved this survey and assigned it Control No. 1220-0050.

Why does the Census Bureau collect this information?

In a country as large and rapidly changing as ours, we all need current facts to plan for the future. Small business owners in your community use the information from the survey to plan inventories and create jobs. They need up-to-date facts to do long-range economic planning and to act on the needs of consumers. People in government need the information to direct programs that contribute to an expanding economy and provide new jobs. The Consumer Expenditure Survey is one of the most important and timely sources of information used to make such plans.

Could you interview my next door neighbors instead?

Your neighbors may represent households with different buying habits than yours; therefore, we must interview each address originally selected, or the accuracy of the survey results is lessened. Although this survey is voluntary, cooperation from all respondents is necessary for accurate results.



FROM THE DIRECTOR
U.S. CENSUS BUREAU

You may have read in the newspaper -- or heard on the radio or television -- the official government figures on total employment and unemployment issued each month. The U.S. Census Bureau obtains these figures, as well as information about people not in the labor force, from the Current Population Survey (CPS). This information, which we collect for the Bureau of Labor Statistics, provides vital up-to-date estimates of the number of people working, the number who are unemployed, and many other related facts. Occasionally, we ask additional questions on education, health, family income, housing, and other important subjects.

A Census Bureau representative, who will show an official identification card, will call on you during the week in which the 19th of the month falls. The representative will ask questions concerning the ages, employment status, and occupations of the members of your household, as well as other related information. We are conducting this survey under the authority of Title 13, United States Code, Section 182. Section 9 of this law requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes.

We have selected your address and about 58,000 others throughout the United States for this survey. Because this is a sample survey, your answers represent not only yourself and your household, but also hundreds of other households like yours. For this reason, your participation in this voluntary survey is extremely important to ensure the completeness and accuracy of the final results. Although there are no penalties for failure to answer any question, each unanswered question lessens the accuracy of the final data. Your cooperation will be a distinct service to our country.

On the other side of this letter are answers to questions which participants ask most frequently about this survey.

Thank you for your cooperation.

Sincerely,

Charles Louis Kincannon

Further information
may be obtained from:

Regional Director
U.S. Census Bureau
6900 W. Jefferson Avenue, Ste. 100
Denver, CO 80235

Telephone: 303-969-6750

Current Population Survey (CPS) – Frequently Asked Questions

Who uses this information? What is this survey all about? In a country as big as ours and one that changes so rapidly between decennial censuses, people in government, business, and other groups need up-to-date facts in order to plan efficient and adequate programs. It is important to know how many people are working or out of work (to help direct programs which would contribute to an expanding economy and provide new jobs), how many children will be attending school (to plan for schools and the training of an adequate number of teachers), how many new families are forming (to plan for adequate housing to meet their needs), and so on. Occasionally, we may combine data from the CPS with data from other government agencies to provide a comprehensive set of summary information about employment, income, and participation in various government programs. The CPS is one of the most important and timely sources of information used to make such plans.

How was I selected for this survey? Actually, we selected your address rather than you personally for this survey. Each month, we scientifically select about 18,000 groups of addresses to represent the United States. Each of the address groups contains about four housing units and altogether result in about 58,000 interviewed households each month. If you should move away while your address is still in the survey, we would interview the family that moves in.

How many times will I be contacted and how long will it take? Our representatives contact occupants of a selected dwelling eight times —4 months in one year and the same 4 months in the following year. In addition, we contact a small number of households twice during one of the 8 months to ensure the validity of our statistics and verify that our representatives are doing the best job possible. On occasion, selected households may be asked to participate in other surveys after they have completed their CPS interviews. On average, a CPS interview should take about 10 to 15 minutes. Your interview may be somewhat shorter or longer than this depending on such things as the number of adults in your household or the type of questions asked in a given month. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0049, U.S. Census Bureau, 4700 Silver Hill Road, Stop 1500, Washington, D.C. 20233-1500. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0049" as the subject.

What protection do I have? Is this survey authorized by law? All information individuals give to the Census Bureau is held in the strictest confidence by law (Title 13, United States Code, Section 9). Title 13, United States Code, Section 182, and Title 29, United States Code, Sections 1 through 9, authorize the collection of most of the information we request in this survey. In some months, the survey may contain questions authorized under laws other than those cited; further information concerning the authority for any particular portion of the survey can be obtained from the representative who contacts your household. The Office of Management and Budget Control number for CPS is 0607-0049. Without this number we would not be able to conduct this survey.

Why do you include me? I'm retired. Some retirees may feel that their activities are not important to this type of survey and wonder why we include them. In order to have an accurate picture of the entire population, it is necessary to include people in all age groups. Our experience with interviewing retirees shows that many are participating in the labor force because they work part time or are looking for work. This information, along with data on other subjects such as income, health, and housing, assists in measuring the economic condition of the elderly population as a whole.



FROM THE DIRECTOR
U.S. CENSUS BUREAU

Last year, your address was among those which the U.S. Census Bureau selected for the Current Population Survey (CPS). This survey provides the official government figures on employment and unemployment issued each month.

It is now time to interview at your address again; our reason for returning is to find out what changes have occurred in employment, family size, school enrollment, and other important subjects. Even if you have moved to this address since our last visit, we need to know about your household and to interview you several times over a period of a few months. A Census Bureau representative, who will show an official identification card, will call on you during the week in which the 19th of the month falls.

We would like to remind you that we collect this information for the Bureau of Labor Statistics in order to provide vital up-to-date estimates of the number of persons working, the number who are unemployed, and many other related facts. We are conducting this survey under the authority of Title 13, United States Code, Section 182. Section 9 of this law requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes.

Because this is a sample survey, your answers represent not only yourself and your household, but also hundreds of other households like yours. For this reason, your continued participation in this voluntary survey is extremely important to ensure the completeness and accuracy of the final results. Although there are no penalties for failure to answer any question, each unanswered question lessens the accuracy of the final data. Your continued cooperation will be a distinct service to our country.

On the other side of this letter are answers to questions which participants ask most frequently about this survey.

Thank you for your cooperation.

Sincerely,

Charles Louis Kincannon

Further information
may be obtained from:

**Regional Director
U.S. Census Bureau
6900 W. Jefferson Avenue, Ste. 100
Denver, CO 80235**

Telephone: 303-969-6750

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How was I selected for this survey? Actually, we selected your address rather than you personally for this survey. Each month, we scientifically select about 18,000 groups of addresses to represent the United States. Each of the address groups contains about four housing units and altogether result in about 58,000 interviewed households each month. If you should move away while your address is still in the survey, we would interview the family that moves in.

How many times will I be contacted and how long will it take? Our representatives contact occupants of a selected dwelling eight times —4 months in one year and the same 4 months in the following year. Our representatives contacted this address four times last year and your address is scheduled for four more interviews. In addition, we contact a small number of households twice during one of the 8 months to ensure the validity of our statistics and verify that our representatives are doing the best job possible. On occasion, selected households may be asked to participate in other surveys after they have completed their CPS interviews. On average, a CPS interview should take about 10 to 15 minutes. Your interview may be somewhat shorter or longer than this depending on such things as the number of adults in your household or the type of questions asked in a given month. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0049, U.S. Census Bureau, 4700 Silver Hill Road, Stop 1500, Washington, D.C. 20233-1500. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0049" as the subject.

What protection do I have? Is this survey authorized by law? All information individuals give to the Census Bureau is held in the strictest confidence by law (Title 13, United States Code, Section 9). Title 13, United States Code, Section 182, and Title 29, United States Code, Sections 1 through 9, authorize the collection of most of the information we request in this survey. In some months, the survey may contain questions authorized under laws other than those cited; further information concerning the authority for any particular portion of the survey can be obtained from the representative who contacts your household. The Office of Management and Budget Control number for CPS is 0607-0049. Without this number we would not be able to conduct this survey.

Why do you include me? I'm retired. Some retirees may feel that their activities are not important to this type of survey and wonder why we include them. In order to have an accurate picture of the entire population, it is necessary to include people in all age groups. Our experience with interviewing retirees shows that many are participating in the labor force because they work part time or are looking for work. This information, along with data on other subjects such as income, health, and housing, assists in measuring the economic condition of the elderly population as a whole.



FROM THE DIRECTOR
U.S. CENSUS BUREAU

The Census Bureau is conducting a survey for the U.S. Department of Justice to obtain information on the kinds and amount of crime committed against households and individuals throughout the country. A Census Bureau representative will be contacting you soon. Our representative will show an official identification card and ask for some important information on this subject from you and your household.

The information you provide our representative will help inform the country on how much crime there is, where it occurs, when it occurs, what crime costs victims, and which segments of the population are most frequently victimized. Since many crimes are never reported to the police, information from this survey will show a more complete picture of the amount and types of crimes occurring in the United States. The survey results are used in many ways, including by citizens to evaluate their vulnerabilities to becoming victims of crime, by legislators and policymakers to develop programs to aid crime victims and prevent crime, and by researchers to understand the nature of various aspects of victimization.

Your address is part of a scientifically selected sample of addresses chosen throughout the country for participation in this survey. Because this is a sample survey, your answers represent not only you and your household but also hundreds of other households like yours. For this reason, your voluntary cooperation is very important. I hope you will answer all the survey questions as completely and accurately as possible. Although there are no penalties for failure to answer any questions, each unanswered question substantially lessens the accuracy of the final data. Your answers will be used only to prepare statistical summaries from which no information about your household or you as an individual can be identified. The law completely protects your confidential answers from disclosure.

Answers to the most frequently asked survey questions are on the reverse side of this letter. If you would like further information, contact the Census Bureau by writing or calling the following office:

Regional Director
U.S. Census Bureau
6900 W Jefferson Ave Ste 100
Denver CO 80235

Telephone: 303-969-6750

Thank you for your cooperation. The Census Bureau appreciates your help.

Sincerely,

Charles Louis Kincannon

What is the National Crime Victimization Survey all about?

This survey, called the National Crime Victimization Survey, collects data measuring the kinds and amount of crime involving persons 12 years of age and older. Periodically, the survey includes such additional topics as crime in schools, hate crime, contacts with law enforcement, and crime in the workplace.

How was I selected for this survey?

Actually, we selected your living quarters, not you personally for this survey. We scientifically selected approximately 56,000 addresses across the country to represent the entire population. At each selected address, we interview household members age 12 and older. If your household should move away while your address is still in the survey, we would interview the new family that moves in.

Will information I provide be confidential?

We are conducting this survey under the authority of Title 13, United States Code, Section 8. Section 9 of this law requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes. Also, Title 42, Section 3732, United States Code, authorizes the Bureau of Justice Statistics, Department of Justice, to collect information using this survey. Title 42, Sections 3789g and 3735, United States Code, also requires us to keep all information about you and your household strictly confidential.

Do I have to participate?

The survey is voluntary, and there are no penalties for not participating. We expect the interview to take about 25 minutes. Your interview may be somewhat shorter or longer than this depending on your circumstances. If you have any comments about this survey or have recommendations for reducing its length, send them to the Chief, Victimization Statistics Branch, Bureau of Justice Statistics, Washington, DC 20531.

How are the data used?

Data from this survey are used to provide information on many topics related to crime and victimization, including crime in schools, trends in violent crime, costs of crime, and the response of law enforcement to reports of victimization. To see examples of reports, tables, and charts that use data from the survey, you can visit the Bureau of Justice Statistics Web site: <www.ojp.usdoj.gov/bjs/>.

I thought that the Census Bureau only operated every 10 years, when they counted people. What is the Census Bureau doing now?

In addition to the decennial census, which is conducted every 10 years, the Census Bureau collects many different kinds of statistics. We conduct other censuses required by law on a regular basis, including the censuses of business and manufactures and the census of state and local governments. Additionally, we collect data on a monthly basis to provide current information on such topics as labor force participation, retail and wholesale trade, various manufacturing activities, and trade statistics, as well as yearly surveys of business, manufacturing and governments, family income, and education.



Dear Resident:

I am writing to ask for your help with an important survey that the U.S. Census Bureau is conducting, called the American Housing Survey. In a few days, a Census Bureau field representative will contact you. He or she will show you an official identification card and ask you questions about your home and your household. Some of the topics covered include the number of rooms, heating and cooling equipment, and the cost of housing. A worksheet is enclosed that will make completing the survey easier. The Census Bureau needs your help to collect accurate data so that policymakers can assess the quality of current government programs and better plan for the future.

The Census Bureau chose your address, not you personally, as part of a randomly selected sample. Because this is a sample survey, your answers represent not only your home but also thousands of other homes like yours. For this reason, your cooperation in this voluntary survey will be a distinct service to our country. You may decline to answer particular questions, but each item not answered lessens the quality of our final results. We need to interview every home in our sample to get a complete picture of the housing situation across the country.

We are conducting this survey under the authority of Title 13, United States Code. Section 9 of this law requires us to keep all information about you and your household strictly confidential. We may use this information only for statistical purposes. Every Census Bureau employee, from the Director to the field representative who conducts the interview, has taken an oath to abide by this law and is subject to a jail term, a fine, or both, if he or she discloses any information that could identify you or your household.

I have included answers to the most frequently asked questions on the other side of this letter. To learn more about the American Housing Survey, please refer to our Web site at:

<www.census.gov/hhes/www/ahs.html>.

Thank you for your cooperation. I am grateful for your help.

Sincerely,

Charles Louis Kincannon
Director

Enclosure

U S C E N S U S B U R E A U

Helping You Make Informed Decisions

www.census.gov

WHAT IS THIS SURVEY ALL ABOUT?

The American Housing Survey provides up-to-date information on the size and composition of the housing inventory. As the country grows, so does its demand for housing. There is a great need for information about the types of homes in which people are now living, the characteristics of these homes, as well as the costs of running and maintaining them.

Information from the survey helps to measure the changes in our housing supply resulting from losses and new construction. It measures the structural makeup of the housing and characteristics of the occupants. The information also helps to measure the effect of various tax reform proposals.

HOW WAS I SELECTED FOR THIS SURVEY?

Actually, we chose your address, not you personally. The U.S. Census Bureau scientifically selected a sample of addresses throughout the United States. If you move away, your present address will stay in the survey, and we will interview the household that moves there.

IS THIS SURVEY AUTHORIZED BY LAW? WHAT PROTECTION DO I HAVE?

Congress requires the U.S. Department of Housing and Urban Development (HUD) to collect this information under the Housing and Urban-Rural Recovery Act of 1983. The HUD has the authority to collect the survey data under Title 12 of the United States Code (U.S.C.) and has asked the Census Bureau to conduct the survey. The Census Bureau has the authority to collect and protect this information under Title 13 of the U.S.C. All information that individuals give to the Census Bureau is held in the strictest confidence by law (Title 13, U.S.C., Section 9). Although there are no penalties for not answering, each missing answer makes the national figures on housing less accurate.

HOW LONG WILL IT TAKE?

We expect it will take about 30 minutes for you to provide this information, but it may be somewhat shorter or longer, depending on your circumstances. If you have any comments about this survey or have recommendations for reducing its length, please send them to the Director, Housing and Demographic Analysis Division, Office of Policy Development and Research, Office of Economic Affairs, Department of Housing and Urban Development, Washington, DC 20410. The Office of Management and Budget (OMB) control number is 2528-0016 for this survey. This number confirms that we have approval from OMB to conduct this survey. Approval for this survey expires on March 31, 2005.

I THOUGHT THAT THE CENSUS BUREAU OPERATED ONLY EVERY TEN YEARS WHEN IT COUNTED PEOPLE. WHAT IS THE CENSUS BUREAU DOING NOW?

Besides the decennial census, which we conduct every ten years, we collect many different kinds of statistics through other censuses and surveys. We conduct other censuses regularly, including the censuses of business and manufacturers and the census of state and local governments. In addition, we collect data on a monthly basis to provide current information on topics, such as unemployment rates, retail and wholesale trade, various manufacturing activities, and new housing construction, as well as yearly surveys on business, manufacturing, governments, family income, health, and education. This survey is conducted every six to eight years and provides information on the attributes and conditions of homes.

20. | Glossary

HELPFUL TERMS

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|--|---|
| Confidentiality | The Census Bureau guarantees that the information individuals provide will not be revealed to anyone except sworn Census Bureau employees. |
| Extra Units/Other Addresses on the Property | Separate living quarters in which the occupants live separately from other people in the building and that have direct access from outside the building or through a common hall. |
| Freedom of Information Act | The Freedom of Information Act (FOIA) is a law that generally establishes the right of the public to obtain information from agencies of the federal government. However, the Census Bureau is not subject to provide any confidential data to the public. |
| Group Quarters | A place where people live or stay other than the usual house, apartment, or mobile home. Two general types of group quarters are recognized: institutional (for example nursing homes, mental hospitals or wards, hospitals or wards for chronically ill patients, hospices and prison wards) and noninstitutional (for example, college or university dormitories, military barracks, group homes, shelters, missions, and flop houses). |
| Housing Unit | A housing unit is a house, an apartment, mobile home, a group of rooms or a single room occupied as separate living quarters or, if vacant, intended for occupancy as separate living quarters. Some housing units are attached to other units such as row houses or townhouses. |
| Mobile Homes | Considered a housing unit if they are occupied or intended to be occupied on the site where they are situated. |
| Occupied Boats, Vans, or Tents | Considered a housing unit if they are someone's usual residence or if they are occupied by someone who has no usual residence. |
| Patriot Act | An act in response to the September 11, 2001, terrorist attacks. Allows government agencies to share information about suspected terrorists. The Census Bureau is not subject to this act and will not provide any confidential data to other agencies. |

Privacy Act of 1974

The Privacy Act of 1974 requires that each federal agency advise people of their rights when collecting information from them. Specifically, a person must know under what authority the information is being collected, how the information will be used, whether he or she must answer the questions, and the consequences of not answering.

Title 13

Title 13 of the United States Code guarantees the confidentiality of Census Bureau information. It also establishes penalties for employees if they disclose Census Bureau information. Unauthorized disclosure of confidential information by a sworn Census Bureau employee is punishable by a fine, imprisonment or both.

Usual Residence

The place where you live and sleep most of the time. This place does not have to be the same as your voting residence or legal residence. Also, noncitizens who are living in the United States are included, regardless of their citizenship status.