

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL BICYCLE TASK FORCE

Tuesday, September 21, 1999
MAG Office Building, Suite 200 - Ocotillo Conference Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Patrick McDermott, Chandler, Chairman	Steve Hancock, Mesa
Mark Mansfield, ADOT	*Tracy Stevens, Peoria
Tami Ryall, Gilbert	*John Siefert, Phoenix
Susan Bookspan, Glendale	Maureen Mageau-DeCindis, RPTA
*Larry Martinez, Goodyear	Amy MacAulay, Scottsdale
Mike Cartsonis, Litchfield Park	Eric Iwersen, Tempe
Aaron Iverson, Maricopa County	

*Members neither present nor represented by proxy.

OTHERS PRESENT

Dawn Coomer, MAG

1. Call to Order

Chairman Pat McDermott called the meeting to order at 1:05 p.m.

2. Approval of the July 20, 1999 Meeting Minutes

Eric Iwersen moved to approve the meeting minutes of July 20, 1999. Aaron Iverson seconded the motion, and the motion passed unanimously.

3. Call to the Audience

No members of the audience were present to address the Task Force. Maureen Mageau-DeCindis provided an update of the Pedestrian Conference. She distributed a draft agenda of the conference, asked for location ideas and possible newsletters to use to advertise the conference. She requested that this information be provided to her by October 8, 1999. Susan Bookspan noted that developers should be requested to provide access to residential areas by non-motorized means, and that walls should be constructed so that non-motorized transportation options are still available. Pat McDermott requested that the Pedestrian Conference be placed on next month's agenda, and Mike Cartsonis asked for an explanation of the source of funds for the Pedestrian Conference. Maureen responded that ADOT will provide \$10,000 in funding, and that MAG will provide \$5,000 in funding.

4. Staff Report

Dawn Coomer distributed a memorandum describing current transportation planning activities. The Regional Off-Street System Plan proposals are due October 4, 1999. A proposal review team will meet on October 12 to review the proposals, and the consultant interviews will be scheduled for October 15, 1999.

Federally funded project applications are due to MAG on Friday, September 24, 1999. Three years of the TIP remain to be programmed: FY 2003, FY 2004 and FY 2005. Information on public outreach activities and the West Valley Multi-Modal Transportation Corridor was also provided. Information on Round VII Enhancement Funds projects was attached to the memorandum.

5. Bicycle Map Update

MAG staff provided an overview of this item. Members voiced support for updating the bicycle map, and noted that using private funds and advertising may be problematic with using federal funds. Aaron Iverson noted that the Bicycling Coalition produces a map and may be a good partner in the update. Maureen Mageau-DeCindis suggested that the process be started now since the most recent update process took approximately two years. Tami Ryall suggested that APS or SRP might be willing to print the map as a public service. Pat McDermott suggested that a schedule be created by MAG staff and that the project be funded with CMAQ funding. He noted that members needed to be responsive to the schedule to lessen the time required to update the plan.

6. Bicycle Marketing Campaign

Maureen Mageau-DeCindis provided an update on ideas to implement regional bicycle marketing. She distributed a list of ideas and uses of the funds. The ideas include media spots, advertising for Valley Bike Week, information on transit vehicles, and public relations assistance. Members provided feedback on the ideas. Steve Hancock suggested that banners could be placed in cities throughout the region, and Susan Bookspan noted that Glendale could display a banner. Dawn asked for some additional description of some of the items.

7. Next Meeting

The next meeting is tentatively scheduled for Tuesday, October 19, 1999 at 1:00 p.m. in the Octotillo Room. Tentative agenda items include consultant selection for the ROSS plan.

The meeting adjourned at 1:45 p.m.