

August 31, 2001

TO: Members of the MAG Telecommunications Advisory Group

FROM: Jim Hull, Mesa, Chairman

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

**Thursday, September 13, 2001, 10:00 a.m.**  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Telecommunications Advisory Group (TAG) will be held at the time and place noted above. Members of the Telecommunications Advisory Group may attend **either in person, by videoconference or by telephone conference call**. Those attending by videoconference must notify the MAG site by Friday September 10<sup>th</sup>. Those attending by telephone conference call are requested to call 602-261-7510 between 9:55 a.m. and 10:00 a.m. After the prompt, please enter the meeting ID number 624824 (MAGTAG) on your telephone key pad) followed by the pound key. If you have a problem or require assistance, dial 0 after calling the number above.

If you are attending in person, please park in the garage under the Compass Bank Building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum in order to conduct business. A quorum is a simple majority of the membership, or 10 people for the MAGTAG. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you.

If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

ADVISORY GROUP ACTION REQUESTED

1. Call to Order
2. Approval of July 26, 2001 Meeting Minutes

2. Review and approve meeting minutes.

3. Update and Prioritization of Projects for Regional Federal Funding: Draft FY 2003-2007 Transportation Improvement Program (TIP)

On September 12, 2001 MAG staff submitted two requests for MAGTAG projects for FY 2007. These projects were the Electronic Village and Hub Site Support for Videoconferencing. The TAG will be requested to prioritize these two projects. Prioritized projects will be submitted to the Transportation Review Committee at their November meeting.

4. Arizona Telecommunications Directory

The Arizona Telecommunication and Information Council has developed an online portal for searching for Arizona telecom providers by service type and geography. The Arizona Telecom Directory (ATD - <http://www.ArizonaTele.com/>) project has great sponsorship support from both industry and economic development organizations, is currently in beta and will launch September 27th. Mark Goldstein of International Research Center will give an overview of the ATD and an online demonstration.

5. E-Government Working Group and Forum

At the June meeting of the MAGTAG, members formed an E-Government Working Group to plan for an E-Government Forum this fall. Greg Binder, Chair of the E-Government Working Group, will provide an update.

6. Outstanding MAGTAG Projects

MAG staff will report on MAGTAG projects which are currently funded. These projects include the Telecommunications Strategic Plan, the

3. For information, discussion and possible action.

4. For information and discussion.

5. For information, discussion and possible action.

7. For information and discussion.

Regional Community Wide Area Network, and assistance with additional videoconferencing sites, outreach to underserved populations and Regional Connections.

7. MAG Regional Videoconferencing System (RVS) Update

The MAG Regional Videoconferencing System (RVS) will implement videoconferencing technology to facilitate communication among MAG and its member agencies and reduce travel by eliminating the need to travel to as many meetings. A project update will be provided.

8. Videoconferencing Educational Session

To educate members of the MAGTAG on various aspects of the RVS, one agenda item each meeting will be devoted to an educational videoconferencing issue. For our first educational session, MAG staff will review the policies and procedures for using audio and videoconferencing, including but not limited to scheduling and documenting meetings.

9. Marketing Working Group

The marketing working group will assist with MAG committee videoconferencing demonstrations, open houses and a media event for the purpose of marketing the RVS and encouraging its use. An update will be provided.

10. Western States Intermodal Planning Group Annual Conference (IPG)

MAG is hosting the IPG conference from September 30 to October 2, 2001. On the last day there is an agenda item titled, "Connecting to the Regional Community" which will showcase the MAG RVS and allow attendees to hear

7. For information and discussion.

8. For information and discussion.

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10. For information and discussion.

the latest in technology from industry experts. The IPG Conference will be an excellent opportunity to market the MAG RVS. For a copy of the planned agenda and registration forms, refer to the MAG website at <http://www.mag.maricopa.gov>.

11. Valley Telework Project

An update of the Valley Telework Project will be provided. This will include the status of the 2001 pilot programs and the roll-out of the 2002 program. Efforts continue to "pitch" telework stories to the media and samples of local coverage will be provided. Contact with local chambers and business organizations to promote and encourage telework continue as well. The newly revised telework champion training manual is completed and copies will be provided to the MAGTAG at the meeting. Future efforts of the telework program include an "Employer Recognition Program" to highlight companies with successful telework programs and encourage expansion.

12. Announcements and Public Input

An opportunity will be provided to Committee members and members of the public to address the MAGTAG.

13. Suggested Agenda Topics for Next Meeting

The list of agenda items for the October 25, 2001 MAGTAG meeting include updates on: the Regional Videoconferencing System (RVS), Marketing the RVS, E-Government Forum, Intermodal Planning Group Conference and Transportation Improvement Program Prioritization of Projects for FY 2007.

11. For information and discussion.

12. For information and discussion.

13. For information and discussion.

14. Date of Next Meetings

The next meeting of the MAGTAG is scheduled for October 25, 2001 from 10:00 a.m. - 12:00 p.m. The remainder of meetings for 2001 are as follows:

November 29, 2001

December 27, 2001

14. For information.