

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

November 2, 1999
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman	Karen Shurko, Goodyear
Debbie Kohn, Avondale	Horatio Skeete, Litchfield Park
Cheryl Sedig for Joe Blanton, Buckeye	Wahid Alam, Mesa
*Usama Abujbarah, Cave Creek	Shiloh Thatcher, Maricopa County
Bob Pazera, Chandler	Jenifer Corey, Peoria
Eddie Rios, El Mirage	Remy Autz, Phoenix
Geir Sverdrup, Fountain Hills	Harry Higgins, Scottsdale
*Tina Notah, Gila River Indian Community	Tres Haslerig, Surprise
*Ralph Vasquez, Gila Bend	Neil Calfee, Tempe
James Holland, Glendale	*Jerry Stricklin, Wickenburg
	Dick Gregory, Youngtown

*Those members neither present nor represented by proxy.

OTHERS IN ATTENDANCE

Susan Abbott, Bureau of the Census	Kyle McMaster, Chandler
Anubhav Bagley, MAG	Joanie Mead, Scottsdale
David Bigos, Chandler	Enrique Medina, Bureau of the Census
Al Bravo, Glendale	Duncan Miller, Paradise Valley
Chris Bruce, MAG	Norris Nordvold, Phoenix
Foster Burton, Citizen	Dunbar Norton, Yuma MPO
Kelly Corsette, Peoria	Christina Ramirez, El Mirage
Katarina Dunerova, Tempe	Andrea Rosier, Mesa
Mark Elma, Tempe	Scott Rigby, Queen Creek
Bob Galloway, Apache Junction	David Sinclair, Glendale
Robert Hall, Bureau of the Census	Linda Strock, DES
Jim Howard, Bureau of the Census	Kelly Taft, MAG
Jeffrey Jones, Maricopa County Assessor	Glen Van Nimwegen, Apache Junction
John Kross, Queen Creek	Aruna Vasudev, Gilbert
	Harry Wolfe, MAG

1. Call to Order

The meeting was called to order by Chairman George Pettit at 2:05 p.m.

2. Call to the Audience

There were no requests from the audience to address the MAG POPTAC.

3. Approval of Meeting Minutes of September 16, 1999

It was moved by Harry Higgins, seconded by Neil Calfee and unanimously recommended to approve the meeting minutes of September 16, 1999.

4. Publicity Program for Census 2000

Harry Wolfe reported that on October 27, 1999 the Census Bureau initiated a multicultural and multilingual outreach campaign, to inform everyone in the United States and its territories about the importance of participating in Census 2000. Enrique Medina, Media Specialist for the Census Bureau, provided a status report on the advertising to be used to educate and motivate the public about the census. Norris Nordvold discussed the City's publicity efforts. It was suggested that Public Information Officers (PIOs) from member agencies consider forming a committee to coordinate their efforts in publicizing Census 2000. Kelly Taft, MAG PIO said she would work with the member agencies.

5. An Update on Local Efforts in Preparation for Census 2000

Harry Wolfe asked member agencies to summarize their efforts to prepare for Census 2000. Input was received from POPTAC representatives on publicity efforts, complete Count Committees, and other technical efforts.

6. Address Update Programs

Harry Wolfe reported that the Bureau of the Census is currently preparing final address lists for the Update/Leave area based on field checks conducted earlier this year. He indicated that according to the Census Bureau Regional Office, the final address lists would be distributed by the end of October, while final address lists for the mailout/mailback areas would be released by the end of the year.

It was noted that from the date of receipt of the address file and accompanying maps, MAG member agencies would have 30 days to file an appeal to the federal government if there were a disagreement with the final address file. Harry Wolfe added that the appeal will need to be accompanied by evidence in support of any missing units including the specific address of the unit and the block within which it is located.

George Pettit stated that it was his understanding that if a census form was filled out and sent in to the Bureau, but that there was no corresponding address for the household in the address file, it would not be counted. He expressed concern over the possibility of missing households for addresses that were not incorporated into the file.

7. New Construction Program

Harry Wolfe reported that in October, Susan Lavin, the Regional Director of the Census Bureau's Denver Regional Office, mailed out a letter to the highest elected official and Census Liaison for each of our member agencies in the mailout/mailback area inviting them to participate in the "New Construction Program" for Census 2000. He added that the program was established to facilitate the counting of new housing units constructed just prior to the Census, especially in rapidly growing areas. Mr. Wolfe reported that all eligible MAG member agencies signed up to participate in the program.

Mr. Wolfe also explained that program participants would have an opportunity to submit the addresses and census block numbers for new housing units constructed up to April 1, 2000.

8. Statistical Areas Program

The Statistical Areas Program provides local governments an opportunity to recommend changes to census geography. Shiloh Thatcher indicated that the Census Bureau would send out to the County maps with changes to Census Geography in January 2000 for verification.

9. Boundary and Annexation Survey

Harry Wolfe noted that the Bureau of the Census reported that the Boundary Annexation Survey would be mailed out in November. He emphasized that this would be the last opportunity for local governments to provide the Bureau of the Census with updated boundaries prior to Census 2000. He also noted that in order to be incorporated into Census 2000, new annexations were required to be completed by December 31, 1999 and reported to the Census Bureau by March 15, 2000.

10. Census Transportation Planning Package (CTTP)

Harry Wolfe explained that the Census Transportation Planning Package is a program which provides MAG an opportunity to receive Census data by Traffic Analysis Zone (TAZ). He noted that MAG staff had completed a block/TAZ equivalency file which was submitted to the Census Bureau at the end of September. This file will enable the Census Bureau to allocate census 2000 data from block to TAZ.

11. Preparation of Draft July 1, 1999 Municipality Resident Population Updates

Harry Wolfe stated that MAG staff developed draft July 1, 1999 Municipality Resident Population Updates. He explained that the Updates are used to distribute \$23 million in lottery funds annually to cities and towns, and to determine local government expenditure and limitations where applicable.

Mr. Wolfe said that the Updates were prepared using data supplied and verified by MAG member agencies and a method that had been used over the past nine years; and that the Updates were also made consistent with a July 1, 1999 Maricopa County Control total of 2,913,475 that was developed by the Arizona Department of Economic Security and has been recommended for approval by the MAG POPTAC and the MAG Management Committee. Mr. Wolfe mentioned that the Municipality Updates had been recommended for approval by the MAG POPTAC Ad Hoc Subcommittee.

It was moved by Bob Pazera, seconded by Harry Higgins and unanimously recommended to approve the July 1, 1999 Municipality Resident Population Updates.

12. MAG Database Enhancement Project

Harry Wolfe stated that in August 1999 MAG issued a Request for Proposals to update and enhance the databases needed for the next round of socioeconomic projections. He stated that nine proposals were received, interviews held and that recommendations on a team of consultants to undertake the project had been made. He said he would continue to provide updates on the project.

13. Next Meeting of the MAG POPTAC

Harry Wolfe stated that the next meeting of the MAG POPTAC would be held on December 2, 1999. He added that it was anticipated that Mr. Ken Bryson of the Census Bureau in Washington will be in attendance to give a presentation on the American Community Survey. This is the Census Bureau's program to update selected census data annually after Census 2000 is concluded.

The meeting adjourned at 3:45 p.m.